

The 2009 Annual Dinner will be held on September 29, 2009. This year we will celebrate the Chamber's 40th Anniversary in grand style at this event! Annual Dinner is the Chamber's largest annual event attracting 1000+ members and guests to recognize special volunteers in community and chamber service. The gavel of leadership will be passed from the 2008-2009 Rob Hudson to the 2009-2010 Chair Gary Beatrice.

Audience: High level executives, local and state officials, sales, marketing and other executives

Title Sponsors: \$5,000 (limited to fifteen, not including in kind sponsors)

Sponsor benefits include:

- One complimentary table of 10 at the event
- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- A one-half page (5 ½" x 8 ½" w) color ad in the Annual Dinner program booklet
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company logo appears as part of the rotating sponsor display on large screens during the event
- Company logo on flyers/invitations/brochures promoting the event

Sponsor level: \$4,000 (limited to twelve, not including in kind sponsors)

Sponsor benefits include:

- One complimentary table of 10 at the event
- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- A one-fourth page(4 ½" x 5 ½" tall) color ad in the Annual Dinner program booklet
- A banner ad (rotating) on the Annual Dinner page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company name appears as part of the rotating sponsor display on large screens during the event
- Company name on flyers/invitations/brochures promoting the event

Sponsor level: Wine \$3,000 (limited to 3)

Wine Sponsor benefits include:

- One complimentary table of 10 at the event
- A one-fourth page(4 ½" x 5 ½" tall) color ad in the Annual Dinner program booklet
- A banner ad (rotating) on the Annual Dinner page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company name in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- Company logo on wine bottles placed on each table.

Sponsor level: Dunlevy Award \$7,500 (SOLD)

Dunlevy Award Sponsor benefits include:

- One complimentary table of 10 at the event
- The opportunity to present the Dunlevy Award to the winner on stage at the event
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- A one-half page (5 ½" x 8 ½" w) color ad in the Annual Dinner program booklet
- Company logo included in the Dunlevy Award presentation displayed on video screens during the event
- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- Company name on flyers/invitations/brochures promoting the event

Sponsor level: ImageMaker Award \$6,000 (limited to one)*ImageMaker Award Sponsor benefits include:*

- One complimentary table of 10 at the event
- The opportunity to present the ImageMaker Award to the winner on stage at the event
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- A one-half page (5 ½" x 8 ½" w) color ad in the Annual Dinner program booklet
- Company logo included in the ImageMaker Award presentation displayed on video screens during the event
- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- Your company name on flyers/invitations/brochures promoting the event

Sponsor level: Unity Award \$6,000 (limited to one)*Unity Award Sponsor benefits include:*

- One complimentary table of 10 at the event
- The opportunity to present the Unity Award to the winner on stage at the event
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- A one-half page (5 ½" x 8 ½" w) color ad in the Annual Dinner program booklet
- Your company logo included in the Unity Award presentation displayed on video screens during the event
- Your company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- Your company name on flyers/invitations/brochures promoting the event

Sponsor level: Pieschel Award \$6,000 (limited to one)*Pieschel Award Sponsor benefits include:*

- One complimentary table of 10 at the event
- The opportunity to present the Pieschel Award to the winner on stage at the event
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- A one-half page (5 ½" x 8 ½" w) color ad in the Annual Dinner program booklet
- Company logo included in the Pieschel Award presentation displayed on video screens during the event
- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for at least two months prior to the event
- Company name on flyers/invitations/brochures promoting the event

Budget Reduction Items*Listed are in-kind support items needed to produce the Annual Dinner:*

Printing – of program booklet given to attendees at the event. Printing donor will receive recognition in the printed booklet and five tickets to the event. (BR Value: \$3,500)

Floral – provide floral needs for the event – Floral donor will receive recognition in the Annual Dinner program booklet and three tickets to the event. (BR Value \$2,500)

Contact Samantha Stanford 859-578-6395**2009 Annual Dinner Program Booklet**

The Annual Dinner booklet highlights the program, sponsors, and other Chamber member companies participating in the Annual Dinner. This booklet is distributed to 600+ company representatives and Northern Kentucky citizens attending the event.

