

LEGACY

Contact Sarah Klamo 859-578-6397

LEGACY: The Next Generation of Leadership

LEGACY encourages young leaders (21-40 years old) who embrace the principles of meaningful participation, effective citizenship and extraordinary imagination to unite in an effort to enhance the quality of life and economic well being in the Northern Kentucky and Greater Cincinnati communities. With more than 300 members sponsors will have an opportunity to meet Young Professionals from more than 200 different companies. Sponsorship length: September 1, 2009 – August 31, 2010.

Audience: Young professionals (ages 21-40)

Title Sponsor: \$10,000 (1 available)

Benefits include:

- Full page ad and listing in the LEGACY membership directory
- Ad (125x125 pixels) with hyperlink on the homepage of LEGACY's Web site
- Company logo included on LEGACY Brochure and welcome banner
- Company logo and hyperlink on the weekly LEGACY E-Flash (minimum of 3,000 impressions per month)
- Ten complimentary tickets to the LEGACY Annual Meeting & Holiday party
- A rotating ad on the Calendar of Events page of the Chamber's award winning website for six months (Ad to be provided by sponsor)
- Display table at LEGACY Annual Meeting & Holiday Party
- Company promotional material handed out at the LEGACY Annual Meeting & Holiday Party
- ½ page Ad included in the Annual Meeting & Holiday Party program
- 3 weeks of a promotional ad or coupon included in the LEGACY Flash (weeks determined by sponsor)

Sponsor level: \$2,500 (4 available to non-competing industries)

Benefits include:

- ½ page ad and listing in the LEGACY membership directory
- Company logo with hyperlink on the homepage of LEGACY's Web site
- Company Name included on LEGACY Brochure
- Company name and hyperlink on the weekly LEGACY E-Flash (minimum of 3,000 impressions per month)
- Five complimentary tickets to the LEGACY Annual Meeting & Holiday party
- Company promotional material handed out at LEGACY Annual Meeting & Holiday Party
- Logo included in the Annual Meeting & Holiday Party program
- 1 week of a promotional ad or coupon included in the LEGACY Flash (week determined by sponsor)

Sponsor level: \$500 (unlimited)

Benefits include:

- Company listing in the LEGACY membership directory
- Company name with hyperlink on the homepage of LEGACY's Web site
- Two complimentary tickets to the LEGACY Annual Meeting & Holiday party
- Company name included in the Annual Meeting & Holiday Party program
- 1 week of a promotional ad or coupon included in the LEGACY Flash (week determined by sponsor)

A half-day Leadership Development Retreat aimed at 60 of Northern Kentucky's Young Professionals to give them the opportunity to explore and develop their leadership skills, while connecting with a small group of peers to help increase their professional network.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1,500 (available to one company)

Benefits include:

- Company logo on all printed promotional materials
- Company logo on LEGACY's E-Flash for at least two weeks prior to event
- Company logo and hyperlink on LEGACY's Calendar of Events for at least two months prior to event
- Company logo on the Leadership & Professional Development section of the LEGACY website for 3 months
- Company promotional item given to each participant
- Two complimentary tickets to the retreat
- Electronic list of attendees following each seminar (name, company, and email)

Sponsor level: \$300 (unlimited)

Benefits include:

- Company name on all printed promotional materials
- Company name on LEGACY's E-Flash for at least two weeks prior to event
- Company name on LEGACY's Calendar of Events for at least two months prior to event
- One complimentary ticket to the retreat
- Electronic list of attendees following each seminar (name, company, and email)

INFUSE is sponsored by LEGACY and Vision 2015 and serves as a unique opportunity to learn more about the region's past, present, and future. The program is designed to build and sustain a culture of civic volunteerism through community learning. This program will draw participation from both new and life-long residents of Northern Kentucky and the Cincinnati area. Attendance is limited to 25 participants per series. Sessions cover a variety of topics, offer interesting venues and uncover the best-kept secrets of the region. Two series will be held: Fall & Spring.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1,000 (available to one company per series)

Benefits include:

- Company logo on all printed promotional materials
- Company logo on LEGACY's E-Flash for at least two weeks prior to the series
- Company logo on LEGACY's website under INFUSE for the length of the series
- Company logo on LEGACY's Calendar of Events for at least two months prior to the series
- Company promotional item given to each participant
- Two complimentary tickets to each session for the corresponding series
- Electronic list of attendees following each series (name, company, and email)

Sponsor level: \$300 (limited to 4 companies per series)

Benefits include:

- Company name on all printed promotional materials
- Company name on LEGACY's website under INFUSE for the length of the series
- Company name on LEGACY's Calendar of Events for at least two months prior to the series
- Electronic list of attendees following each series (name, company, and email)

The LEGACY Leaders for a New Generation will be a quarterly series featuring leaders in our community and in neighboring communities. Past events include the Mayor of Pittsburgh and the progress of Vision 2015. Averaging 60 attendees per event.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1500 (available to one company)

This sponsor is the sponsor for all LEGACY Leaders for a New Generation during the 2009-10 year.

