

The Chamber's premiere trade association, The Northern Kentucky International Trade Association (NKITA), is committed to enhancing economic opportunities for those members who are currently or want to be involved in international trade. The association connects members with global businesses and networking opportunities through programs, trade education seminars and special events – including the planning of several international trade visits.

Audience: Companies involved in international business and employees recently moved to the region

Title Sponsor: \$ 5,000 (limited to one)

Benefits for the Title sponsor include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of each NKITA event (4,000 impressions per month)
- Website banner ad on the Calendar of Events' page (Check with PA about Government Forum). Company ad must be provided by the sponsor.
- Company logo included on the NKITA page of the Chamber's award winning web site for the month prior and the month of the event
- Company logo included on the NKITA Blog, www.NKITA.wordpress.org (distribution list of 1000+ members)
- Company logo on flyers/brochures
- Company logo on a banner or signage at each NKITA event
- ¼ page space in the Northern Kentucky Business Journal one month prior or immediately following the event.
- Recognition for donation of door prizes at sponsored event
- Up to 100 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Five (5) admissions to each NKITA event
- One table (8 admissions) at the 2009 NKITA Annual Luncheon and International Trade Awards of Excellence (August 27, 2009); one (1) reserved seat at a head table
- Exhibitor Table at the 2009 NKITA Annual Luncheon
- Electronic list of attendees following each event (name, company, and phone #)

For any business looking to break into the international market, the NKITA Trade Education Series offers businesses an opportunity to learn about hot topics concerning international trade and gather information on latest changes in trade legislation. This series of six seminars attracts an average of 20-30 attendees.

Audience: Companies involved in international business and employees recently moved to the region

Average attendance: 40 participants

Seminars planned for the 2009-2010 fiscal year include:

- Counterfeiting and Piracy (August)
- International Finance (September)
- CTPAT (October)

Sponsor level: \$1,000 (limited to one for each competing industry)

Benefits for sponsors include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of each Trade Education seminar
- Company logo on flyers/brochures and banner or signage at event
- Recognition for donation of door prizes at sponsored event
- Up to 100 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Three (3) complimentary tickets to the sponsored event

Sponsor level: Event \$200 (unlimited)

Benefits for sponsors include:

- Company name in the Chamber's Business Journal, Calendar of Events and website for the month of the sponsored seminar
- Company name on flyers/brochures/press releases and banner or signage at the event
- One (1) complimentary ticket to the sponsored event

Contact Daniele Longo at (859) 578-6385

International Happy Hours–
“Welcome to Greater Cincinnati”

Co-hosted by your Chamber and the Northern Kentucky International Trade Association (NKITA), these quarterly networking happy hours target businesses involved or interested in international business. The event aims also to welcome employees new to the region helping them connecting with local resources and new friends.

Audience: Companies involved in international business and employees recently moved to the region
Average attendance: 50 participants

Sponsor level: \$500 (limited to one for each competing industry)

Benefits for sponsors include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of each Happy Hour
- Company logo on flyers/brochures
- Company logo on a banner or signage at event
- Recognition for donation of door prizes at sponsored event
- Up to 100 words commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event
- Three (3) complimentary tickets to the sponsored event

Sponsor level: Event \$200 per event (unlimited)

Benefits for Event sponsors include:

- Company name in the Chamber's Business Journal, Calendar of Events and website for the month of the sponsored seminar
- Company name on flyers/brochures/press releases
- Recognition for donation of door prizes at sponsored event
- Company information and promotional items distributed at the sponsored event
- One (1) complimentary ticket to the sponsored event

Non-Budget Reduction Items: Door Prizes to be awarded to one attendee at each of the 10 programs planned for the program year. Suggested value is \$50 per door prize Donor receives recognition from speaker's podium at each event. (BR Value: \$500)

The Northern Kentucky International Trade Association (NKITA) Annual Luncheon, Thursday, August 28, 2008, will highlight the successes of the past year, announce the plans and initiatives for the upcoming year and present the NKITA Award of Excellence to one company that is successfully engaged in international trade. The luncheon will also include a presentation by a well-known international figure.

Audience: Companies involved in international business and employees recently moved to the region
Average Attendance: 150

Sponsor level: \$1,500

This exclusive sponsorship is available to one company only.

Benefits for sponsors include:

- Company logo in the Chamber's Business Journal, Calendar of Events and website for the month prior and the month of the Annual Luncheon
- Company logo on flyers/brochures
- Company logo included on the NKITA Blog, www.NKITA.wordpress.com (1,000+ members distribution)
- Company logo on a banner or signage at event
- Recognition for donation of door prizes at sponsored event
- Recognition from the speaker's podium at the NKITA Annual luncheon
- Up to 100 words commercial at the sponsored event
- Company information and promotional items distributed at each attendee's seat
- Introduction of keynote speaker by company representative
- Exhibitor Table at the NKITA Annual Luncheon
- Electronic list of attendees following the event (name, company, and phone #)
- Eight tickets (8) to the event and a reserved table; one (1) reserved seat at a head table

Sponsor level: \$750 (limited to one for each competing industry)