Space reservations: April 1 – July 31, 2009

Publication date: September 2009

Half-page \$700 (Color 5 ½" x 8 ½" w)

Quarter-page \$500 (Color 4 ½" x 5 ½" tall)

Inside front cover \$800 (Color 5 ½" x 8 ½" w) 2 ads available

Inside back cover \$800 (Color 5 ½" x 8 ½" w) 2 ads available

Deadline: All ad artwork must be to the Chamber by Friday, August 7, 2009.

This highlight of Northern Kentucky Chamber of Commerce calendar will take place August 25, 2009 at Summit Hills Country Club, one of the area's prestigious golf courses. This outing is one of the region's largest outings and it is an excellent opportunity to network with other decision-makers from throughout the Northern Kentucky region. In addition to two flights of golf, Golf Outing sponsors and participants enjoy continental breakfast, buffet lunch plus a social time with heavy appetizers and awards ceremony following the day's events.

Audience: CEO's, presidents, owners, partners, sales, marketing and other executives

Title Sponsor: \$6,000 (limited to one)

Benefits for the Title Sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner at event
- Opportunity to set up a display table at the event
- Opportunity to include a company promotional item in goodie bag given to each participant
- Opportunity to give up to a 100-word commercial from the speaker's podium during the social time
- Opportunity to be recognized for the donation of a door prize
- ¼ page sponsor space in one issue of the *Northern Kentucky Business Journal* 30 days prior or after the event
- A complimentary foursome in morning AND afternoon flights.
- Company logo on the participant's golf item.
- Company logo on the sponsor page of the Golf Outing program booklet

Sponsor level: \$4,000 (2 available)

Benefits for the sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to event and the month of the event. Ad must be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner or signage at event
- Opportunity to set up a display table at the event
- Opportunity to be recognized for the donation of door prizes
- A complimentary foursome in the morning or afternoon flight
- Company listed in the Golf Outing program booklet

Sponsor level: Cart \$3,000 (2 available)

Benefits for Cart Sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad must be provided by sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on signage on each cart
- Recognition for donation of door prizes
- A complimentary foursome in the morning or afternoon flight
- Company listed in the Golf Outing program booklet

Sponsor level: Hole \$1,400 (18 available)

Benefits for Hole Sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad must be provided by sponsor)
- Company name on flyers/invitations/brochures promoting the event
- Company logo or name on signage at your hole
- A complimentary foursome in the morning or afternoon flight.
- Opportunity to have (2) representatives and offer one company promotional item at your hole. (Promotional item MUST be approved by the Golf Outing committee prior to the event. Course is limited to 10 sponsors only)
- Company listed in the Golf Outing program booklet

Sponsor level: Ball in the Water \$1,400 (2 available)

Benefits for Water Sponsors include:

- Company name in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad to be provided by sponsor)
- Company name on flyers/invitations/brochures promoting the event
- A complimentary foursome in the morning or afternoon flight
- Company logo on signage in one of the lakes on the golf course
- Company listed in the Golf Outing program booklet

Sponsor level: Greens \$700 (2 available)

Benefits for Greens Sponsors include:

- Company name on signage at your green
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad to be provided by sponsor)
- Company name listed in the Golf Outing program booklet

Sponsor level: Beverage \$700 (3 available)

Benefits for Beverage Sponsors include:

- Company name on signage at a beverage station located on the golf course
- Company name listed in the Golf Outing program booklet

Sponsor level: Iron \$400 (unlimited)

Benefits for Iron Sponsors include:

- Signage with your company name listed and displayed during lunch
- Company name listed in the Golf Outing program booklet

Sponsor level: Putter \$300 (unlimited)

Benefits for Putter Sponsors include:

- Signage with your company name listed and displayed during continental breakfast
- Company name listed in the Golf Outing program booklet

Sponsor level: Prize \$250 (unlimited)

Your sponsorship dollars will be added to a prize fund used to purchase high quality door prizes (i.e. VCR, DVD player, television) that will be awarded during the event.