Benefits include:

- Company logo on all printed promotional materials
- Company logo and hyperlink on LEGACY's online Calendar of Events for two months prior to each event
- Logo on LEGACY's Calendar of Events for at least one month prior to each event
- Company promotional material/item placed at each seat
- Recognition of donation of door prizes for each event
- Up to 100 word commercial at each event read by emcee
- Two complimentary tickets to each event
- Electronic list of attendees following each series (name, company, and email)

Sponsor level: \$300 (limited to 3 per event)

Benefits include:

- Company name on all printed promotional materials
- Company name and hyperlink on LEGACY's online Calendar of Events for at least two months prior to event
- Company name on LEGACY's Calendar of Events for at least one month prior to event
- Company promotional material/item placed at each seat
- Recognition of donation of door prizes for each event
- Recognition from podium by emcee
- Two complimentary tickets to the event

The LEGACY Professional Development Series will be a quarterly series to guide Young Professionals in the development of their careers. Past topics include Intergenerational Communication and How to be a Manager. Averaging 30 attendees per event.

Audience: Young professionals (ages 21-40)

Sponsor level: \$800 (available to one company)

This sponsor is the sponsor for all LEGACY Professional Development series during the 2009-10 year.

Benefits include:

- Company logo on all printed promotional materials
- Company logo and hyperlink on LEGACY's online Calendar of Events for two months prior to each event
- Company logo on LEGACY's Calendar of Events for at least one month prior to each event
- Company promotional material/item placed at each seat
- Recognition of donation of door prizes for each event
- Up to 100 word commercial at each event read by emcee
- Two complimentary tickets to each event
- Electronic list of attendees following each series (name, company, and email)

Sponsor level: \$200 (limited to 3 per event)

Benefits include:

- Company name on all printed promotional materials
- Company name and hyperlink on LEGACY's online Calendar of Events for at least two months prior to event
- Company name on LEGACY's Calendar of Events for at least one month prior to event
- Company promotional material/item placed at each seat
- Recognition of donation of door prizes for each event
- Recognition from podium by emcee
- Two complimentary tickets to the event

These events are held monthly, excluding August and December, on the 3rd Tuesday from 5:30-7:30 p.m. and bring in an average of 40 attendees. This is an opportunity for young professionals to come together in a laid back environment to network and build their contacts. The events are held at locations throughout NKY/Cincinnati.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1500 (1 available)

This is the sponsor for all Young Professional Happy Hour events during the 2009-10 year.

Benefits include:

- Company logo in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to each event
- Company logo on all printed materials
- Company logo and hyperlink on LEGACY's online calendar for at least two months prior to each event
- 2 complimentary tickets to each event
- Company promotional item(s) given out to attendees at each event
- Recognition of door prize at event
- Logo on banner/signage at each event
- Electronic list of attendees following each seminar (name, company, and email)

Sponsor level: \$150 (limited to two companies per month)

Benefits include:

- Company name in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company name on all printed materials
- Company name on LEGACY's online calendar for at least two months prior to the event
- 2 complimentary tickets to the event
- Company promotional item(s) given out to attendees at the event
- Recognition of door prize at event
- Electronic list of attendees following each seminar (name, company, and email)

This event is held yearly in August from 5:30 - 8:00 p.m. and brings in an average of 120 attendees. The Annual Meeting is held to confirm all new officers (President, President-Elect, Secretary and Treasurer) and to look at the accomplishments from the past year as well as what is in store for the upcoming year.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1,000 (1 available)

Benefits include:

- Company logo in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company logo on all printed materials
- ½ page ad in the program
- Company logo on the Networking section of the LEGACY Website
- Company logo and hyperlink on LEGACY's online calendar for at least two months prior to the event
- 4 complimentary tickets to the event
- Display table at the event
- 100 word commercial read at the event by the emcee
- Company promotional item(s) placed at each seat
- Company logo on banner/signage at the event
- Electronic list of attendees following the event (name, company, and email)

Sponsor level: \$500 (limited to three companies)

Benefits include:

- Company logo in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company logo on all printed materials
- Company logo and hyperlink on LEGACY's online calendar for at least two months prior to the event
- 2 complimentary tickets to the event
- Recognition from the podium at the event
- Company logo on banner/signage at the event
- Electronic list of attendees following the event (name, company, and email)

Sponsor level: \$150 Sponsor (unlimited)

Benefits include:

- Company name in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company name on all printed materials
- Company name and hyperlink on LEGACY's online calendar for at least two months prior to the event
- One complimentary ticket to the event
- Recognition from the podium at the event
- Company name on banner/signage at each event

This event is held yearly in December from 5:30 - 8:00 p.m. and brings in an average of 120 attendees. This event is an opportunity for LEGACY members to network and enjoy the holiday spirit. Two awards are given out: LEGACY Legend and LEGACY Rookie of the Year.

