

Business Development Sponsorships

Contact Janice Cushman 859-578-6381

**Leading Businesses. Leading Communities
ICN6 Cable TV Show**

Leading Businesses. Leading Communities. Looking for a cost effective way to promote your business to 89,000 households in Northern Kentucky? Look no further than the Chamber's show "Leading Businesses. Leading Communities". sponsored by Gateway Community and Technical College. The half-hour, interview style program hosted by Chamber President, Steve Stevens has been on Insight Cable Channel ICN6 since March 2007 covering important issues, updates and accomplishments of the Chamber. The program airs 40 times a month on a regular schedule. Included in the 30 minute program are three Business Focus segments and one Community Focus segment sponsored by Humana. All segments are done in an informative, upbeat style with a primary interview set at the Insight studios in Florence.

Here's how your business can be part of this program. Each show showcases three Chamber member businesses. A four-minute Business Focus segment cost \$700 per company, which divided out is only \$17.50 per show. This business category exclusive interview can be supplemented with background photos, video footage or other materials made available to enhance the content being discussed. Insight Media will gather limited video as needed in support of your segment. A 30 second commercial spot is available to businesses with a commercial. The production cost of a 30 second commercial would be available at the business's expense.

3 Business Focus Segments per month \$700 per sponsor (36 available)

This business category exclusive sponsor will have approximately a 4 minute interview, supplemented with background photos, film footage and/or other materials made available to enhance the content being discussed and an optional 30 second commercial*. Insight Media will gather limited video as needed in support of the sponsor. (*production cost of a 30 second commercial would be at the sponsor expense)

NOTE: Potential show business focus segments must be reviewed by Janice Cushman, Senior Vice President, prior to finalizing a sponsorship contact to ensure variety to the monthly show's content.

Daniele Longo 859-578-6385 Business Development and Entrepreneurship 2009-2010 programs

Small businesses make up 85% of the northern Kentucky Chamber's membership. All the initiatives under Business Development and Entrepreneurship support business start-up and growth, provide customers with opportunities to expand their client base, and offer a forum to discuss current business matters.

Audience: Small Business owners, Entrepreneurs, Women-Owned businesses, Minority-Owned businesses, IT professionals and Company Sales Force

Title Sponsor: \$ 7,500 (limited to one)

Benefits for the Title sponsor include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of each event .
- Revolving Website banner ad on the Business Development page for one year. Company ad must be provided by the sponsor. (\$1,200 value)
- Company "live" logo included on the "Business" page of the Chamber's website for one year (\$1,200 value)
- Company logo on flyers/brochures
- Company logo on a banner or signage at each event
- ¼ page space in the Northern Kentucky Business Journal (\$225 value)
- Up to 100 word commercial at all Department events throughout the year
- Company information and promotional items distributed at the sponsored event
- Five (5) admissions to each event (\$2,500 value)
- One double Exhibitor display table at the 2010 Small Business Expo (\$200 value)
- Electronic list of attendees following each event (name, company, and phone #)
- TV appearance on ICN6 Northern Kentucky Magazine segment
- Guest column to appear in one issue of the Business Journal (Chamber reserves editorial privileges)

Contact Kelly Jones (859)426-3651

Business Referral Networks

Getting to know the right people can be just what your business needs. The Business Referral Networks helps businesses connect to new sales opportunities through actively exchanging sales leads and networking with other group members. Business Referral Network groups range from 15 to 30 people and are limited to one person per industry/profession per group. Currently, there are eight active Networks and new Networks are always forming. Networks meet at least twice a month. Frequency helps Members establish relationships.

Audience: Company Sales Force / Suppliers / Business Owners

Membership: 105 active members

Program Sponsorship: \$1,000

Benefits of sponsorship include:

- Revolving Banner Ad on the Business page of the www.nkychamber.com Website throughout sponsorship. Ad must be provided by sponsor. (\$1,200 value)
- Company logo in Chamber's Business Journal for length of sponsorship (4,000 impressions per month).
- Company logo on flyers, press releases and table tents at events
- Four complimentary tickets to each BRN Happy Hour held throughout the sponsored series
- Company information and promotional items distributed at each BRN Happy Hour or event
- Up to 100 words commercial at each BRN Happy Hour or event held throughout the sponsored series.
- Electronic list of BRN Members (name, company, and phone #)
- Sponsorship recognition and logo on the BRN page of the Chamber's Website during length of sponsorship
- One Exhibitor booth at the 2010 Small Business Expo (\$100 value)