Benefits for Prize Sponsors include:

- Company name listed on signage displayed at the door prize table
- Company name listed in the Golf Outing program booklet

Budget Reduction Items

Awards - underwrite the cost of the awards given to the 1st, 2nd and 3rd place winners. Awards donor will receive recognition during the awards ceremony and have their company name listed in the Golf Outing program. (BR Value: \$1000-\$1200)

This highlight of Northern Kentucky Chamber of Commerce calendar will take place August 2010 at Summit Hills Country Club, one of the area's prestigious golf courses. This outing is one of the region's largest outings and it is an excellent opportunity to network with other decision-makers from throughout the Northern Kentucky region. In addition to two flights of golf, Golf Outing sponsors and participants enjoy continental breakfast, buffet lunch plus a social time with heavy appetizers and awards ceremony following the day's events.

Audience: CEO's, presidents, owners, partners, sales, marketing and other executives

Title Sponsor: \$6,000 (limited to one)

Benefits for the Title Sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A banner ad (rotating) on the Calendar page of the Chamber's award winning website for two months (one month prior to event and month of the event. Ad must be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner at event
- Opportunity to set up a display table at the event
- Opportunity to include a company promotional item in goodie bag given to each participant
- Opportunity to give up to a 100-word commercial from the speaker's podium during the social time
- Opportunity to be recognized for the donation of a door prize
- ¼ page sponsor space in one issue of the *Northern Kentucky Business Journal* 30 days prior or after the event
- A complimentary foursome in morning AND afternoon flights.
- Company logo on the participant's golf item.
- Company logo on the sponsor page of the Golf Outing program booklet

Sponsor level: \$4,000 (2 available)

Benefits for the sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to event and the month of the event. Ad must be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on a banner or signage at event
- Opportunity to set up a display table at the event
- Opportunity to be recognized for the donation of door prizes
- A complimentary foursome in the morning or afternoon flight
- Company listed in the Golf Outing program booklet

Sponsor level: Cart \$3,000 (2 available)

Benefits for Cart Sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad must be provided by sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on signage on each cart
- Recognition for donation of door prizes
- A complimentary foursome in the morning or afternoon flight
- Company listed in the Golf Outing program booklet

Sponsor level: Hole \$1,400 (18 available)

Benefits for Hole Sponsors include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad must be provided by sponsor)
- Company name on flyers/invitations/brochures promoting the event
- Company logo or name on signage at your hole
- A complimentary foursome in the morning or afternoon flight.
- Opportunity to have (2) representatives and offer one company promotional item at your hole. (Promotional item MUST be approved by the Golf Outing committee prior to the event. Course is limited to 10 sponsors only)
- Company listed in the Golf Outing program booklet

Sponsor level: Ball in the Water \$1,400 (2 available)

Benefits for Water Sponsors include:

- Company name in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad to be provided by sponsor)
- Company name on flyers/invitations/brochures promoting the event
- A complimentary foursome in the morning or afternoon flight
- Company logo on signage in one of the lakes on the golf course
- Company listed in the Golf Outing program booklet

Sponsor level: Greens \$700 (18 available)

Benefits for Greens Sponsors include:

- Company name on signage at your green
- A rotating banner ad on the Golf Outing page of the Chamber's award winning website for two months (one month prior to the event and the month of the event. Ad to be provided by sponsor)
- Company name listed in the Golf Outing program booklet

Sponsor level: Beverage \$700 (3 available)

Benefits for Beverage Sponsors include:

- Company name on signage at a beverage station located on the golf course
- Company name listed in the Golf Outing program booklet

Sponsor level: Iron \$400 (unlimited)

Benefits for Iron Sponsors include:

- Signage with your company name listed and displayed during lunch
- Company name listed in the Golf Outing program booklet

Sponsor level: Putter \$300 (unlimited)

Benefits for Putter Sponsors include:

- Signage with your company name listed and displayed during continental breakfast
- Company name listed in the Golf Outing program booklet

Sponsor level: Prize \$250 (unlimited)

Your sponsorship dollars will be added to a prize fund used to purchase high quality door prizes (i.e. VCR, DVD player, television) that will be awarded during the event.