Audience: Young professionals (ages 21-40)

Sponsor level: \$1,000 (1 available)

Benefits include:

- Company logo in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company logo on all printed materials
- ½ page ad in the program
- Company logo on the Networking section of the LEGACY Website
- Company logo and hyperlink on LEGACY's online calendar for at least two months prior to the event
- 4 complimentary tickets to the event
- Display table at the event
- 100 word commercial read at the event by the emcee
- Company promotional item(s) placed at each seat
- Company logo on banner/signage at the event
- Electronic list of attendees following the event (name, company, and email)

Sponsor level: \$500 (limited to three companies)

Benefits include:

- Company logo in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company logo on all printed materials
- Logo and hyperlink on LEGACY's online calendar for at least two months prior to the event
- 2 complimentary tickets to the event
- Recognition from the podium at the event
- Company logo on banner/signage at the event
- Electronic list of attendees following the event (name, company, and email)

Sponsor level: \$150 (unlimited)

Benefits include:

- Company name in Chamber's Business Journal and LEGACY Calendar of Events for two months prior to the event
- Company name on all printed materials
- Company name and hyperlink on LEGACY's online calendar for at least two months prior to the event
- One complimentary ticket to the event
- Recognition from the podium at the event
- Company name on banner/signage at each event

This event gives you an opportunity for a fun afternoon of 18 holes of golf and networking. The afternoon will conclude with a brief awards program and social networking time. It's a great way to make some new business contacts!

Audience: Young professionals (ages 21-40)

Title Sponsor: \$3,000

Benefits for the Title Sponsor include:

- Company logo in the Chamber's/LEGACY online Calendar of Events and web site for at least two months
- Company logo in LEGACY's Calendar of Events in the Chamber's Business Journal for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2000 impressions)
- A rotating ad on the Calendar of Events page of the Chamber's award winning website for three months (Ad to be provided by sponsor)
- Company logo on signage at the outing
- Opportunity to set up a display table at the event
- Opportunity to provide one company promotional item in the goodie bag given to each participant
- Opportunity to give up to a 100-word commercial from the speaker's podium during the social time
- Recognition for donation of door prizes
- A complimentary foursome in the outing
- Company logo on the participant's golf item
- Company name listed on the sponsor page of the Golf outing program booklet

Sponsor level: Cart \$1,000 (2 available)

Benefits for Cart Sponsors include:

- Company logo in the Chamber's Calendar of Events and web site for at least two months
- Company logo on flyers/invitations/brochures
- Company logo on signage on each cart
- Opportunity to provide one company promotional item in goodie bag given to each participant
- Recognition for donation of door prizes
- A complimentary foursome in the outing
- Company name listed on the sponsor page of the Golf outing program.

Sponsor level: Hole \$700 (18 available)

Benefits for Hole Sponsors include:

- Company name in the Chamber's Calendar of Events and web site for at least two months.
- A complimentary foursome in the outing.
- Signage with company logo at your hole.
- Company name listed on the sponsor page of the Golf outing program.

Sponsor level: Food \$400 (2 available)

Benefits for Food Sponsors include:

- Company name in the Chamber's Calendar of Events and web site for at least two months
- Signage with your company name at the event
- Company name listed on the sponsor page of the Golf outing program

Sponsor level: Beverage \$300 (2 available)

Benefits for Beverage Sponsors include:

- Company name in the Chamber's Calendar of Events and web site for at least two months
- Prominent signage with your company name at the beverage stations during the outing
- Company name listed on the sponsor page of the Golf outing program

Budget Reduction Items

Awards - underwrite the cost of the awards given the 1st, 2nd and 3rd place winners. Awards donor will receive recognition during the awards program and have their company name listed in the outing program.
(BR Value: \$700)

Each week, LEGACY sends an email Flash to over 1,000 young professionals in the area. This Flash is the main form of communication with our members. If your company would like to reach this targeted demographic, an E-News sponsorship is for you.

Audience: Young professionals (ages 21-40)

Sponsor level: Annual \$1,200

Benefits include:

- Ad/Logo (size: 125x125 pixels) placed on each Flash
- Direct link to company Web site
- Monthly report on the number clicks to company web site
- 3 months of a coupon included on Flash (months determined by company)

Sponsor level: Monthly \$100 (1 per month)

Benefits include:

- Ad/Logo (size: 125x125 pixels) placed on each Flash during designated month
- Direct link to company Web site
- Report on the number clicks to company web site during designated month

LEGACY New Member Orientations will be held quarterly to guide Young Professionals on how best to utilize LEGACY to further their career and interests. Averaging 40 attendees per event.

Audience: Young professionals (ages 21-40)

Sponsor level: \$800 (1 available)

Benefits include:

- Company logo on all printed promotional materials
- Company logo and hyperlink on LEGACY's online Calendar of Events for two months prior to each event
- Company logo on LEGACY's Calendar of Events for at least one month prior to each event
- Company promotional material/item handed out to attendees
- Recognition of donation of door prizes for each event
- Two complimentary tickets to each event
- Electronic list of attendees following each series (name, company, and email)

Sponsor level: \$200 (Limited to 3 per event)

Benefits include:

- Company name on all printed promotional materials
- Company name and hyperlink on LEGACY's online Calendar of Events for at least two months prior to event
- Company name on LEGACY's Calendar of Events for at least one month prior to event
- Company promotional material/item placed handed out to attendees
- Recognition of donation of door prizes for each event
- Two complimentary tickets to the event