

Workforce Solutions

The Workforce Development Collaborative (WDC) is building a regional workforce system that provides a strong and growing labor force. It assists area businesses with workforce needs through programs designed to assist with employee recruitment, retention and training.

HR 100 Group

Contact Tara Sorrell Proctor 859-578-6399

HR Group 100 holds two-hour workshops on the second Thursday of each month. Over 500 company representatives have signed up for this committee, making it one of the Chamber's largest groups. Meeting sponsorship provides an opportunity to network with members of HR Group 100. Sponsors are recognized at the meeting and given an opportunity to provide literature to the attendee. Average attendance is 60-80 per month.

Audience: HR Professionals of all levels, Staffing and Recruitment Professionals, and Small Business Executives/Owners

All Sponsors Receive:

Company logo on all printed materials and company information placed at each attendee's seat.

Sponsor level: \$500 (10 Available)

Additional Sponsor benefits include:

- Company logo visibility: Chamber's Business Journal & Calendar of Events and Chamber's website Calendar of Events section for at least 2 months; logo on email sent two times per month to over 500 HR Professionals, with direct link to your website
- Up to 100-word commercial read by HR Group 100 representative from the speaker's podium
- Recognition for donation of door prizes (optional)

Sponsor level: \$300 (10 Available)

Additional Sponsor benefits include:

- Company name in Chamber's Business Journal & Calendar of Events for at least two months and Chamber's website Calendar of Events section for at least 2 months

Administrative Professionals Day Breakfast/ Expo Contact Tara Sorrell Proctor 859-578-6399

This event targeted to Administrative Support professionals—critical staff for many of our member companies - and their managers. Attendance is estimated to be over 200. This event is designed to provide attendees with professional development and opportunity to meet other administrative associates and share their thoughts, best practices, and challenges. A breakfast and guest speaker are part of the agenda. Companies can showcase their products and services through an "expo" that will be ongoing throughout the event.

Audience: Largely female, Administrative Support Staff, Managers and Business Owners.

All Sponsors Receive:

- Company Logo on all printed event materials and in Chamber's Business Journal for at least two months
- Complimentary display table in premiere spot at the expo - \$100 value

Sponsor level: \$800 (1 available)

Additional Sponsor benefits include:

- ¼ page ad in the Business Journal (month of event) - \$200 value
- Up to 100-word commercial from the speaker's podium.
- Company information/promotional material placed at each seat
- Eight complimentary tickets to the breakfast event - \$140 value
- Recognition for donation of door prize (optional)
- Greeter at the event

Sponsor level: \$500 (3 available)

Additional Sponsor benefits include:

- Company promotional material at registration table on day of the event
- Recognition for donation of door prize (optional)
- Four complimentary tickets to the breakfast event - \$80 value

HR Management & Executive Training Series

Contact Tara Sorrell Proctor 859-578-6399

HR Management & Executive Training

These sessions are held quarterly to update HR Management and Executive Professionals on important pending legislative and other legal updates. These programs include intense, detailed training and update sessions for managers and human resource professionals. Featured speakers include licensed attorneys well versed in the area of employment and labor law. Estimated attendance at each quarterly session is 50-60.

Audience: *HR Managers, Directors, and Executives*

All Sponsors Receive:

Company logo on all printed materials, company information placed at each attendee's seat and company logo in Chamber's Business Journal Calendar of Events for at least two months.

Sponsor level: \$1,000 (8 available)

Benefits include:

- Up to 100-word commercial read from the speaker's podium
- Company logo on Chamber's website for at least two months prior to event
- Banner ad on Chamber's website on the main page of Workforce Solutions section with direct link to your website (2 months)

Sponsor level: \$500 (8 available)

Additional Sponsor benefits include:

- Company name on Chamber's website Calendar of Events section for at least two months prior to the event

2010 Employment Extravaganza!

Contact Tara Sorrell Proctor 859-578-6399

2010 marks the 11th anniversary for this annual job seeker recruitment and HR professional education event. Employment Extravaganza has been touted as one of Greater Cincinnati's largest employment events. It begins with a luncheon and conference. The culminating employment fair offers an opportunity for the region's companies to showcase employment opportunities. Last year's event drew over 1200 job seekers! Don't miss your chance to be a part of this great event.

