

Education Solutions Sponsorships

Contact Amanda Dixon 859-578-6396

B.E.S.T. 25th Anniversary Celebration – May 2009

B.E.S.T. 25th Anniversary Celebration

On May 21st, the Northern Kentucky Chamber of Commerce and Education Alliance of Northern Kentucky will bring together educators, business leaders and students to celebrate a milestone year for B.E.S.T. (Business Education Success Teams). A signature program at the Chamber, B.E.S.T. has played a key role in improving communication between business and education since 1984 and continues to be the primary resource to link partners across the region.

Audience: *Business leaders and educators*

Sponsor level: \$2,500 Sponsor (limited to one)

Benefits for sponsor include:

- Company logo in Chamber's Business Journal and Calendar of Events for two months
- Company logo on flyers/invitations/brochures related to event
- Company logo on banner at event
- Complimentary table at event
- Full page ad in program booklet
- Up to 100 word commercial from speaker's podium at event
- Banner ad under Education Solutions Menu Bar on www.nkychamber.com. Ad is limited to only 2 months (prior to and the month of the event)

Sponsor level: \$500 Sponsors (unlimited)

Benefits for sponsors include:

- Company logo in Chamber's Business Journal & Calendar of Events for two months
- Company logo on flyers/invitations/brochures
- Company logo on banner at event
- Two complimentary tickets to the event
- ¼ page ad in program booklet
- Greeter at event
- Recognition from podium at B.E.S.T. Awards

Budget Reduction Items:

Underwrite the cost of the awards and banners given to the Partnerships of the Year Award recipients. Donor receives recognition from the podium and in the booklet as well. (BR Value: approximately \$1,000)

Print, bind and ship 500 Program booklets for the May Eggs 'N Issues. Donor receives recognition from the podium and in the booklet as well. (BR Value: \$700)

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2009-2010 B.E.S.T. Awards

2009 B.E.S.T. Awards

To recognize a successful year of B.E.S.T. (Business Education Success Teams), the B.E.S.T. Awards ceremony is held each May in conjunction with the highly attended and publicized May Eggs 'N Issues program. Awards are presented to outstanding partnerships for their accomplishments throughout the year.

Audience: *Business leaders and educators*

Sponsor level: \$500 Sponsors (unlimited)

Benefits for sponsors include:

- Company logo in Chamber's Business Journal & Calendar of Events for two months
- Company logo on flyers/invitations/brochures
- Company logo on banner at event
- Two complimentary tickets to the event
- ¼ page ad in program booklet
- Greeter at event
- Recognition from podium at B.E.S.T. Awards

Budget Reduction Items:

Underwrite the cost of the awards and banners given to the Partnerships of the Year Award recipients. Donor receives recognition from the podium and in the booklet as well. (BR Value: approximately \$1,000)

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How can schools and businesses build a successful partnership? What can businesses do for schools or schools do for businesses? What programs does the Chamber endorse for a successful partnership? All these questions are answered in the annual B.E.S.T. Program Guide. This specialized publication is revised each school year, and copies are made available to B.E.S.T. partnerships and throughout the community. Additional copies are distributed throughout the year to schools and companies both within Northern Kentucky as well as outside the region.

Audience: *Business leaders and educators, all partnerships involved with B.E.S.T.*

Sponsor level: \$500 (unlimited)

Benefits for sponsors include:

- Company logo in Chamber's Business Journal for month of B.E.S.T. Kickoff Workshop
- Company logo on all correspondence regarding the program guide
- Company logo on cover of the B.E.S.T. Program Guide.
- 1/4 page ad space in the B.E.S.T. Program Guide.
- Recognition at B.E.S.T. Workshop

The B.E.S.T. Kickoff Workshop starts the year for both active and interested B.E.S.T. partnerships. Representatives from schools and businesses come together to learn about the program and share "best" practices.

