

Northern Kentucky United will be held in the summer of 2009 to thank state lawmakers for their support, to showcase Northern Kentucky's success and promote new initiatives to enhance our region's economic progress and contribution to the Commonwealth.

Audience: High level executives, local and state officials, key decision makers, all level of educators and other executives

Title Sponsor: \$5,000 (limited to one exclusive)

Benefits for the Title Sponsor includes:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner or signage at event
- Ten complimentary admissions to the event
- ¼ page color ad space in the *Northern Kentucky Business Journal* one month prior or immediately following the event
- Company logo on invitations sent to legislators

Sponsor level: \$2,500 (unlimited)

Benefits for sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months
- A rotating banner ad on the Northern Kentucky United page on the Chamber's award winning website
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner or signage at event
- Five complimentary admissions to the event

Sponsor level: \$1,500 (unlimited)

Benefits for sponsors include:

- Company name in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months
- A rotating banner ad on the Northern Kentucky United page on the Chamber's award winning website
- Company name on flyers/invitations/brochures promoting the event
- Two complimentary admissions to the event

Sponsor level: \$600 (unlimited)

Benefits for sponsors include:

- Company name in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months
- A rotating banner ad on the Northern Kentucky United page on the Chamber's award winning website

Budget Reduction Items

Listed are in-kind support items needed to produce Northern Kentucky United:

Printing/Advertising – For special legislator's invitations and cocktail napkins. Printing donor will receive recognition in the Chamber's Business Journal. (BR Value: \$1,500)

Ten to twelve luncheon programs featuring local, state and national government leaders on issues of interest to Northern Kentucky businesspersons. The forum attracts 70-150 attendees and is usually held at the Metropolitan Club atop the RiverCenter Tower, Covington, KY.

Audience: CEO's, Presidents, state and local officials, owners, school officials, sales and other executives

Sponsor level: Monthly \$600 per month (limited to three)

Benefits for monthly Sponsors include:

- Company logo in Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on table signage at event
- Four admissions to the event
- The opportunity to provide one company promotional item for each place
- A 3-4 sentence marketing paragraph to be read by the emcee at the event
- A rotating banner ad on the Government Forum page on the Chamber's award winning website for two months

Government Affairs

Chamber volunteers annually visit Washington D.C. to meet face to face with Kentucky, Ohio, and other key federal lawmakers to discuss the Chamber's position on business issues and to address community project funding needs. This event gains the Chamber and the event sponsor exposure to federal lawmakers.

2010 Washington D.C. Fly-in Sponsors \$5,000 (1 available)

Benefits include:

- Company name included in press releases and other media
- Company brochures and promotional material included in participant packets.
- Company representative to introduce keynote speaker from podium at Chiefs of Staff Luncheon
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)
- Company logo on banner and signage at event
- Up to 100-word commercial from the speaker's podium
- Company logo on Chamber's Web site for at least two months prior to event

2010 Washington D.C. Fly-In Sponsor \$2,500 (2 available)

Benefits include:

- Company brochure included in participant packets
- Company representative to be introduced at special event
- Company logo in Northern Kentucky Business Journal & Calendar of Events for at least two months (14,000 impressions per month)
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)
- Company logo on banner or signage at event
- Up to 100-word commercial from the speaker's podium
- Greeter at event

2010 Washington, D.C. Fly-In Sponsorship \$400 each (unlimited)

Benefits include:

- Company exposure to federal lawmakers
- Company brochures or promotional material included in participant packets
- Company name on flyers/invitations/brochures (minimum of 2000 impressions)

Budget Reduction Items:

Binders: 75 Binders with Tab Inserts (BR Value: \$375)

Northern Kentucky Day in Frankfort provides Chamber members with the opportunity to advocate for key business issues and regional projects. Day in Frankfort provides exposure to state elected officials and top business and community leaders.

DAY IN FRANKFORT:**Sponsor level: \$2,500***Benefits include:*

- Six complimentary registrations for day's events.
- Company name prominently displayed on all promotional pieces for event.
- Company name listed in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site)

Sponsor level: \$1,000*Benefits include:*

- Four complimentary registrations for day's events.
- Company name displayed on promotional pieces for event.
- Company name listed in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site)

Sponsor level: \$500 (unlimited)*Benefits include:*

- Two complimentary registrations for day's events.
- Company name listed in all Chamber advertising materials promoting the event (i.e. Business Journal, event flyers, Calendar of Events, Web site)

The Chamber's Board of Directors and Board of Advisors are invited to a reception with the Northern Kentucky Legislative Caucus to announce the Chamber's 2010 Legislative Agenda. The event takes place in November or December 2009.

Where We Stand Reception Sponsor \$1,000 (1 available)*Benefits include:*

- Display of company banner during event
- Up to 100 word commercial read from the speaker's podium
- Company recognition from the speaker's podium
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)
- Company materials placed in packets at each place setting

Where We Stand Reception Sponsors \$500*Benefits include:*

- Company recognition from the speaker's podium
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)
- Company logo on signage at event

Contact Jane Clair 859-578-6391

Legislative Appreciation Reception 2009

This event is a special reception with the Northern Kentucky Legislative Caucus to thank them for their efforts during the legislative session and with the Chamber's 2009 Legislative Agenda. The event takes place in May 2009.

Where We Stand Appreciation Reception Sponsorship \$1,500

Benefits include:

- Display of company banner during event
- Up to 100 word commercial read from the speaker's podium
- Company recognition from the speaker's podium
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)

Contact Mark Schenthal 859-578-6383

2010 "Where We Stand" Legislative Agenda

The Chamber produces a high profile booklet outlining the chamber's legislative platform for the General Assembly. The publication provides guidance to members on how to communicate with elected officials and a government official's directory:

Benefits include:

Copies distributed to 2000 member firms, all members of the Kentucky General Assembly, Cabinet officials and others.

Ad Sales: April – July

Publication Date – Fall 2009

Advertising Opportunities:

Outside back cover	\$2,500
Inside front and back cover	\$2,000

Deadline: All ad artwork must be to the Chamber by September, 2009

Contact Jane Clair 859-578-6391

Business Government Exchange

This program brings together chamber member businesses with their local government officials in selected cities. Six meetings will be held in 2009-2010 in Northern Kentucky cities. This sponsorship covers the cost of hosting these functions.

Sponsor level: \$400 (8 available)

Benefits include

- Company recognition from speaker at event to approximately 25-30 member firms and elected city officials
- Company name in Chamber's Business Journal & Calendar of Events prior to event
- Company name on flyers/invitations/brochures (minimum of 2000 impressions)
- Recognition for donation of door prizes

Contact Jane Clair 859-578-6391

Municipal Government League of NKY Annual Reception

The Chamber sponsors an open-bar reception for this annual dinner program of local government organization in November of each year. Approximately 200 representatives from cities and counties in the northern 8 county region will attend.

Sponsors: \$350 (unlimited)

Benefits include:

- Company exposure to approximately 200 city and county officials and area business people
- Company name on signage at event
- Company name listed in dinner program