Audience: *HR Professionals, Recruiters, Job Seekers, Community Organizations*

All Sponsorships Receive:

- Company Logo in Chamber's Business Journal – April and May 2010 and printed materials related to the event
- Logo on banner at the event and on Chamber's Website Calendar of Events for at least 2 months prior to the event
- Complimentary Display Table/Booth in premier space at the Job Fair - \$125 value
- Company Information/Promotional Item placed at each seat at the conference

Sponsor level: \$2,500 (1 available)

Benefits include:

- Eight complimentary tickets to HR Conference Luncheon - \$370 value
- Display table at the HR Conference
- Up to 200-word commercial from the speaker's podium during the luncheon conference
- Recognition for donation of door prizes (optional)
- ¼ page advertisement in the Northern Kentucky Business Journal during one month of your sponsorship - \$200 value
- Company logo on Chamber's Web site Calendar of Events section two months prior to event
- Banner ad in Workforce Solutions section of Chamber's website with direct link to your website
- Greeter at event

Sponsor level: \$1,000 (5 available)

Benefits include:

- Four complimentary tickets to the HR Conference Luncheon - \$180 value
- Recognition of door prizes (optional)
- Logo on Chamber's Web site for at least two months prior to event

Help Us Provide JOBS FOR ALL

Jobs For All Pro Diversity Job Fair

Contact Tara Sorrell Proctor 859-578-6399

Job seekers with real and perceived barriers to successful employment participate in this one-of-a-kind pro-diversity job fair. Now in its 7th year, this annual event is marketed to individuals representing an array of diverse cultures and backgrounds—from older workers, to individuals with disabilities, to our many ethnic and minority populations. The goal of the event is to increase workforce diversity in our business community.

Audience: HR Professionals and Recruiters, a Diverse Population of Job Seekers, and other Community members

All Sponsors Receive:

- Company logo in Chamber's Business Journal Calendar of Events for at least two months
- Company logo on all flyers, brochures, and advertisements for the event
- Company logo on banner at the event
- Complimentary Job Fair Booth - \$100 value

Sponsor level: \$1,500 (1 available)

Benefits include:

- Company information and promotional item placed at registration table
- Recognition for donation of door prizes (optional)
- Company logo on Chamber's Web site Calendar of Events section for at least two months prior to event
- Greeter at event
- Banner ad for one month in Workforce Solutions section of the Chamber's website with direct link to your website

Sponsor level: \$750 (4 available)

Benefits include:

- Company name on Chamber's web site Calendar of Events section for at least two months prior to event

Workplace Safety Series Contact

Tara Sorrell Proctor 859-578-6399

This series focuses on safe workplace practices, including OSHA regulations, electric, forklift safety, environmental issues, and more.

Workshops are held quarterly on topics such as Fire Safety, Severe Weather Planning, Machine Guarding, etc.

Audience: Safety and Training Professionals, Small Business Owners, HR Professionals

All Sponsors Receive:

Company logo in Chamber's Business Journal Calendar of Events section for at least two months and on all printed materials for the event

Sponsor level: \$500 (4 available)

Benefits include:

- Company information and promotional item placed at each attendee's seat
- Recognition for donation of door prizes (optional)
- Company logo on Chamber's web site Calendar of Events section for at least two months prior to event
- 100-word commercial read at program

Sponsor level: \$250 (4 available)

Benefits include:

- Company name on Chamber's Web site Calendar of Events section for at least two months prior to event
- Company information placed at each attendee's seat

NEW! HR Speaks: Job-Seeker Event

Contact Tara Sorrell Proctor 859-578-6399

The Chamber offers this timely event for professional job seekers. Join us as an impressive list of human resources professionals from the Northern Kentucky/Cincinnati area share tips and tricks for resumes, interviews, and more.

Audience: 200 Professional Level Job Seekers

Sponsor level: \$500 (1 Available)

Benefits include:

- Company logo on all event flyers and brochures; in Chamber's Business Journal & Calendar of Events for 2 months and Chamber's website Calendar of Events section for approximately 2 months Company information placed at each attendee's seat.
- Up to 100-word commercial read from the speaker's podium