

## LEGACY Employer Membership

What's in it for your company or organization? Gain access to a network of growth-oriented employers collaborating to attract and retain top local talent and talent from around the globe.

### Why LEGACY?

- Improve your attraction, recruitment, and retention of top talent
- Increase your 40 and under employees' involvement in the community
- Gain access to the Region's talent network of 300+ skilled and creative young professionals
- Lead an effort to improve the image of the Cincinnati and Northern Kentucky Region

### Member Benefits

- Free, unlimited individual memberships for your employees (must be 21 to join)
- ¼ page color ad to be included in the printed LEGACY membership directory
- Company ad on at least one LEGACY Flash for the year
- Company Name and website listed in the quarterly LEGACY YP Headlines newsletter
- Recognition on LEGACY's website with your company logo and link to your website
- Recognition at the Annual LEGACY meeting, held in August
- Invitation to the Annual Employer Recognition Happy Hour, held in the spring
- Company CEO invited to attend the LEGACY Annual Meeting and Holiday Party
- Employer Membership Annual Fee

Employee Count	NKCC Rate	Non-Member Rate
5-99	\$500	\$1000
100-299	\$1000	\$2000
300-999	\$2000	\$4000
1000+	\$4000	\$8000
501-C3 (5-99)	\$300	\$600
501-C3 (100-299)	\$600	\$1200

\*NKCC - Northern Kentucky Chamber of Commerce

Contact [Sarah Klamo](mailto:sklamo@nkychamber.com), [sklamo@nkychamber.com](mailto:sklamo@nkychamber.com) or (859) 578-6397.

LEGACY of Northern Kentucky, Inc. is a 501-C3, all donations are tax-deductible. For a copy of the W9 contact [Amanda Dixon](mailto:legacy@nkychamber.com), [legacy@nkychamber.com](mailto:legacy@nkychamber.com).

## LEGACY

**2010-2011 Networking Happy Hours** **Contact Sarah Klamo 859-578-6397**

These events are held monthly, excluding August and December, on the 3rd Thursday from 5:30-7:30 p.m. with an average of 40-50 attendees. This is an opportunity for young professionals to come together in a laid back environment to network and build their contacts. The events are held at locations throughout NKY/Cincinnati. Each happy hour also highlights one of the Adopted Nonprofits.  
**Audience: Young professionals (ages 21-40)**

### Sponsor level: \$1500 (available to one company)

Sponsorship is for all Young Professional Happy Hour events during the 2010-11 year.

#### Benefits include:

- Company logo on all printed materials and in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to each event
- Company logo and hyperlink on LEGACY's online calendar for at least two months prior to each event
- 2 complimentary tickets to each event
- Company promotional item(s) given out to attendees at each event
- Table top display at each event
- Recognition of door prize at event
- Logo on banner/signage at each event
- Electronic list of attendees following each event (name, company I)

### Sponsor level: \$150 (limited to two companies per month)

#### Benefits include:

- Company name in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company name on all printed materials
- Company name on LEGACY's online calendar for at least two months prior to the event
- 2 complimentary tickets to the event
- Table top display the event
- Company promotional item(s) given out to attendees at the event
- Recognition of door prize at event
- Electronic list of attendees following each event (name, company, and e-mail)

**2010 Legacy Annual Meeting****Contact****Sarah Klamo 859-578-6397**

This annual event held in August, 5:30 – 7:30 p.m. brings in an average of 100+ attendees. The Annual Meeting is held to confirm all new officers (President, President-Elect, Secretary and Treasurer) and to look at the accomplishments from the past year what is planned for the upcoming year. Two awards are also given out, Rookie of the Year and LEGACY Legend.

**Audience: Young professionals (ages 21-40)****Sponsor level: \$1000 (available to one company)***Benefits include:*

- Company logo and hyperlink on LEGACY's online calendar in Chamber's Business Journal for two months prior to the event
- Company logo on all printed materials and banner/signage at the event
- ½ page ad in the program
- Company representative to assist in the handing out of the awards
- 4 complimentary tickets to the event
- Display table at the event
- 100 word commercial read by the emcee
- Company promotional item(s) at each seat
- Electronic list of "Emerging 30" reception attendees following the event

**Sponsor level: \$500 (limited to three non-competing companies)***Benefits include:*

- Company logo and hyperlink on LEGACY's online calendar in Chamber's Business Journal for two months prior to the event
- 2 complimentary tickets to the event Company logo on all printed materials and banner/signage at the event
- Recognition from the podium at the event
- Company promotional item(s) at each seat
- ¼ page ad in the program
- Electronic list of attendees following the event (name, company, and email)

**Sponsor level: \$150 Sponsor: unlimited***Benefits include:*

- Company name and hyperlink on LEGACY's online calendar in Chamber's Business Journal for two months prior to the event
- Company logo on all printed materials and banner/signage at the event
- Company name and hyperlink on LEGACY's online calendar for at least two months prior to the event

the event

- Two complimentary tickets to the event
- Recognition from the podium at the event

**2010-11 Legacy Member Orientations****Contact****Sarah Klamo 859-578-6397**

Member Orientation educates current, new Legacy members, interested members on ways to get involved. This event is hosted as a "speed dating" style event to learn about committees and more. Held quarterly at the Chamber with an average attendance of 40. **Audience: Young professionals (ages 21-40)**

**Sponsor level: \$800 (limited to one company)***Benefits include:*

- Company logo and hyperlink on LEGACY's online calendar in Chamber's Business Journal for two months prior to the event
- Company logo on all printed promotional materials
- Company promotional material/item handed out to attendees at each event
- Recognition of donation of door prizes
- Two complimentary tickets to each event
- Electronic list of "Emerging 30" reception attendees following the event

**Sponsor level: \$200 (Limited to 3 per event)***Benefits include:*

- Company name on all printed promotional materials and hyperlink on LEGACY's online Calendar of Events for at least two months prior to event
- Company promotional material/item placed handed out to attendees
- Recognition of donation of door prizes
- Two complimentary tickets to the event

**2010-11 LEGACY Flash****Contact****Sarah Klamo 859-578-6397**

LEGACY sends a weekly e-mail Flash to over 1,100+ young professionals. The Flash is the main form of communication with Legacy members. If your company would like to reach this targeted demographic, an E-News sponsorship is for you.

**Audience: Young professionals (ages 21-40)****Sponsor level: Annual \$1,200***Benefits include:*

- Ad/Logo (size: 125x125 pixels) on Flash
- Direct link to company Web site
- Monthly report on the number clicks to company web site
- 3 months of a coupon included on Flash (months determined by company)

**Sponsor level: Monthly \$100 (1 per month)***Benefits include:*

- Ad/Logo (size: 125x125 pixels) placed on each Flash during designated month
- Direct link to company Web site
- Report on the number clicks to company web site during designated month