

2010-11 "Getting The Most From Your Chamber Membership" **Chamber Contact**

Janice Cushman 859-578-6381

A member reception held six times a year focusing primarily on new members, plus new managers at current member companies and renewing members who want to learn more about the benefits of Chamber membership.

Reception Sponsors: \$200 (5 available)

Benefits include:

- Company logo on invitation mailed to 150+ invitees and inserted in new member packets.
- Company logo included on reception notice in monthly Calendar of Events.
- Company logo on powerpoint
- A company representative invited to make a one-minute presentation
- Company is requested to provide promotional materials to distribute to attendees.

Board of Advisors Annual Luncheon

Contact Janice Cushman 859-578-6381

A Board of Advisors' luncheon will be held annually in the Spring for members to hear directly from a top CEO of a leading business in the area. The program format will be geared toward networking for the 75+ attendees, personally meeting a leading business leader and learning best business practices from the company's CEO. This is an opportunity to showcase your company to the top decision makers in the region.

Audience: Top level CEO's and business executives

Sponsor level: Luncheon \$400 (3 available)

Benefits include:

- Company logo/name listed on invitations to Board of Advisors.
- Table tent with company logo at luncheon.
- Company logo listed on the Board of Advisors annual meeting schedule
- Company representatives recognized at the luncheon, one minute business presentation, plus option to have promotional materials at each seat.
- Two complimentary admissions to the luncheon.

2010-11 Board of Directors, Board of Advisors, & Past Chairs Meetings

Contact

Stephanie Beach 859-578-6390

The Board of Directors and Board of Advisors meet jointly three times a year. The Board of Advisors were established in 1999 to recognize and involve the organization's major investors. Approximately 100 area business leaders attend.

Audience: Top level CEO's and business executives

Sponsor level: Joint Meeting* \$500 per meeting

Benefits include:

- Recognition and company signage at Board meeting.
- Company name listed on meeting materials.
- Company promotional materials at each place setting.
- Company CEO or representative will be invited to attend the joint meeting and make a two-minute business presentation.
- Recognition in the Business Journal

***Budget reduction trade not available for these meetings.**

Board of Advisors Quarterly Receptions **Contact**

Janice Cushman 859-578-6381

The Board of Advisors are a top tiered level of 150 members who enjoy building relationships and networking. Quarterly Networking Receptions are held in February, May, August and November at local restaurants and hotels from 5-6:30 p.m. This is an opportunity to showcase your company to the top decision makers in the region. The location donates appetizers for these quarterly events.

Sponsor Level: \$200 (2 for each reception)

Benefits include:

- Company logo/name listed on e-mail invitations to Board of Advisors.
- Thank you sponsor table tent with company logo at reception.
- Company name listed on the Board of Advisors annual meeting schedule
- Company representative recognized at the reception and personally introduced to attendees, plus option to have promotional materials.

Christmas Luncheon Sponsor* **Contact**
Stephanie Beach 859-578-6390

Joint meeting of the Board of Directors, Board of Advisors and past Chairs of the Northern Kentucky Chamber and guests. Approximately 100+ influential current and past business leaders attend this holiday luncheon.

Audience: Top level CEO's and business executives

Sponsor level: \$750

Sponsor benefits include:

- Recognition and company signage at Board meeting.
- Company name listed on all luncheon materials including invitation to all guests.
- Optional opportunity to provide a holiday gift for all attendees and company promotional materials at each place setting.
- If not already a member, invited to attend Christmas Luncheon.
- Recognition in the Business Journal

***Budget reduction trade not available for these meetings.**

Board of Directors Meetings* **Contact**
Stephanie Beach 859-578-6390

Sponsor one of the six monthly meetings of the Board of Directors. Approximately 50 area business leaders attend.

Audience: Top level CEO's and business executives

Sponsor level: \$250 (8)

Benefits include:

- Recognition and company signage at Board meeting.
- Company name listed on meeting materials and promotional materials at each place setting.
- If sponsor is not a member of the Board of Directors one company representative may attend the sponsored meeting.
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***Budget reduction trade not available for these meetings.**

Board of Directors Strategic Planning Retreat **Contact**
Stephanie Beach 859-578-6390

Sponsor Strategic Planning all day Retreat of the Board of Directors. This event will be held May or June 2010.

Sponsor level: \$750

Sponsor benefits for meetings include:

- Recognition and company signage at Board Retreat.
- Company name listed on meeting materials.
- Company promotional materials at each place setting.
- If sponsor is not a member of the Board of Directors one company representative may attend the sponsored retreat luncheon.

***Budget reduction trade not available for these meetings.**

Joint Board Mtg. with Greater Cincinnati Chamber
Contact Stephanie Beach 859-578-6390

The Board of Directors of the Northern Kentucky and Greater Cincinnati Chamber of Commerce hold a joint meeting once a year. Approximately 70 regional business leaders attend this annual meeting which will be held May 2011. **Audience: Top level CEO's and business executives**

Meeting Sponsor \$350 (4 available to non-competing companies)

Sponsor benefits include:

- Recognition and company signage at the meeting.
- Recognition from the Board of Directors and campaign volunteers
- Company name and logo on meeting materials.
- Company promotional materials at each place setting.
- If not a Board member, the company CEO and/or representative will be invited to the meeting.
- Recognition in the Chamber's Business Journal.

2011 Taking Care of Business Sponsor Contact
Contact Janice Cushman 859-578-6381

Twenty-five corporate campaign sponsorships are available for the 2011 Taking Care of Business, total resource campaign. This sponsorship provides an excellent opportunity for your company to be promoted to a wide audience before, during and after the campaign for approximately ten months (Jan- October). The purpose of the corporate campaign sponsor is to build a financial base to fund the resources needed to run the 11 week campaign.

Sponsor level: Campaign Sponsor \$1,750

Benefits include:

- Sponsor will have exposure to all volunteers participating in the campaign, the Chamber's Board of Directors, Board of Advisors and 2,000 Chamber members and their company representatives.
- Sponsor will have their Sponsor will have their company logo on all printed campaign materials including stationery, banner hung at all Campaign events.
- Company logo on weekly newsletters sent to 250 campaign participants for 11 weeks and Victory Edition newsletters at close of campaign, Campaign Web site and more.
- Sponsor will have logo on a powerpoint at the campaign kick-off and finale.
- Sponsor names will be read aloud at the kick-off and campaign finale and invited to attend these events.

2010 Taking Care of Business Campaign Finale Contact
Contact Janice Cushman 859-578-6381

The Campaign Finale Celebration celebrates the successful completion of the Chamber's annual resource campaign. Approximately 150 volunteers, business leaders and Chamber leaders will attend this celebration held at the Hofbrauhaus, Wednesday, June 23, 2010.

Sponsor level: Campaign Finale Celebration \$300 (unlimited)

Benefits include:

- Recognition in Business Journal and campaign newsletters.
- Signage at event; CEO or representative recognized at the event.
- Company logo in Victory Edition newsletter at close of campaign.
- Option to distribute company promotional material at the event.

2010 Campaign Trip Document Party Contact
Janice Cushman 859-578-6381

Team members who have qualified for the campaign trip and their guest gather in October to receive travel documents and pertinent travel information. The ideal sponsor would be a restaurant/banquet facility willing to host by providing appetizers and cocktails for up to 70 people.

Sponsor level: \$500 or trade equivalent

Benefits include:

- Recognition in Business Journal and campaign newsletter.
- Signage at event.
- Sponsorship identification in Victory Edition newsletter at close of campaign
- Option to distribute company promotional material at the event.