Supporting Sponsorship: \$200 per event (4 per event/4 events each year)

Benefits for sponsors include:

- Company name in Chamber's website for at least two months (8,000 impressions per month)
- Company name on flyers, press releases and table tents
- Company information and promotional items distributed at the sponsored event
- Two complimentary tickets to the sponsored event
- Up to 60 word commercial at the sponsored event
- Electronic list of attendees following each BRN event held throughout the sponsored series (name, company, and phone #)

Learn best practices from purchasing agents from the most sought after area businesses. A Chance to Meet offers a rare opportunity for suppliers to connect with large businesses in our area. Past A Chance to Meet presenters include Toyota Motor Engineering and Manufacturing North America Inc., Kroger, Proctor and Gamble, Cincinnati Bell, NKU, and Mazak Corporation. This sponsorship provides an opportunity for your company to get noticed by major purchasing decision-makers, area suppliers and future customers. This event is a great opportunity for minority business owners to get connected with new business opportunities.

Audience: Company Sales Force / Suppliers Average Attendance: 50 professionals
Partners: Greater Cincinnati & Northern Kentucky African American Chamber, Hispanic Chamber, National Association of Purchasing Managers, Kentuckiana Minority Business Council and Ohio River Women's Business Council.

Sponsor level: Fall 2009 and Spring 2010 Presenting Sponsor: \$1,500 each for Fall and/or Spring

The Fall Series is September-January and the Spring Series is February-June.

Benefits of sponsorship include:

- Revolving Banner Ad on the Business page of the www.nkychamber.com Website throughout sponsorship. Ad must be provided by sponsor. (\$500 value)
- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least six months
- Company logo on flyers, press releases, table tents and banner at each A Chance to Meet held throughout the sponsored series
- Two complimentary tickets to each A Chance to Meet held throughout the sponsored series
- Company information and promotional items distributed at each sponsored A Chance to Meet
- Recognition at each A Chance to Meet held throughout the sponsored series
- Up to 100 words commercial at each A Chance to Meet held throughout the sponsored series.
- Electronic list of attendees following each sponsored program (name, company, and phone #)
- Company logo on the Chance to Meet page of the Chamber's Website during length of sponsorship

Sponsor level: Event Sponsors: \$300 per event (1 per month excluding July and August)

Benefits for sponsors include:

- Company name in Chamber's website for at least two months (8,000 impressions per month)
- Company name on flyers, press releases and table tents
- Company information and promotional items distributed at the sponsored event
- Two complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 60 words commercial at the sponsored event
- Electronic list of attendees following sponsored program (name, company, and phone #)

Dates of programs available for sponsorship are:

FALL 2009

September 18, 2009

October 16, 2009

November 20, 2009

December 18, 2009

January 15, 2009

* - Small Business Expo

SPRING 2010

February 19, 2010

March 19, 2010

April 16, 2010

May 21, 2010*

June 18, 2010

Co-hosted by your Chamber and SCORE, these four-hour seminars are held monthly January - October for small business and entrepreneurs of our community. The SCORE Seminars at the Chamber series of 10 (10) seminars target those entrepreneurs ready to bring their ideas to the next level. Averaging 40 attendees per program, sponsoring businesses have the opportunity to connect with start-up and expanding businesses. The series of seminars will leverage the talents & resources of SCORE and its counselors to provide the audience with the tools and expertise to start-up a new business operation or expand an existing small business.

Audience: Entrepreneurs and Business Owners Average Attendance: 20 attendees
Partners: Senior Core of Retired Executives

Sponsor level: Program \$1,500

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least eight months
- Company logo on flyers & press releases.
- Company logo on banner at each seminar held throughout the sponsored series.
- Two (2) complimentary tickets to each seminar.
- Company information and promotional items distributed at each seminar.
- Recognition for donation of door prizes at seminar.
- Recognition at each seminar.
- Up to 100 words commercial at each seminar.
- Company logo on the Small Business Development page of the Chamber's web site for six months.
- Electronic list of attendees following each seminar (name, company, and phone #).
- Company logo included on www.nkysmallbusiness.wordpress.com for up to 6 months.
- Revolving banner ad on the Business page on www.nkychamber.com for 5 months a \$500.00 value. Ad must be provided by sponsor.
- Sponsorship recognition and logo on the SCORE page of the Chamber's website during length of sponsorship
- One Exhibitor booth at the 2010 Small Business Expo (\$100 value)