Benefits for Prize Sponsors include:

- Company name listed on signage displayed at the door prize table
- Company name listed in the Golf Outing program booklet

Budget Reduction Items

Awards - underwrite the cost of the awards given to the 1st, 2nd and 3rd place winners. Awards donor will receive recognition during the awards ceremony and have their company name listed in the Golf Outing program. (BR Value: \$1000-\$1200)

This event, scheduled for May 19, 2009 at Summit Hills Country Club, gives the ladies an opportunity for a fun afternoon of 9 holes of golf and networking. The afternoon will begin with lunch and conclude with a brief awards program and "19th Hole Social" consisting of networking, complimentary appetizers, beverages and women's beauty expo and specialty golf vendors.

Audience: CEO's, presidents, owners, partners, sales, marketing and other executives

Title Sponsor: \$3,000 (limited to one)

Benefits for the Title Sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Ladies Golf Outing page of the Chamber's website for two months (one month prior to the event and the month of the event. Ad to be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event and banner at the event
- Opportunity to set up a display table at the event and one company promotional item placed at each seat
- Opportunity to deliver up to 100-word commercial from the speaker's podium during the social time
- Opportunity to be recognized for donation of door prizes
- A complimentary foursome in the outing
- Company logo in the Golf outing program booklet

Sponsor level: Cart Sponsor: \$1,500 (2 available)

Benefits for Cart Sponsors include:

- Company logo in Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Ladies Golf Outing page of the Chamber's website
- Company logo on flyers/invitations/brochures promoting the event and signage on each cart
- A complimentary foursome in the outing
- Company logo in the Golf outing program booklet

Sponsor level: 19th Hole Social \$1000 (limited to one)

Benefits for 19th Hole Social sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Ladies Golf Outing page of the Chamber's website
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on signage at the 19th Hole Social time following the afternoon of golf
- Opportunity for you to set up a display table at the 19th Hole Social time
- Admission to the social for 4 company representatives (non-golfers)
- Company logo in the Golf Outing program booklet

Sponsor level: Hole \$700 (9 available)

Benefits for Hole Sponsors include:

- Company logo in Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Ladies Golf Outing page of the Chamber's award winning website
- A complimentary foursome in the outing
- Signage, including company logo at the hole.
- Company name listed on the sponsor page of the Golf outing program booklet.

Sponsor level: Tee \$700 (9 available)

Benefits for Tee Sponsors include:

- Company logo in Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Ladies Golf Outing page of the Chamber's award winning website
- A complimentary foursome in the outing
- Signage, including your company logo, at your hole.
- Company name listed on the sponsor page of the Golf outing program booklet.

Sponsor level: Beverage \$400 (2 available)

Benefits for Beverage Sponsors include:

- Prominent signage with company name at the event- either at the Beverage station or on the Beverage Cart
- Company name listed on the sponsor page of the outing program

Sponsor level: Greens \$100 (unlimited)

Benefits for Greens Sponsors include:

- Prominent signage with your company name on the Greens of the golf course

Budget Reduction Items

Awards - underwrite the cost of the awards given the 1st, 2nd and 3rd place winners. Awards donor will receive recognition during the awards program and have their company name listed in the outing program.

(BR Value: \$1000-\$1200)

Behind the Scenes is held 6 times per year and offers attendees plenty of networking and an opportunity to see or learn something new and unique at a Chamber member facility.

Audience: A diverse group of members and future members mainly in sales and marketing

Title Sponsor: \$2,000 (limited to one)

Benefits for the Title sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Behind the Scenes page of the Chamber's award winning website for 12 months. (Ad to be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on signage at each event
- Eight admissions to each event
- Opportunity to set up a display table at each event
- Opportunity to deliver up to a 100-word commercial from the speaker's podium during the announcements/welcome of each event
- Recognition for donation of door prizes at each event

Sponsor level: Monthly \$350 (unlimited)

Benefits for the monthly sponsors include:

- Company name in the Chamber's Calendar of Events and web site for two months prior to the event
- Company name on flyers/invitations/brochures promoting the event
- Four admissions to the event
- Opportunity to set up a display table at the event
- Recognition for donation of door prizes at the event

Sponsor level: Tabletop display \$150 (unlimited – depending on space at venue)

Benefits for the tabletop sponsors include:

- Opportunity to set up your company display or promotional materials on a 6 or 8 foot skirted table
- Recognition for donation of door prizes
- Two admissions to the event