Benefits for sponsors include:

- Company name in the Chamber's Business Journal, Calendar of Events and website for the month of the sponsored seminar
- Company name on flyers/brochures/press releases
- Company information and promotional items distributed at the sponsored event
- Five (5) complimentary tickets to the NKITA Annual luncheon
- Recognition from the speaker's podium at the NKITA Annual luncheon
- Recognition for donation of door prizes at sponsored event
- Company name included on the NKITA page of the Chamber's web site for two months

Sponsor level: Table \$350 (unlimited)

Benefits for Table sponsors include:

- Company name in the Chamber's Business Journal, Calendar of Events and website for the month of the sponsored seminar
- Company name on signage at the event
- Company name on flyers/brochures/press releases
- One (1) complimentary tickets to the event

Join us for the 2010 Kentucky International Trade Conference where the regional international businesses come together for this day long event. This event is hosted by Northern Kentucky once every three years and is the largest of its kind. This conference will include seminars, forums, breakout sessions and appearances from the talking heads of the international community. The event will be held the second week in October at the northern Kentucky Convention Center.

Audience: Companies involved in international business and employees recently moved to the region

Average attendance: 250

Title Sponsor: \$6,000

This exclusive title sponsorship is available to one company. Blanket the regional international business community with spot promotions for three months prior to this long anticipated conference.

Benefits for the title sponsor include:

- Company logo in Northern Kentucky Business Journal & Calendar of Events for two months prior to the conference
- Company logo on flyers/postcards/invitations/brochures/agendas (minimum of 2,000 impressions per material)
- Company logo on all banner(s) or signage at event
- Eight (8) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company information distributed at each seat during the breakfast, lunch and cocktail reception
- Special recognition from the speaker's podium at the opening and closing ceremonies
- Two (2) reserved seat at the keynote speaker's table for lunch
- One (1) ¼ page ad in the Northern Kentucky Business Journal
- Appearance on ICN6 Northern Kentucky Magazine segment
- Guest column to appear in one issue of the Northern Kentucky Business Journal (Chamber reserves editorial privileges)
- Exhibit table at the conference
- Company logo included for up to three months on the NKITA page of the Chamber's web site
- Introduction of keynote speaker by company representative at the lunch program
- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: Featured \$3,000 (sponsorships are available to non-competing companies)

Benefits of sponsor include:

- Company logo in Chamber's Business Journal & Calendar of Events for two months
- Company logo on flyers/invitations/brochures (minimum of 2,000 impressions per material)
- Company logo on signage at event
- Six (6) complimentary tickets to the conference and a reserved table at the breakfast and lunch program
- Company information distributed at each seat during the breakfast, lunch, or cocktail reception.
- 100 words commercial from the podium during the breakfast, lunch or cocktail reception
- One (1) assigned seat at the keynote speaker's head table during either the breakfast or lunch program
- Company logo on the NKITA page of the Chamber's award winning web site for two months
- Guest column to appear in one issue of the Northern Kentucky Business Journal (Chamber reserves editorial privileges)
- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: \$1500

Benefits include:

- Company name in Northern Kentucky Business Journal & Calendar of Events for two months
- Company name on flyers/invitations/brochures (minimum of 2,000 impressions per material).
- Four (4) complimentary tickets to the conference and a reserved table at the breakfast and lunch programs
- Company name on the NKITA page of the Chamber's award winning web site for two months
- Complimentary exhibit booth space &
- Electronic list of attendees following the event (name, company, and phone #)

Sponsor level: \$750

Benefits include:

- One (1) complimentary ticket to the conference
- Company name included for up to two months on the NKITA page of the Chamber's award winning Web site
- Company name included in conference program (minimum of 100 impressions)
- Complimentary exhibit booth space
- Electronic list of attendees following the event (name, company, and phone #)

2010 Kentucky International Trade Conference cont'd

Budget Reduction Items:

Printing "Save the Date" Postcards (2000), Conference brochures (2000). Conference programs for each attendee (200). Donor's name included in tag line on all printed materials, recognition from the speaker's podium and four (4) complimentary tickets to the event. (BR Value: \$2,500)

Signage to acknowledge sponsors. Recognition from the speaker's podium at the breakfast and lunch program. (BR Value: \$300)

Contact Daniele S. Longo 859-578-6385

2009-10 NKITA Flash

Twice a month, NKITA sends an email Flash to over 600 international professionals in the area. This Flash is the main form of communication with the NKITA members. If your company would like to reach this targeted demographic, an E-News sponsorship is for you.

Audience: 1,000 international professionals biweekly

Sponsor level: Annual \$400

This yearly sponsorship is available to one company for an entire year (more than 28,000 impressions)

Benefits for the yearly sponsor include:

- Ad/Logo (size: 125x50 pixels) placed on each Flash
- Direct hyperlink to company Web site
- Monthly report on the number of clicks to company web site

Sponsor level: Monthly \$35 (one per month)

Benefits for the monthly sponsor include:

- Ad/Logo (size: 125x50 pixels) placed on each Flash during designated month
- Direct hyperlink to company Web site
- Monthly report on the number of clicks to company web site