

## NORTHERN KENTUCKY LEADERSHIP FOUNDATION

### Budget Reduction Items

Listed are in-kind support items needed to advance the Northern Kentucky Leadership Foundation.

**Signage** - To be displayed at Chamber and Leadership events. (BR Value: \$100)

**Banner** - For use at all Leadership events (BR Value: \$100)

**Leadership Northern Kentucky 2010 – 2011 Contact**  
**Ruth Eger 859-578-6388**

Leadership Northern Kentucky is an innovative program designed to meet our community's need for active participation of informed and dedicated community leaders. The goal of the program is to inform, challenge and motivate potential leaders by helping them utilize community resources, presenting community concerns, providing interaction with community leaders, and creating a forum on possible strategies.

**Audience: A diverse group of Business, Education, Government and Community Leaders**

### 2009-2010 Title Sponsor: \$5,000

*Sponsor benefits include: (Select 10 benefits):*

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website)
- Six complimentary tickets to the graduation celebration
- Display table at monthly session
- Company information and promotional item placed at each seat at LNK Orientation
- Up to 100-word commercial from the speaker's podium at LNK Graduation Celebration
- Recognition for donation of door prizes
- ¼ page ad in the Northern Kentucky Business Journal during one month of your sponsorship
- Guest column to appear in one issue of Northern Kentucky Business Journal (Chamber reserves editorial privileges)
- Ad on Chamber's Calendar of Events web page two months prior to event
- Greeter at event

### Sponsor level: Tuition \$1,000 each to sponsor a non-profit participant

*Benefits include:*

- Tuition for a full scholarship to assist a Non-Profit Agency participant.
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website)
- Two complimentary tickets to LNK Graduation Celebration
- Display table at LNK Orientation
- Company information OR promotional item placed at each seat at LNK Orientation
- Up to 100-word commercial from the speaker's podium (excludes Annual Dinner)
- Recognition for donation of door prizes
- Ad on Chamber's Calendar of Events web page two months prior to event

### Sponsor level: Session \$500 each

*Benefits include:*

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Display table at the monthly session
- Company information placed at each seat
- Recognition for donation of door prizes
- Company logo on Chamber's Web site for at least two months prior to event

### Sponsor level: Meal \$300 each

*Benefits include:*

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Company information placed at each seat

### Budget Reduction Items

Listed are in-kind support items needed to produce Leadership Northern Kentucky.

**Printing/Advertising** - Informational brochures (BR Value: \$400)

**Signage** - Acknowledgement of Sponsors & Directional Signs (BR Value: \$100 per session)

**Banner** - Class of 2009 Banner (BR Value: \$150)

## Leadership Northern Kentucky Graduation

Celebration 2010 - 2011

Contact

Ruth Eger 859-578-6388

This celebration will be the finale to this 9-month long program. The dinner and presentation of class members will be held in May, 2011. Class members will be formally recognized and welcomed as new members of Leadership Alumni. The graduation celebration is expected to attract 150+ attendees.

**Audience: A diverse group of Business, Education, Government and Community Leaders**

### **Sponsor level: \$1,000**

*Benefits include:*

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Four complimentary tickets to the event
- Company information OR promotional item placed at each seat
- Up to 100-word commercial from the speaker's podium
- Recognition for donation of door prizes
- Greeter at event

### **Sponsor level: \$500**

*Benefits include:*

- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) two months
- Two complimentary tickets to the event
- Company information placed at each seat
- Recognition for donation of door prizes
- Logo on Chamber's/Leadership's Web site for at least two months prior to event

### **Sponsor level: \$300**

*Benefits include:*

- Company name in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) two months
- One complimentary ticket to the event
- Company information placed at each seat
- Recognition for donation of door prizes

### **Budget Reduction Items**

*Listed are in-kind support items needed to produce Leadership Northern Kentucky - Graduation.*

**Printing/Advertising** - Invitations and Program  
(BR Value: \$600)

**Signage** - Acknowledgement of Sponsors  
(BR Value: \$200)

Regional Youth Leadership, a 501 C3, is a program for Northern Kentucky/Greater Cincinnati area high school juniors who demonstrate leadership potential and a strong commitment to community service. The goal of the program is to inform, motivate, and increase the students' awareness of complex issues and challenges facing our area by using the community as a classroom and interacting with community decision makers. Members of this select group participate in monthly sessions to explore such topics as diversity, law, leadership, health, finance, arts & culture, local government, economic development, criminal justice, and perform community service activities. The program is now in its 17<sup>th</sup> year. Our goal is to continue to grow the resources so that we can provide the highest quality program possible to our community's most important resource... our future leaders!

**Audience: High school students, parents, faculty throughout the Northern Kentucky and Greater Cincinnati region**

**Title Sponsor \$10,000**

Our title sponsors allow us to offer a high-quality program to students throughout Northern Kentucky and the Greater Cincinnati area that can immensely impact their future and the future of our communities.

