

Northern Kentucky International Trade Association
2010-2011 programs **Daniele S. Longo 859-**
578-6385

The Chamber's Northern Kentucky International Trade Association (NKITA), is committed to enhancing economic opportunities for those members who are currently or want to be involved in international trade. The association connects members with global businesses and networking opportunities through programs, trade education seminars and special events – including the planning of several international trade visits.

Audience: Companies involved in international business and employees recently moved to the region

Title Sponsor: \$ 5,000 (limited to one)

Benefits include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of each NKITA event
- Banner ad on the Calendar of Events' web page. Ad provided by the sponsor.
- Company logo included on the NKITA web page for two months
- Company logo on the NKITA Blog, www.NKITA.wordpress.org (distribution list of 1000+ members)
- Company logo on flyers/brochures
- Company logo on a banner or signage at each NKITA event
- ¼ pg space in the Business Journal one month prior or immediately following the event.
- Recognition for donation of door prizes
- Up to 100 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Five (5) admissions to each NKITA event
- One table (8 admissions) at the 2010 NKITA Annual Luncheon and International Trade Awards of Excellence (August 26, 2010); one (1) reserved seat at a head table
- Exhibitor Table at the 2010 NKITA Annual Luncheon
- Electronic list of attendees following each event

NKITA Trade Education Seminars

Contact

Daniele Longo 859-578-6385

For any business looking to break into the international market, the NKITA Trade Education Series offers businesses an opportunity to learn about hot topics concerning international trade and gather information on latest changes in trade legislation. This series of six seminars attracts an average of 20-30 attendees.

Audience: Companies involved in international business and employees recently moved to the region

Average attendance: 25-30 participants

Seminars planned for the 2010-2011 fiscal year include:

- U.S. Foreign Regulatory Issues and Opportunities (September)
- Foreign Exchange Risk (October)

Presenting: \$1,200 (limited to one for each competing industry)

Benefits include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months
- Logo on banner or signage at event
- Recognition for donation of door prize
- Up to 100 words commercial at the event
- Company information and promotional items distributed at the sponsored event
- Three (3) complimentary tickets to the event
- Electronic attendees list at the end of the seminar

Supporting level: \$700 (unlimited)

Benefits include:

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months
- Company name on banner/ signage at event
- Recognition for donation of door prize
- Up to 100 words commercial at the event
- Company information and promotional items distributed at the sponsored event
- One (1) complimentary ticket to the sponsored event

Event Sponsor: \$200 (unlimited)

Benefits include:

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site)
- One complimentary ticket to the sponsored event

2010 NKITA Annual Awards Luncheon Contact Kelly Jones 859- 426-3651

The Northern Kentucky International Trade Association (NKITA) Annual Luncheon, Thursday, August 26, 2010, will highlight the successes of the past year, announce the plans and initiatives for the upcoming year and present the NKITA Award of Excellence to one company that is successfully engaged in international trade. The luncheon will also include a presentation by a well-known international figure.

Audience: CEOs and Sales Staff of companies actively involved in international trade or interested in international trade

Average Attendance: 200

Date: August 26, 2010

Location: The Grand, Covington, KY

Presenting Sponsor: \$1,500 (One company per industry, Limited to 2 companies)

Benefits include:

- Company logo in the Chamber's Business Journal, Calendar of Events for two months
- Company logo on all event invitations, menus, save the date cards, brochures, flyers and press releases. (minimum of 2,000 impressions)
- Company logo included on the NKITA Blog and weekly email, www.NKITA.wordpress.com (1,000+ members distribution)
- Company logo on a banner or signage at event
- A rotating banner ad on the NKITA Annual Luncheon page of the Chamber's www.nkychamber.com website for two months. (\$200 value)
- Recognition from the speaker's podium at the NKITA Annual luncheon
- Company information and promotional items distributed at each attendee's seat
- Company logo on the NKITA Annual Luncheon page for one year as the 2009 Presenting Sponsor
- Introduction of keynote speaker by company representative
- Exhibitor Table at the NKITA Annual Luncheon (\$100 Value)
- Electronic list of attendees following the event
- 1 Table of ten (10) tickets to the event and a reserved table (\$300 value)

Supporting Sponsor: \$750 (One company per industry, Limited to 2 companies)

Benefits include:

- Company logo in the Chamber's Business Journal, Calendar of Events for two months
- Company logo on all event invitations, menus, save the date cards, brochures, flyers and press releases. (minimum of 2,000 impressions)
- Company information and promotional items distributed at the sponsored event
- Six (6) tickets to the NKITA Annual luncheon (\$180 value)
- One minute commercial from the speaker's podium at the NKITA Annual luncheon
- Recognition for donation of awards at sponsored event
- Company logo on the NKITA Annual Luncheon page for one year as the 2009 Supporting Sponsor
- Company logo on a banner or signage at event
- Electronic list of attendees following the event