Audience: *Business leaders and educators, all partnerships involved in B.E.S.T.*

Sponsor level: \$1,000 (1 available)

Benefits for sponsor include:

- Company logo in Chamber's Business Journal & Calendar of Events for at two months
- Company logo on flyers/invitations/brochures related to workshop
- Company logo on signage at kickoff workshop
- Up to 100-word commercial from the speaker's podium at workshop
- Company information OR promotional item placed at each seat
- Greeter at event
- Recognition at B.E.S.T. Awards in May

Students earning the Northern Kentucky Work Ethic Diploma

Audience: *Northern Kentucky high school seniors, schools and parents*

Sponsor level: \$5,000 Scholarship Sponsor

Benefits for sponsor include:

- Exclusive naming rights to scholarship (i.e. NKY Work Ethic Diploma Scholarship presented by "company name")
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on banner at culminating Employment Fair
- Company name and logo featured at culminating Employment Fair
- Company logo on Chamber's Web site for at least two months prior to event
- Double booth or recruitment area located prominently at Employment Fair
- Company representative invited to present scholarships at annual awards program in May
- 1/2 page ad in the Business Journal (for 2 months as chosen by sponsor-subject to availability)
- Banner ad under Education Solutions Menu Bar on www.nkychamber.com. Ad is limited to only 2 months (subject to availability)

The Northern Kentucky Work Ethic program measures essential skills employers are seeking such as attendance, tardiness, discipline, grade point average, community service, organization, punctuality, respectfulness and group cooperation. The program includes students in grades K-8, as well as high school seniors. Since its inception, the Work Ethic programming has been a great success with nearly 8000 students meeting the required criteria at the high school level and approximately 30 elementary and middle schools implementing the K-8 model. The demand for strong soft skills continues to grow among the employer population according to several reports on the key attributes sought after in new employees.

Audience: Educators, students, parents and employers

Title Sponsor: \$10,000 Work Ethic Program (limited to one)

Benefits for sponsor include:

- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures related to all Work Ethic programs
- Company logo on banner at culminating Employment Fair in Spring/Summer
- Company logo on Chamber's Web site for at least two months
- Double booth or recruitment area located prominently at Employment Fair
- Company commercial from podium at culminating Employment Fair
- TV appearance on ICN6 Northern Kentucky Magazine segment
- Guest column to appear in one issue of the Business Journal (Chamber reserves editorial privileges)
- 1/2 page ad in the Business Journal (for 2 months as chosen by sponsor-subject to availability)
- Ad featured on the **Calendar Page** of www.nkychamber.com the month before and the month of the sponsorship (in conjunction with culminating Career Fair)

In addition you will receive:

- Company logo displayed on Work Ethic Diploma for Class of 2010
- Company logo imprinted on 2010 Career Passport
- Letter from sponsor's President to students is to be included in Career Passport
- Summary of sponsor's career opportunities is to be included in Career Passport
- Company logo on Work Ethic K-8 Guidebook
- Company logo on Work Ethic K-8 certificates distributed to participating schools

The Youth Employment Expo is a one-day career-exploration for all youth, ages 16-22, across Northern Kentucky. The event is both an opportunity for youth to find summer internships or employment, as well as a chance for students earning the Work Ethic Diploma to display this credential to area participating employers.

This event will occur in April 2009. Throughout the day, students have the opportunity to network with a variety of business representatives and participate in career building activities, such as mock interviewing and resume review sessions. **Audience: NKY youth (ages 16-22) and participating employers**

Sponsor level: \$1,500

Benefits for sponsor include:

- Company name and logo in all event correspondence and press.
- Complimentary double booth with prominent placement during career event.
- Company name and logo featured on event schedule/map and banner at the event.
- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on all flyers/invitations/brochures related to event
- Company logo on Chamber's web site for at least two months prior to event
- Formal recognition from speaker's podium

Sponsor level: \$500 (unlimited)

Benefits for sponsor include:

- Company name in Business Journal & Calendar of Events for at least two months
- Company Name on all flyers/invitations/brochures related to event
- Logo on signage at event
- Free booth with prominent placement during career event

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College Connect “Growing Local Talent” Series

As the Northern Kentucky region continues to grow, we must build a strong relationship with the education community to develop and retain a strong future workforce. The Northern Kentucky Chamber of Commerce and Education Alliance of Northern Kentucky have developed a series of programs “Growing Local Talent” that invite college faculty and staff to connect with the business community to learn how they can help prepare their students for careers following graduation.

