

Business Development and International Trade Programming

2010 Northern Kentucky Small Business and Entrepreneurship Conference

Contact Daniele Longo 859-578-6385

Join the 1st edition of the Northern Kentucky Small Business and Entrepreneurial Connections Forum where entrepreneurs and small business owners can learn about and meet with federal, state and local resource organizations that provide financing, marketing, and other services in support of business start-up new venture creation and business growth. This event will be held at Receptions, Erlanger, on May 13, 2010, will include seminars and opportunities for on-one meetings.

Audience: Entrepreneurs, small business owners, MBEs, WBEs, DBEs and Veteran-business owners

Attendance: 250 (forecast)

Title Sponsor: \$6,000

Exclusive title sponsorship is available to one company. Blanket the region's business community with promotions for three months prior to conference.

Benefits for the title sponsor include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months.
- Company logo on banner(s) or signage at event
- Company logo included for up to three months on the Business page of the Chamber's web site and the Small Business Blog
- Eight (8) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company information distributed at each seat during the breakfast, lunch and cocktail reception
- 1 Keynote speech opportunity (Luncheon)
- 100 words commercial from the podium during the breakfast and lunch
- Special recognition from the speaker's podium at the opening and closing ceremonies
- Two (2) reserved seat at the keynote speaker's table for lunch
- One (1) ¼ page ad in the Business Journal
- Guest column to appear in the Business Journal (Chamber reserves editorial privileges)
- Exhibit table at the conference
- Introduction of keynote speaker by company representative at the lunch program

- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: Featured \$3,000 (sponsorships are available to non-competing companies)

Benefits of sponsor include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months.
- Company logo on signage at event
- Six (6) complimentary tickets to the conference and a reserved table at the breakfast and lunch program
- Company information distributed at each seat during the breakfast, lunch, or cocktail reception.
- 1 Keynote speech opportunity (Breakfast)
- 100 words commercial from the podium during the breakfast.
- One (1) assigned seat at the keynote speaker's head table during either the breakfast or lunch program
- Company name on the Business page of the Chamber's web site for two months
- Company name on the Small Business Blog
- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: \$1500

Benefits include:

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months.
- Four (4) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company name on the Business page of the Chamber's award winning web site for two months
- Complimentary exhibit booth space
- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: \$750

Benefits include:

- One complimentary ticket to the conference
- Company name included in conference program (minimum of 100 impressions)
- Complimentary exhibit booth space

Business Referral Networks

Contact Kelly Jones (859)426-3651

Getting to know the right people can be just what your business needs. The Business Referral Networks helps businesses connect to new sales opportunities through actively exchanging sales leads and networking with other group members. Business Referral Network groups range from 15 to 30 people and are limited to one person per industry/profession per group. Currently, there are nine active Networks and new Networks are always forming.

Networks meet at least twice a month.

Frequency helps Members establish relationships.

Audience: Company Sales Force / Suppliers / Business Owners

Membership: 130 active members

Supporting Sponsorship: \$500

Benefits include:

- Revolving Banner Ad on the Business page of the Chamber's website throughout sponsorship. Ad must be provided by sponsor. (\$1,200 value)
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months.
- Company logo on press releases and table tents at events
- Four complimentary tickets to each BRN event held throughout the sponsored series
- Company information and promotional items distributed at each BRN Happy Hour or event
- Up to 100 word commercial at each BRN event held throughout the sponsored series.
- Electronic list of BRN Members (name, company, and phone #)
- Sponsorship recognition and logo on the BRN page of the Chamber's Website during length of sponsorship

Leading Businesses. Leading Communities

ICN6 Cable TV Show/

Contact

Janice Cushman 859-578-6381

Leading Businesses. Leading Communities. Looking for a cost effective way to promote your business to 102,000 households in Northern Kentucky? Look no further than the Chamber's show "Leading Businesses. Leading Communities". sponsored by Gateway Community and Technical College. The half-hour, interview style program hosted by Chamber President, Steve Stevens has been on Insight Cable Channel ICN6 since March 2007 covering important issues, updates and accomplishments of the Chamber. The program airs 40 times a month on a regular schedule. Included in the 30 minute program are three Business Focus segments and one Education Works segment. All segments are done in an informative, upbeat style with a primary interview set at the Insight studios in Florence.

Business Segment \$700 per sponsor
(36 available)

- All you need to do to prepare is to develop five questions that the show's host will ask you
- A 30 second commercial spot is available to businesses with a commercial at no additional cost. The production cost of a 30 second commercial would be available at the business's expense.
- This business category exclusive interview is supplemented with background photos, video footage or other materials to enhance the content being discussed. Insight Media will shoot limited video as needed in support of your segment.
- The show's taping takes only 30 minutes and since it is taped- re-tapes can be done on the spot. T
- The guest will meet prior to the taping to review their questions with the host to be properly prepare for the interview. This time helps the guest to feel at ease and comfortable with the format of the show.
- Each guest will receive a copy of their four-minute segment in a DVD format that can be used on their own company website or even uploaded to You Tube. A value added bonus for being on the show.
**Monday, Wednesday, Friday 7:00 a.m.;*
Tuesday & Thursday 7:00 p.m.;
Saturday 5 & 9:30 p.m.; Sunday 8:00 a.m.,
noon & 10:30 p.m.