Sponsor level: Media In-Kind (SOLD for 2009)

Benefits for the Media sponsor include:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating banner ad on the Calendar of Events page of the Chamber's award winning website for two months prior to each event. (Ad to be provided by the sponsor)
- Company logo on flyers/invitations/brochures promoting each event
- Company logo on signage at each event
- Three admissions to each event
- Opportunity to set up a display table at each event
- Recognition for donation of door prizes at each event

Eggs 'N Issues is one of the most popular Chamber programs held the third Tuesday of each month attracting 180+ members for a breakfast forum. Program topics and speakers address timely issues of importance to the entire region. Eggs 'N Issues are where Chamber members network making this program an ideal sponsorship opportunity for every member firm.

Audience: CEO's, presidents, owners, partners, sales, marketing and other executives

Sponsor level: Monthly \$800 per month (limited to 3 per month)

Benefits for monthly Sponsor includes:

- Company logo in the Chamber's Calendar of Events printed in the monthly *Business Journal* for two months
- A rotating ad on the Eggs 'N Issues page of the Chamber's award winning website
- Company logo on flyers/invitations/brochures promoting the event
- Company logo on table signage at the event
- Your 3-4 sentence marketing paragraph read by the emcee during the announcements
- Eight admissions to the event
- Opportunity to set up a display table at the event
- Opportunity to provide one company promotional item for each place

The Northern Kentucky Chamber of Commerce annually recognizes the 30 fastest growing private and locally owned small businesses. These "Emerging" companies have reached a benchmark for business growth and provide valuable feedback for the Chamber to better understand small business growth and development trends. 2008 marked the third year this program was held as a stand alone event and attendance was record breaking with over 390 attendees. This program receives lots of media attention and showcases the top growing companies in the area.

Audience: Companies with under 150 employees, over \$250,000 in sales and an average of 15% growth or more over the past three years.

Title Sponsor: INSIGHT MEDIA

Exclusive title sponsorship is available to only one company. Blanket Northern Kentucky's growth companies with this year-long sponsorship with spot promotions up to two months prior to the "Emerging 30" presentation and throughout the quarterly E30 Network sessions.

Sponsor level: \$1,500 (available to 4 non-competing companies)

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2,000 impressions per material)
- Company logo on banner and signage at the event
- 1 Table of (8) to the "Emerging 30" reception
- A rotating ad on the Emerging 30 page of the Chamber's award winning website
- Company information distributed at the "Emerging 30" reception
- Recognition from the speaker's podium at the "Emerging 30" reception
- Company logo on the "Emerging 30" page of the Chamber's award winning Web site for two months
- Electronic list of "Emerging 30" reception attendees following the event (name, company, and phone#)
- Greeter at the "Emerging 30" reception

Sponsor level: \$500 (unlimited)

Benefits of sponsorship include:

- Company name in Chamber's Business Journal & Calendar of Events for at least two months
- Company name on banner or signage at event
- Four complimentary tickets to the "Emerging 30" reception
- Recognition from the speaker's podium at the "Emerging 30" reception
- Company name included for up to two months on the "Emerging 30" page of the Chamber's web site

Budget Reduction Items:

Printing and design of the "Emerging 30" brochure. Brochure is two to four colors. 1000 copies are needed. Donor's name in tag line on brochure and all benefits of the \$500 level sponsorship. (BR Value: \$1,500)

Awards for the 2009 "Emerging 30" Designees Up to 30 plaques. Donor receives recognition from the speaker's podium, recognition in the program and two complimentary tickets to the "Emerging 30" reception. (BR Value: \$900)

Photography for the 2009 "Emerging 30" reception Professional photos and film processing of speakers, crowd shots winners, and staged photos. 5X7 color photos with one set for the Chamber and copies for speakers and winners. Donor receives recognition from the speaker's podium and two complimentary tickets. (BR Value: \$300 value)

Signage to acknowledge sponsors and designees for the "Emerging 30" designees. Recognition from the speaker's podium. (BR Value: \$300)

Small businesses with less than 100 employees have generated 60 to 80 percent of net new jobs annually over the past decade. Each year, the Northern Kentucky Chamber of Commerce recognizes those businesses with a Small Business Celebration. Each of the events of the month-long celebration in June represents an opportunity for your company to get in the game. It's the hottest small-business event in town, drawing nearly 400 attendees to the Small Business "SUCCESS" Awards Luncheon alone. A limited number of sponsorships are available to get your company in the game in 2010. There are packages to fit every budget:

Audience: Small businesses and companies that do business with small businesses.

