

## Education Solutions Sponsorships

### 2010-2011 B.E.S.T. Awards

Contact Amanda Dixon 859-578-6396

#### 2011 B.E.S.T. (Business Education Success Teams) Awards

To recognize a successful year of B.E.S.T. (Business Education Success Teams), the B.E.S.T. Awards ceremony is held each May in conjunction with the highly attended and publicized May Eggs 'N Issues program. Awards are presented to outstanding partnerships for their accomplishments throughout the year.

**Audience: Business leaders and educators**

#### Sponsor level: \$2,500 Title Sponsor

*Benefits include:*

- Company logo in Chamber's Business Journal and Calendar of Events for two months; printed materials related to event and logo on banner at event.
- Complimentary table of 10 at event
- Full page ad in awards program booklet
- Up to 100 word commercial from speaker's podium at event
- Banner ad under Education Solutions Menu Bar on [www.nkychamber.com](http://www.nkychamber.com). Ad is limited to only 2 months (prior to and the month of the event)

#### Sponsor level: \$500 Sponsors (unlimited)

*Benefits include:*

- Company logo in Chamber's Business Journal and Calendar of Events for two months; printed materials related to event and logo on banner at event.
- Two complimentary tickets to the event
- ¼ page ad in program booklet
- Greeter at event
- Recognition from podium at B.E.S.T. Awards

#### Sponsor level: \$250 Award Sponsors

*Benefits include:*

- Company name in Chamber's Business Journal & Calendar of Events for two months; on printed materials related to event and on banner at event
- Two complimentary tickets to the event
- ¼ page ad in program booklet
- Greeter at event
- Recognition from podium at B.E.S.T. Awards

#### Budget Reduction Items:

**Print, bind and ship 500 Awards Program Booklets** for the May Eggs 'N Issues/B.E.S.T. Awards. Donor receives recognition from the podium and in the booklet as well. (BR Value: \$700)

### 2010 B.E.S.T. Kickoff Workshop

Contact Amanda Dixon 859-578-6396

The B.E.S.T. Kickoff Workshop starts the year for both active and interested B.E.S.T. partnerships. Representatives from schools and businesses come together to learn about the program and share "best" practices and tips for the year. The B.E.S.T. Partnership Directory is a publication revised each school year to highlight the schools and businesses involved in the B.E.S.T. program. The Directory includes information and tips for partnerships to ensure their success. Copies are made available to B.E.S.T. partnerships and throughout the community.

**Audience: Business leaders and educators, all partnerships involved in B.E.S.T.**

#### Sponsor level: \$1,200

*Benefits for sponsor include:*

- Company logo in Chamber's Business Journal & Calendar of Events for at two months and on flyers/invitations/brochures related to workshop.
- Company logo on signage at kickoff workshop and on cover of the B.E.S.T. Partnership Directory
- 1/4 page ad space in the B.E.S.T. Partnership Directory
- Up to 100-word commercial from the speaker's podium at workshop
- Recognition at B.E.S.T. Awards/Eggs N Issues in May

### 2011 Class- NKY Work Ethic Diploma Scholarship Contact Amanda Dixon 859-578-6396

The Northern Kentucky Work Ethic Scholarship was created to recognize and honor outstanding students from our region who have earned the Work Ethic Diploma. Candidates are evaluated based on a 500 word essay, meeting established criteria for earning the Work Ethic Diploma as determined by their school, financial need, and a commitment to display a positive work ethic as they continue onto postsecondary education or the workforce. Two scholarships will be awarded to high school seniors from the Class of 2011.

**Audience: Northern Kentucky high school seniors, schools and parents**

#### Sponsor level: \$5,000 Scholarship Sponsor

*Benefits for sponsor include:*

- Exclusive naming rights to scholarship (i.e. NKY Work Ethic Diploma Scholarship presented by "company name")
- Company logo in Chamber's Business Journal & Calendar of Events for at least two

months and on Chamber's Web site for at least two months prior to event

- Company representative invited to present scholarships at annual awards programs held throughout local high schools in May

- 
- 

#### **B.E.S.T. Kickoff cont'd**

- 1/2 page ad in the Business Journal (for 2 months as chosen by sponsor-subject to availability)
- Banner ad under Education Solutions Menu Bar on [www.nkychamber.com](http://www.nkychamber.com). Ad is limited to only 2 months (subject to availability)

#### **Work Ethic Programs (K-8 and High School)**

Contact Amanda Dixon 859-578-6396

The Northern Kentucky Work Ethic program measures essential skills employers are seeking such as attendance, tardiness, discipline, grade point average, community service, organization, punctuality, respectfulness and group cooperation. The program includes students in grades K-8, as well as high school seniors. Since its inception, the Work Ethic program has been a great success with nearly 8000 students meeting the required criteria at the high school level and approximately 30 elementary and middle schools implementing the K-8 model. The demand for strong soft skills continues to grow among the employer population according to several reports on the key attributes sought after in new employees.