Audience: College faculty and staff throughout N. Kentucky/Greater Cincinnati, and across other regions of Kentucky/Ohio/Indiana

Sponsor level: \$500 Series Sponsor (unlimited)

Benefits for sponsor include:

- Company logo in Chamber’s Business Journal & Calendar of Events for at least two months
- Company name and logo on Chamber’s website and www.jobs-nky.com
- Company name and logo featured on College Connect newsletter (sent bi-monthly)
- Company logo on flyers/invitations/brochures promoting “Growing Local Talent” session
- Up to 100-word commercial from the speaker’s podium read at event

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College Connect Electronic Newsletter

Twice a month, College Connect sends an electronic newsletter to contacts at colleges and universities across Northern Kentucky, Greater Cincinnati and beyond. This newsletter is the primary form of communication with this targeted group. If your company would like to reach this audience, a College Connect newsletter sponsorship is for you.

Audience: College students, faculty and staff throughout N. Kentucky/Greater Cincinnati, and across other regions of Kentucky/Ohio/Indiana

Sponsor level: \$300 Yearly Sponsors (unlimited)

Benefits for sponsor include:

- Ad/Logo (size: 125x50 pixels) placed on each newsletter sent throughout the year
- Direct link to company Web site
- Monthly report on the number clicks to company web site

Sponsor level: \$50 Monthly (unlimited)

Benefits for sponsor include:

- Ad/Logo (size: 125x50 pixels) placed on each newsletter during designated month
- Direct link to company Web site
- Report on the number clicks to company web site during designated month

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A.D. Albright/Golden Apple/Academic All-Star Awards

To continue a longstanding tradition of recognizing educators, students and community leaders that are making outstanding contributions to education in Northern Kentucky, the Northern Kentucky Chamber of Commerce and Education Alliance of Northern Kentucky are excited to present the A.D. Albright/Golden Apple/Academic All-Star Awards. **Audience: Educators, parents, businesses, and community leaders**

Sponsor level: \$1,500

Benefits for sponsors include:

- Company logo in Northern Kentucky Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures related to event
- Company logo on signage at event
- Complimentary table at awards dinner
- Company information OR promotional item placed at each seat
- Company name and logo featured in program booklet
- Company logo on Chamber’s web site for at least two months prior to event
- Greeter at event

Northern Kentucky Education Guide (online)

www.educationguide-nky.com is a valuable online tool for newcomers, realtors and parents to provide knowledge of educational opportunities across our region. Features of the website include a directory of K-12 schools, both public and private, throughout Boone, Campbell, Kenton, Gallatin, Grant and Pendleton counties; information on pre-schools and childcare; career and technical information; adult learning opportunities and a listing of our area postsecondary institutions. The site will also provide regular updates on education issues in our region and upcoming events.

Audience: *Parents, community members, those relocating or seeking information on region*

Sponsor level: \$250 Front Page (subject to availability)

Benefits for sponsors include:

- Sponsorship ad on homepage of the Education guide website, linked directly from www.nkychamber.com.
- Link to Company website.
- Company exposure to those considering moving to the area.

Sponsor level: \$75 Text Page (unlimited)

Benefits for sponsors include:

- Sponsorship banner on one web page of the Education Guide website, linked directly from www.nkychamber.com
- Link to company website.
- Company exposure to those considering moving to the area.