Title Sponsor 2010: \$10,000

This exclusive title sponsorship is available to one company only. Blanket the Northern Kentucky small business community for an entire month with spot promotions for three months prior to the long anticipated celebration of entrepreneurial success.

Benefits for the title sponsorship include:

- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on flyers/invitations/brochures (minimum of 2,000 impressions per material)
- Company logo on banner at event
- One table of eight for the Small Business Awards luncheon
- Company information and promotional items distributed at all Small Business Celebration seated events, including awards luncheon
- Up to 100 words commercial from the speaker's podium at all Small Business Celebration events
- A rotating ad on the Calendar of Events page of the Chamber's award winning website for three months (Ad to be provided by sponsor)
- A rotating ad on the Small Business Celebration page of the Chamber's award winning website for twelve months (ad to be provided by sponsor)
- Two reserved seats at a head table during the Awards Ceremony
- Recognition for donation of door prizes at all Small Business Celebration events, except Awards Luncheon
- One (1) ¼ page ad in the Northern Kentucky Business Journal
- Appearance on ICN6 Northern Kentucky Magazine segment
- Display table at the luncheon event
- Two complimentary passes to all Small Business Celebration events, except Awards Luncheon
- Sponsor logo on the Small Business Celebration page of the Chamber's Web site for nine months
- Greeter at the Small Business "SUCCESS" Awards Luncheon
- Electronic list of Small Business Celebration attendees following the event (name, company and phone#)

Sponsor level: \$ 2,000 (available to 4 non-competing companies)*Benefits of sponsorship include:*

- Company logo in Chamber's Business Journal & Calendar of Events for two
- Company logo on flyers/invitations/brochures (minimum of 2,000 impressions per material)
- Company logo on banner or signage at event
- One table of eight for the Small Business Awards Luncheon
- Company information distributed at all Small Business Celebration seated events, excluding the Small Business awards luncheon
- A rotating ad on the Small Business Celebration page of the Chamber's award winning website for twelve months (ad to be provided by sponsor)
- Recognition for donation of door prizes at all Small Business Celebration events (excluding awards luncheon)
- Recognition from the speaker's podium at Small Business awards luncheon
- Display table at the luncheon event
- Guest column to appear in one issue of the Chamber's Business Journal (Chamber reserves editorial privileges)
- Company name included for up to two months on the Small Business Celebration page of the Chamber's award winning Web site
- Greeter at the Small Business "SUCCESS" Awards Luncheon

Sponsor level: \$500 (unlimited)

Benefits of sponsorship include:

- Company name in Chamber's Business Journal & Calendar of Events
- Company name on banner or signage at event
- A rotating ad on the Small Business Celebration page of the Chamber's award winning website for three months (ad to be provided by sponsor)
- Four complimentary tickets to the Small Business awards luncheon
- Recognition from the speaker's podium at the Small Business awards luncheon

Budget Reduction Items:

Awards for the 2010 Small Business "SUCCESS" Award winners Up to five awards (one in each category). Donor receives recognition from the speaker's podium and in program and two complimentary tickets to the Small Business awards luncheon. (BR Value: \$900)

Luncheon Ceremony for the 2010 Small Business "SUCCESS" Awards A formal sit down luncheon for up to 400 guests including facility, tables, linens, luncheon (warm rolls, salad, entrée, dessert, non-alcoholic beverages), parking, and audio/visual equipment. Donor receives recognition equivalent to \$1,500 level. (BR Value: \$3,000)

Photography for the 2010 Small Business "SUCCESS" Awards ceremony Professional photos and film processing of speakers, crowd shots winners, and staged photos. 5X7 color photos with one set for the Chamber and copies for speakers and winners. Donor receives recognition from the speaker's podium and in the program. (BR Value: \$300 value)