Sponsor level: Event \$300 per event (3 sponsors per month)

Benefits for sponsorship include:

- Company name in Chamber's Business Journal & Calendar of Events, plus web site for at least two months (over 4,000 impressions per month).
- Company name on flyers & press releases.
- Two (2) complimentary tickets to the sponsored event.
- Recognition for donation of door prizes at sponsored event.
- Up to 60 words commercial at the sponsored event.
- Company information and promotional items distributed at the sponsored event.
- Up to 100 words posting to www.nkysmallbusiness.wordpress.com
- Continental breakfast sponsorship including bagels, muffins, pastries, fresh fruit, and assorted juices

Dates available for sponsorship are:

August 25, 2009 – Starting and Nurturing your Business
September 29, 2009 – Sales and Marketing
October 27, 2009 – Finance and Funding Your Business
November 24, 2009 – Marketing and Sales Strategies
January 26, 2009 – Website Fundamentals
February 23, 2010 – Business Metrics
March 30, 2010 – Starting and Nurturing Your Business
April 27, 2010 – Sales and Marketing
May 25, 2010 – Finance and Funding Your Business
June 29, 2010 – Marketing and Sales Strategies

Use technology to enhance your business in a new and exciting way. Area technology experts offer a hands-on learning experience for all of the attendees. Participants are encouraged to bring lap tops and will walk away with valuable knowledge and tools on how to utilize effective Web 2.0 and technology solutions. Past presenters have been LAN Solutions, Libertas Technologies, and LUCRUM.

Audience: Company Sales Force / IT Professionals/ Business Owners Average Attendance: 30 attendees

Sponsor level: Presenting \$1,200 (Sept. 2009-June 2010)

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least six months
- Company logo on flyers, press releases and table tents
- Company logo on banner at each Tech Fridays held throughout the sponsored series
- Two complimentary tickets to each Tech Fridays held throughout the sponsored series
- Company information and promotional items distributed at each sponsored Tech Fridays
- Up to 100 words commercial at each Tech Fridays held throughout the sponsored series.
- Sponsorship recognition and logo on the Tech Fridays page of the Chamber's website for six months
- Revolving banner ad on the Business page on www.nkychamber.com during sponsorship a \$500.00 value. Ad must be provided by sponsor.
- Electronic list of attendees following each Tech Fridays held throughout the sponsored series (name, company, and phone #)
- Sponsorship recognition and logo on the Tech Fridays page of the Chamber's Website throughout the length of the sponsorship
- One Exhibitor booth at the 2010 Small Business Expo (\$100 value)

Sponsor level: Supporting \$600 (Sept. 2009 -June 2010)

Benefits for sponsors include:

- Company name in Chamber's Business Journal, Calendar of Events and website for at least six months
- Company logo on flyers, press releases and table tents
- Company name on banner at each Tech Fridays held throughout the sponsored series
- Two complimentary tickets to each Tech Fridays held throughout the sponsored series
- Company information and promotional items distributed at each sponsored Tech Fridays
- Up to 60 words commercial at each Tech Fridays held throughout the sponsored series.
- Continental breakfast sponsorship including bagels, muffins, pastries, fresh fruit, and assorted juices
- Electronic list of attendees following each seminar (name, company, and phone #).

Sponsor level: Event \$150 per event (1 per month excluding July and August)

Benefits for sponsors include:

- Company name in Chamber's website for at least two months (8,000 impressions per month)
- Company name on flyers, press releases and table tents
- Two complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 60 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Electronic list of attendees following each seminar (name, company, and phone #).

Dates of programs available for sponsorship are:

September 11, 2009	February 12, 2010
October 9, 2009	March 12, 2010
November 13, 2009	April 09, 2010
December 11, 2009	May 14, 2010
January 08, 2009	June 11, 2010

Being an entrepreneur is living the American dream. Through A Tea with series business women and entrepreneurs have an opportunity to build value to their brand by surrounding themselves with positive, talented and successful women. During this series, women entrepreneurs share their personal stories of excellence to inspire others to achieve their goals and dreams.