A Chance to Meet

Contact Kelly Jones (859)426-3651

Learn best practices from purchasing agents from the most sought after area businesses. A Chance to Meet offers a rare opportunity for suppliers to connect with large businesses in our area. Past Chance to Meet presenters include Toyota Motor Engineering and Manufacturing NA, Kroger, Procter and Gamble, Cincinnati Bell, NKU, and Mazak Corporation. The sponsorship provides an opportunity for your company to get noticed by major purchasing decision-makers, area suppliers and future customers. This event is a great opportunity for minority business owners to get connected with new business opportunities.

Audience: Company Sales Force / Suppliers

Average Attendance: 50 professionals

Partners: Greater Cincinnati & Northern Kentucky African American Chamber, Hispanic Chamber, National Association of Purchasing Managers, Tri-State Minority Supplier Development Council and Ohio River Women's Business Council.

Sponsor level: \$1,200 (Sept. 2009-June 2010)

Benefits include:

- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least six months
- Company logo on flyers, press releases and table tents
- Company logo on banner at each event
- Two complimentary tickets to each event held throughout the sponsored series
- Company information and promotional items distributed at each sponsored event
- Up to 100 words commercial at each event held throughout the sponsored series.
- Sponsorship recognition and logo on the Chance to Meet page of the Chamber's website for six months
- Revolving banner ad on the Business page of the Chamber's website (\$500.00 value. Ad must be provided by sponsor.)
- Electronic list of attendees following each Chance to Meet event held throughout the sponsored series

Sponsor level: \$750 (Sept. 2009 -June 2010)

Benefits include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months
- Company name on banner at each event
- Two complimentary tickets to each event held throughout the sponsored series
- Company information and promotional items distributed at each sponsored event
- Up to 60 words commercial at each event held throughout the sponsored series.
- Continental breakfast sponsorship including bagels, muffins, pastries, fresh fruit, and assorted juices
- Electronic list of attendees following each seminar (name, company, and phone #).

Sponsor level: Event \$250 per event (1 per month excluding July and August)

Benefits include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site)
- Two complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 60 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Electronic list of attendees following each seminar (name, company, and phone #).

Dates of programs available for sponsorship are:

FALL 2010	SPRING 2011
September 17, 2010	February 18, 2011
October 15, 2010	March 18, 2011
November 19, 2010	April 15, 2011
December 17, 2010	May 20, 2011
January 21, 2011	June 17, 2011

2010-2011 SCORE Seminars at the Chamber
Contact Daniele Longo (859) 578 6385

Co-hosted by your Chamber and SCORE, these four-hour seminars are held monthly January - October for small business and entrepreneurs of our community. The SCORE Seminars at the Chamber series of (10) seminars target those entrepreneurs ready to bring their ideas to the next level. Averaging 40 attendees per program, sponsoring businesses have the opportunity to connect with start-up and expanding businesses. The series of seminars will leverage the talents & resources of SCORE and its counselors to provide the audience with the tools and expertise to start-up a new business operation or expand an existing small business.

Audience: Entrepreneurs and Business Owners Average Attendance: 20 attendees
Partners: Senior Core of Retired Executives

Sponsor level: Program \$1,500

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least eight months
- Company logo on flyers & press releases.
- Company logo on banner at each seminar
- Two (2) complimentary tickets to each seminar.
- Company information and promotional items distributed at each seminar.
- Recognition for donation of door prizes at seminar.
- Up to 100 words commercial at each seminar.
- Company logo on the Small Business Development page of the Chamber's web site for six months.
- Electronic list of attendees following each seminar (name, company, and phone #).
- Company logo included on www.nkysmallbusiness.wordpress.com for up to 6 months.
- Revolving banner ad on the Business web page (\$500.00 value. Ad must be provided by sponsor)
- Sponsorship recognition and logo on the SCORE page of the Chamber's website during length of sponsorship
- One Exhibitor booth at the 2010 Small Business Expo (\$100 value)

Sponsor level: Event \$300 per event (3 sponsors per month)

Benefits include:

- Company name in Chamber's Business Journal & Calendar of Events, plus web site for at least two
- Company name on flyers & press releases.
- Two (2) complimentary tickets to the sponsored event.
- Recognition for donation of door prizes at sponsored event.
- Up to 60 words commercial at the sponsored event.
- Company information and promotional items distributed at the sponsored event.
- Up to 100 words posting to www.nkysmallbusiness.wordpress.com
- Continental breakfast sponsorship including bagels, muffins, pastries, fresh fruit, and assorted juices