Centerpieces for each table at the "SUCCESS" Awards ceremony Florist can include name or card in each arrangement. Number of tables depends on attendance. Donor receives recognition equivalent to \$1,500 level. (BR Value: \$3,000)

Finalists' Display, Past Winners Display and Signage for "SUCCESS" Awards Ceremony Two stand-alone displays that corresponds with the Sm. Bus. Celebration theme and showcases the "SUCCESS" Award finalists and past winners. 4 banners to display sponsors for the awards luncheon. Donor receives recognition equivalent to \$1,500 level. (BR Value: \$500)

Printing Small Business Awards luncheon save the date (3,000), Small Business awards luncheon invitations (3000). Awards ceremony program for each ceremony attendee (400). Donor's name included in tag line on all printed materials and recognition equivalent to \$1,500 level. (BR Value: \$3,000)

Hosted by your Chamber, the NKU Small Business Development Center and SCORE, these idea exchange programs and pertinent topic discussions are held monthly September-June for small business and entrepreneurs of our community. Water Cooler Talks quench the business person's thirst for knowledge while providing an inviting setting and format. Averaging 60 attendees per program, sponsoring businesses have a captive audience sure to fit any marketing plan. Water Cooler Talk leverages the talents & resources of its members to provide an innovative approach to tackling new business techniques.

Audience: Small business owners and marketing, public relations and/or sales professionals.

Sponsor level: \$1,500 (available to one company per series Fall 2009 & Spring 2010)

Benefits of sponsorship include:

- Company logo in Chamber's Business Journal & Calendar of Events for at least six months
- Company logo on flyers & press releases
- Company logo on banner at each Water Cooler Talk held throughout the sponsored series
- Company logo and hyperlink on all target emails (700 impressions per month)
- A rotating ad on the Water Cooler Talk page of the Chamber's award winning website for six months (ad to be provided by sponsor)
- Two (2) complimentary tickets to each Water Cooler Talk held throughout the sponsored series (5 events)
- Company information and promotional items distributed at each Water Cooler Talk held throughout the sponsored series
- One coupon featured on a targeted email (must be used during the selected series)
- Recognition for donation of door prizes at each Water Cooler Talk held throughout the sponsored series
- Recognition at each Water Cooler Talk held throughout the sponsored series
- Up to 100 word commercial at each Water Cooler Talk held throughout the sponsored series
- Electronic list of attendees following each Water Cooler Talk held throughout the sponsored series (name, company, and phone #)

Sponsor level: \$300 (limited to 3 companies per month)

Benefits of sponsorship include:

- Company name in Chamber's Business Journal & Calendar of Events
- Company name on flyers & press releases
- Company name and hyperlink on all targeted emails (700 impressions per month)
- Two (2) complimentary ticket to the sponsored event
- Recognition for donation of door prizes at sponsored event
- Up to 100 word commercial at the sponsored event
- Company information and promotional items distributed at the sponsored event

Sponsor level: \$100 E-Sponsor (limited to one company per month)

- One coupon (125x500 pixels) featured on the targeted emails for the selected month
- List of individual clicks including name and company

Sponsor level: \$50 E-Sponsor (limited to one company per month)

- One ad (125x125 pixels) hyperlinked and featured on the targeted emails for the selected month
- List of individual clicks including name and company

Dates available for sponsorship are:

FALL 2009:	SPRING 2010:
September 3, 2009	February 4, 2010
October 1, 2009	March 4, 2010
November 5, 2009	April 1, 2010
December 3, 2009	May 6, 2010
January 7, 2010	June 3, 2010*

(*Occurs during Small Business Celebration)

A member reception held six times a year focusing primarily on new members, plus new managers at current member companies and renewing members who want to learn more about the benefits of Chamber membership.

Reception Sponsors: \$200 (5 available)

Sponsorship benefits include:

- Company logo on invitation mailed to 150+ invitees, plus inserted in all new member packets.
- Company logo included on reception notice in monthly Calendar of Events.
- Company logo on powerpoint at the reception.
- A company representative is invited to attend the meeting to make a one-minute presentation on the sponsor's company.
- Company is requested to provide promotional materials to distribute to attendees.