Event Sponsor: \$350 (Limited to 6 companies)

Benefits include:

- Company name in the Chamber's Business Journal, Calendar of Events for one month
- Company name on a banner or signage at event
- Company name on all event invitations, menus, save the date cards, brochures, flyers and press releases. (minimum of 2,000 impressions)
- Four (4) tickets to the NKITA Annual Luncheon (\$120 value)
- Electronic list of attendees following the event (name, company, and phone #)
- Company name on the NKITA Annual Luncheon page for one year as the 2009 Event Sponsor
- Company information and promotional items distributed at the sponsored event
- Recognition for donation of door prizes at sponsored event
- Recognition from the speaker's podium at the NKITA Annual luncheon

2011 Kentucky International Trade Conference

Contact Daniele Longo 859-578-6385

Join us for the 2011 Kentucky International Trade Conference where the regional international businesses come together for this day long event. This event is hosted by Northern Kentucky once every three years and is the largest of its kind. This conference will include seminars, forums, breakout sessions and appearances from the talking heads of the international community. The event will be held the second week in October at the northern Kentucky Convention Center.

Audience: Companies involved in international business and employees recently moved to the region

Average attendance: 250

Title Sponsor: \$6,000

This exclusive title sponsorship is available to one company. Blanket the regional international business community with spot promotions for three months prior to this long anticipated conference.

Benefits include:

- Company logo in Northern Kentucky Business Journal & Calendar of Events for two months prior to the conference
- Company logo on flyers, postcards, invitations, brochures, agendas.
- Company logo on banner/signage at event
- Eight (8) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company information distributed at each seat during the breakfast, lunch and cocktail reception
- Special recognition from the speaker's podium at the opening and closing ceremonies
- Two (2) reserved seat at the keynote speaker's table for lunch
- One (1) ¼ page ad in the Business Journal
- Guest column to appear in one issue of the Northern Kentucky Business Journal (Chamber reserves editorial privileges)
- Exhibit table at the conference
- Company logo included for up to three months on the NKITA web page
- Introduction of keynote speaker by company representative at the lunch program
- Electronic list of attendees following the event

Sponsor level: Featured \$3,000 (sponsorships are available to non-competing companies)

Benefits include:

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for at least six months
- Company logo on signage at event
- Six (6) complimentary tickets to the conference and a reserved table at the breakfast and lunch program
- Company information distributed at each seat during the breakfast, lunch, or cocktail reception.
- 100 words commercial from the podium during the breakfast, lunch or cocktail reception
- One assigned seat at the keynote speaker's head table during either the breakfast or lunch program
- Company logo on the NKITA web page for two months
- Guest column to appear in one issue of the Northern Kentucky Business Journal (Chamber reserves editorial privileges)
- Electronic list of attendees following the event

Sponsor level: \$1500

Benefits include:

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site) for two months
- Four (4) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company name on the NKITA web page for two months
- Complimentary exhibit booth space

Sponsor level: \$750

Benefits include:

- One (1) complimentary ticket to the conference
- Company name included for up to two months on the NKITA web page
- Company name included in conference program (minimum of 100 impressions)
- Complimentary exhibit booth space

Budget Reduction Items:

Printing "Save the Date" Postcards (2000), Conference brochures (2000). Conference programs for each attendee (200). Donor's name included in tag line on all printed materials, recognition from the speaker's podium and four (4) complimentary tickets to the event. (BR Value: \$2,500)

Signage to acknowledge sponsors. Recognition from the speaker's podium at the breakfast and lunch program. (BR Value: \$300)

Twice a month, NKITA sends an email Flash to over 600 international professionals in the area. This Flash is the main form of communication with the NKITA members. If your company would like to reach this targeted demographic, an E-News sponsorship is for you.

Audience: 1,000 international professionals weekly

Sponsor level: Annual \$400

This yearly sponsorship is available to one company for an entire year (more than 28,000 impressions)

Benefits include:

- Ad/Logo (size: 125x50 pixels) placed on each Flash
- Direct hyperlink to company Web site
- Monthly report on the number of clicks to company web site

Sponsor level: Monthly \$35 (one per month)

Benefits include:

- Ad/Logo (size: 125x50 pixels) placed on each Flash during designated month
- Direct hyperlink to company Web site
- Monthly report on the number of clicks to