Dates available for sponsorship are:

March 30, 2010 – Starting and Nurturing Your Business
April 27, 2010 – Sales and Marketing
May 25, 2010 – Finance and Funding Your Business
June 29, 2010 – Marketing and Sales Strategies
And Fall 2010 and Spring 2010

Tech Fridays

Contact Daniele S. Longo (859) 578-6385

Use technology to enhance your business in a new and exciting way. Area technology experts offer a hands-on learning experience for all of the attendees. Participants are encouraged to bring lap tops and will walk away with valuable knowledge and tools on how to utilize effective Web 2.0 and technology solutions. Past presenters have been LAN Solutions, Libertas Technologies, LUCRUM and Booth Camp Digital

Audience: Company Sales Force / IT Professionals/ Business Owners
Average Attendance: 30 attendees

Sponsor level: \$1,500 (Sept. 2010-June 2011)

Benefits include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for at least six months
- Company logo on program banner
- Two tickets to each program
- Company information and promotional items distributed at each Tech Fridays
- Up to 100 words commercial
- Sponsorship recognition and logo on the Tech Fridays page of the Chamber's website for six months
- Revolving banner ad on the Business web page (a \$500.00 value. Ad must be provided by sponsor).
- Electronic list of attendees following each Tech Friday
- Sponsorship recognition and logo on the Tech Friday web page throughout the length of the sponsorship
- One Exhibitor booth at the 2010 Small Business Expo (\$100 value)

Sponsor level: \$750 (Sept. 2010 -June 2011)

Benefits include:

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for at least six months
- Company name on banner at each Tech Fridays held throughout the sponsored series
- Two complimentary tickets
- Company information and promotional items distributed at each sponsored Tech Fridays
- Up to 60 words commercial at each Tech Fridays held throughout the sponsored series.
- Continental breakfast sponsorship including bagels, muffins, pastries, fresh fruit, and assorted juices
- Electronic list of attendees following each seminar

Sponsor level: Event \$150 per event (1 per month excluding July and August)

Benefits include:

- Company name in Chamber's website for at least two months (8,000 impressions per month)
- Company name on flyers, press releases and table tents
- Two complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 60 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event

2011 Small Business Expo

Contact Sarah Klamo 859-578-6397

Your Chamber is offering a one stop shop for all of your business needs at the Small Business Expo. If you are looking to compare prices or find a new vendor for a product or service including office supplies, telecommunications, promotional items, etc.. it can be done here. The Expo will be filled with seminars throughout the morning and 100 local small businesses will be exhibiting. Join us at the Expo for breakfast or lunch!

Audience: Small Businesses/ 100 booths displayed

Average Attendance: 600 attendees

Sponsor level: Presenting \$1,600

Benefits include:

- Company logo in Chamber's Business Journal & Calendar of Events, plus website for three months and on flyers & press releases & program
- *30 complimentary tickets (\$150 value)
- Recognition for donation of door prizes
- 100 words commercial from the podium during the expo
- Name bolded in exhibitors list
- Name bolded on the website and linked to your website
- Article posted to the Expo website (www.nkychamberssmallbusinessexpo.wordpress.com)
- First choice of booth placement
- One double exhibit booth in prominent location, electric included (\$300 value)
- Company logo on signage at event
- Company info handed out at door
- Greeter at the expo
- Banner ad on the Small Business Expo web page on www.nkychamber.com for three months (Ad provided by sponsor. (\$300 value)
- Electronic list of attendees

Sponsor level: Supporting \$800 (4 available)

Benefits include:

- Company logo in Chamber's Business Journal & Calendar of Events, plus web site for three months and flyers, press releases & program
- *20 complimentary tickets
- Name bolded in the exhibitors list
- Name bolded on the website and linked to your website
- Article posted to the Expo website (www.nkychamberssmallbusinessexpo.wordpress.com)
- Recognition for donation of door prizes
- Recognition from the podium
- Priority booth placement following Title Level Sponsor
- One exhibit booth, electric included (\$150 value)
- Company logo on signage at event

Sponsor level: Event \$400 per event (unlimited)

Benefits include:

- Company name in Chamber's Business Journal & Calendar of Events, plus web site for three months and on flyers, press releases & program
- *10 complimentary tickets
- Name bolded in the exhibitors list
- Name bolded on the website and linked to your website
- Recognition for donation of door prizes
- Recognition from the podium
- Priority on booth placement following Title Level Sponsor and Supporting Sponsor
- One (1) exhibit booth, electric included (\$150 value)
- Company name on signage at event
- Electronic list of attendees

*Tickets to expo can be given out to customers or employees, it is up to the discretion of the sponsor.