Audience: Female Entrepreneurs / Business Owners / Women Business Leaders

Average Attendance: 30 attendees

Partners: Northern Kentucky University

Sponsor level: Presenting \$750 (Bimonthly event)

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal, Website and Calendar of Events for at least six months
- Company logo on flyers, press releases and table tents
- Company logo on banner at each A Tea with held throughout the sponsored series
- Two complimentary tickets to each A Tea with held throughout the sponsored series
- Company information and promotional items distributed at each sponsored A Tea with
- Up to 100 words commercial at each A Tea with held throughout the sponsored series.
- Sponsorship recognition and logo on the A Tea with page of the Chamber's web site for six months
- Revolving banner ad on the Business page on www.nkychamber.com for 5 months a \$500.00 value. Ad must be provided by sponsor.
- Electronic list of attendees following each A Tea with held throughout the sponsored series (name, company, and phone #)
- Up to 100 words posting to www.nkysmallbusiness.wordpress.com
- Sponsorship recognition and logo on the A Tea with page of the Chamber's Website throughout the length of the sponsorship

Sponsor level: Supporting \$350

Benefits for sponsors include:

- Company logo in Chamber's Business Journal, Calendar of Events and website for at least six months
- Company name on flyers, press releases and table tents
- Company name on banner at each A Tea with held throughout the sponsored series
- Two complimentary tickets to each A Tea with held throughout the sponsored series
- Company information and promotional items distributed at each sponsored A Tea with
- Up to 60 words commercial at each A Tea with held throughout the sponsored series.
- Tea sponsorship including assorted teas, pastries and cookies

Sponsor level: Event \$150 per event (1 per month excluding July and August)

Benefits for sponsors include:

- Company name in Chamber's website for at least two months (8,000 impressions per month)
- Company name on flyers, press releases and table tents
- Two complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 60 word commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event

Dates of programs available for sponsorship are:

September 16, 2009

November 18, 2009

January 20, 2009

March 17, 2010

May 19, 2010

Your Chamber is offering a one stop shop for all of your business needs at the Small Business Expo. If you are looking to compare prices or find a new vendor for a product or service like for office supplies, telecommunications, promotional items, etc.. it can be done here. The Expo will be filled with seminars throughout the morning and over 90 local small businesses will be exhibiting. Join us at the Expo for breakfast or lunch!

Audience: Business Owners / Entrepreneurs / over 90 booths displayed
Average Attendance: 300 attendees

Sponsor level: Presenting \$1,600

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal & Calendar of Events, plus website for two months
- Company logo on flyers & press releases & program
- *30 complimentary tickets to the sponsored event (\$150 value)
- Recognition for donation of door prizes at sponsored event
- 100 words commercial from the podium during the expo
- One double exhibit booth in prominent location (\$200 value)
- Company logo on signage at event
- First choice of booth placement
- Invitation to private networking hot breakfast
- Company info handed out at door to all attendees
- Greeter at the expo
- Website banner ad on the Business page on www.nkychamber.com for three months (two months prior and one month after the event). Company ad must be provided by sponsor. (\$300 value)
- Electronic list of attendees following each A Chance to Meet held throughout the sponsored series (name, company, and phone #)
- TV appearance on ICN6 Northern Kentucky Magazine segment prior to event

Sponsor level: Supporting \$800 (4 available)

Benefits for sponsors include:

- Company name in Chamber's Business Journal & Calendar of Events, plus web site for three months
- Company logo on flyers & press releases & program
- *20 complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Recognition from the podium
- One (1) exhibit booth (\$100 value)
- Company name on signage at event
- Priority on booth placement following Title Level Sponsor
- Invitation to private networking hot breakfast
- Electronic list of attendees following each A Chance to Meet held throughout the sponsored series (name, company, and phone #)

Sponsor level: Event \$400 per event (unlimited)

Benefits for sponsors include:

- Company name in Chamber's Business Journal & Calendar of Events, plus web site for two months
- Company name on flyers & press releases & program
- *10 complimentary tickets to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Recognition from the podium
- One (1) exhibit booth a \$100 value
- Company name on signage at event
- Invitation to private networking hot breakfast
- Electronic list of attendees following each A Chance to Meet held throughout the sponsored series (name, company, and phone #)
- Priority on booth placement following Title and Supporting Level Sponsor

*Tickets to expo can be given out to customers or employees, it is up to the discretion of the sponsor.