**Audience: Educators, students, parents and employers**

#### **Title Sponsor: \$10,000 Work Ethic Program (limited to one)**

*Benefits for sponsor include:*

- Company logo in Chamber's Business Journal & Calendar of Events for at least two months; printed materials related to all Work Ethic programs and logo on Chamber's Web site for at least two months
- Guest column to appear in one issue of the Business Journal (Chamber reserves editorial privileges)
- 1/2 page ad in the Business Journal (for 2 months as chosen by sponsor-subject to availability)
- Ad featured on the **Calendar Page** of [www.nkychamber.com](http://www.nkychamber.com) for at least two months

#### **In addition company will receive:**

- Company logo displayed on Work Ethic Diploma for Class of 2011 and imprinted on 2011 Career Passport

- Company logo on Work Ethic K-8 Guidebook and certificates distributed to participating schools
- Letter from sponsor's President to students is to be included in Career Passport
- Summary of sponsor's career opportunities is to be included in Career Passport

#### **College Connect Network**

Contact Amanda Dixon 859-578-6396

As the Northern Kentucky region continues to grow, we must build a strong relationship with the education community to develop and retain a strong future workforce. Through **College Connect** the Chamber has expanded our outreach to colleges and universities by developing a growing network of post-secondary institutions and area businesses that represent the Northern Kentucky/Greater Cincinnati region and beyond. The network currently represents 20 colleges and universities and communicates with over 300 individuals. The goal of College Connect is to communicate career opportunities within the region and provide resources that connect those involved to the workforce needs of area employers.

**Audience: College faculty and staff throughout N. Kentucky/Greater Cincinnati, and across other regions of Kentucky/Ohio/Indiana**

#### **Sponsor level: \$500 College Connect Network Sponsors (unlimited)**

*Benefits for sponsor include:*

- Company logo in Chamber's Business Journal & Calendar of Events and logo on Chamber's website and [www.jobs-nky.com](http://www.jobs-nky.com)
- Company name and logo featured on College Connect newsletter – sent to over 300 contacts
- Company name and logo featured at programs organized by College Connect such as "Growing Local Talent" series and employer-based college fairs
- Company logo on printed materials promoting College Connect Network and various initiatives
- Up to 100-word commercial from the speaker's podium read at select events/programs

**Northern Kentucky STEM (Science, Technology, Engineering, and Math) Collaborative**      **Contact Amanda Dixon 859-578-6396**

In 2009, Education Alliance of Northern Kentucky partnered with the Kentucky Girls STEM Collaborative at the University of Kentucky to offer a community forum to discuss the concern over the under-representation of females in the fields of science, technology, engineering and mathematics careers, despite the current availability of jobs in those areas. The forum's purpose was to create awareness of STEM careers for girls. Since the Forum, a regional leadership team was developed that will offer a variety of programming and resources to educators, parents and students throughout Northern Kentucky.

**Audiences: Area K-12 educators, students, Northern Kentucky parents and business leaders**

**Sponsor level: \$500 STEM Collaborative Sponsors (unlimited)**

*Benefits for sponsor include:*

- Company logo recognizing support in Chamber's Business Journal & Calendar of Events and company name and logo on Chamber's website
- Company name and logo featured on all publications related to initiatives within the NKY STEM Collaborative
- Recognition at speaker's podium at select events/programs within the NKY STEM Collaborative

**www.educationguide-nky.com**  
**Contact Amanda Dixon 859-578-6396**

**Northern Kentucky Education Guide (online)**

[www.educationguide-nky.com](http://www.educationguide-nky.com) is a valuable online tool for newcomers, realtors and parents to provide knowledge of educational opportunities across our region. Features of the website include a directory of K-12 schools, both public and private, throughout Boone, Campbell, Kenton, Gallatin, Grant and Pendleton counties; information on pre-schools and childcare; career and technical information; adult learning opportunities and a listing of our area postsecondary institutions. The site provides regular updates on education issues in our region and upcoming events.

**Audience: Parents, community members, those relocating or seeking information on region**

**Sponsor level: \$250 Front Page (subject to availability)**

*Benefits for sponsors include:*

- Sponsorship ad on homepage of the Education guide website, linked directly from [www.nkychamber.com](http://www.nkychamber.com) and a link to your company's website.
- Exposure to those considering moving to the area.

**Sponsor level: \$75 Text Page (unlimited)**

*Benefits for sponsors include:*

- Sponsorship banner on one web page of the Education Guide website, linked directly from [www.nkychamber.com](http://www.nkychamber.com) and a link to your company's website.
- Company exposure to those considering moving to the area.