*Benefits include:*

- Company name/logo in the Chamber's Business Journal and on the Chamber's Leadership web page and all advertising materials promoting the event.
- Company logo on the Regional Youth Leadership letterhead and invitations to attend the sessions and graduation
- Company name/logo on student t-shirts

**Sponsor level: \$5,000 – Presenting Sponsor**

Our presenting sponsor enables us to give students throughout Greater Cincinnati/Northern Kentucky region the opportunity to examine their leadership skills and styles and how these characteristics shape them as leaders by offering a day-long retreat.

*Benefits include:*

- Company name/logo in the Chamber's Business Journal and on the Chamber's Leadership web page and all advertising materials promoting the event.
- Company logo on the Regional Youth Leadership letterhead and invitations to attend the sessions and graduation
- Company name/logo on student t-shirts

**Sponsor level: \$400 – Student Scholarships (50)**

In order to achieve a diverse class, representing as broad a cross-section of the community as possible, Regional Youth Leadership does not charge tuition. The program's philosophy is that no student who has leadership potential should be denied the opportunity because of financial reasons.

*Benefits include:*

- Company name in the Chamber's Business Journal and on student materials/handbooks
- Company name on the orientation & graduation programs

**Sponsor level: \$1,000 – Full Session Sponsors (15)**

Program sessions are held once a month from August through March at different venues each month such as local businesses, corporations, organizations and universities. Sessions involve hands-on activities and interaction with local community leaders and decision-makers. Session sponsors provide the class with quality speakers, class materials, food and beverages, room rentals, and transportation.

*Benefits for sponsors include:*

- Company name/logo in the Chamber's Business Journal and the Chamber's Leadership Event web page
- Company name/logo on student t-shirts; flyers/invitations/brochures/event programs
- Invitation to attend the session

**Sponsor level: \$500 – Half Session Sponsor (15)**

Session sponsors provide the class with quality speakers, class materials, food and beverages, room rentals, and transportation. (see above description)

*Benefits include:*

- Company name in the Chamber's Business Journal and the Chamber's Leadership Event web page
- Company name/logo on flyers/invitations/brochures/programs for the session

**Budget Reduction Items: Listed are in-kind support items needed to produce Regional Youth Leadership**

Printing/Copy Services – brochures/student handbooks (BR Value: \$500)  
Photography – student photos/event photos (BR Value: \$400)  
Meals – food & beverages for 50 students (BR Value: \$500)

**Celebrating Community Giving**

The Northern Kentucky Leadership Foundation's Monte Carlo event is an opportunity for local charities to vie for the chance of winning \$10,000.00. Charity Night at the Tables will be held in **March, 2011 at Turfway Park – VIP tent**. Don't miss your opportunity to be a part of this festive celebration of community giving.

**Audience: Over 1,000 adults will attend this event**

**Sponsor level: Premier \$15,000**

**This exclusive sponsorship is available to one company only.**

*Benefits include:*

- Table for 10 at Lane's End Stakes Race – VIP Tent (value of \$1750.00)
- 20 complimentary tickets to Charity Night
- 1 - Personalized gaming table with company name and logo on felt top
- Company logo on back cover of program
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Company logo on banner/ signage at event
- Display table at the event
- Up to 100-word commercial from the speaker's podium
- Recognition for donation of door prizes
- ½ Page ad in the Business Journal during one month of sponsorship
- Ad on Chamber's Calendar of Events two months prior to event
- Greeter at event

**Title Sponsor \$10,000***Benefits include:*

- 20 complimentary tickets to the event
- 1 - Personalized gaming tables with company name and logo on felt top
- Full page ad event in program
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Company logo on banner/ signage at event
- Display table at the event
- Up to 100-word commercial from the speaker's podium
- Recognition for donation of door prizes
- ¼ Page ad in the Northern Kentucky Business Journal during one month of your sponsorship
- Ad on Chamber's Calendar of Events page for two months prior to event
- Greeter at the event
- Greeter at the event

**HEARTS \$5,000***Benefits include:*

- 12 complimentary tickets to the event
- ½ Page in Program.
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Company logo on banner and signage at event and a display table at the event
- Company information and promotional item placed at each seat

**CLUBS \$3,000***Benefits include:*

- 8 complimentary tickets to the event
- ¼ Page in Program.
- Company logo in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Website) for two months
- Company logo on banner/ signage at event

**DIAMONDS \$1,000***Benefits include:*

- 4 complimentary tickets to the event
- Company logo in Chamber's Business Journal & listing on the website
- Company name on flyers, invitations and brochures
- Company logo on banner/signage at event

**SPADES \$ 500***Benefits include:*

- 2 complimentary tickets to the event
- Company name in Chamber's Business Journal and listing on the website
- Company name on flyers, invitations and brochures
- Company name on signage at event

**WILD CARD \$ 250***Benefits include:*

- 1 complimentary ticket to the event
- Company name in Chamber's Business Journal & Calendar of Events for two months
- Company name on flyers, invitations and brochures
- Recognition for donation of door prizes
- Company name on Chamber's/Leadership's Web site for at least two months prior to event