

The Workforce Development Collaborative (WDC) is building a regional workforce system that provides a strong and growing labor force. It assists area businesses with workforce needs through programs designed to assist with employee recruitment, retention and training.

Contact Tara Sorrell Proctor 859-578-6399

HR Group 100 Monthly Meetings

HR Group 100 holds two-hour workshops on the second Thursday of each month. There are over 500 company representatives who have signed up for this committee, making it one of the Chamber's largest member groups. Meeting sponsorship provides an opportunity to network with members of HR Group 100. Sponsors are publicly recognized at the meeting and are given an opportunity to provide literature to the HR professionals and others in attendance. Average attendance is 60-80 per month.

Audience: HR Professionals of all levels, Staffing and Recruitment Professionals, and Small Business Executives/Owners

All Sponsors Receive:

- Company logo on all event flyers and brochures
- Company information placed at each attendee's seat.

Sponsor level: \$500 (10 Available)

Additional Sponsor benefits include:

- Company logo in Chamber's Business Journal & Calendar of Events for at least two months
- Company logo on Chamber's website Calendar of Events section for at least 2 months
- Up to 100-word commercial read by HR Group 100 Steering Committee representative from the speaker's podium
- Company logo on email sent two times per month to over 500 HR Professionals, with direct link to your website (New this year!)
- Recognition for donation of door prizes (optional)

Sponsor level: \$250 (10 Available)

Additional Sponsor benefits include:

- Company name in Chamber's Business Journal & Calendar of Events for at least two months
- Company name on Chamber's website Calendar of Events section for at least 2 months

This event targeted to Administrative Support professionals—critical staff for many of our member companies - and their managers. Attendance is estimated to be over 200. This event is designed to provide attendees with professional development as well as an opportunity to meet other administrative associates and to share their thoughts, best practices, and challenges. A breakfast and guest speaker are on the agenda, and there is opportunities for companies to showcase their products and services through an “expo” that will be ongoing throughout the event.

Audience: Largely female, Administrative Support Staff, Managers and Business Owners.

All Sponsors Receive:

- Company Logo on all flyers and brochures in relation to the event.
- Complimentary display table in premiere spot at the expo - \$75 value
- Company Logo in Chamber’s Business Journal for at least two months

Sponsor level: \$1,000 (1 available)

Additional Sponsor benefits include:

- ¼ page ad in the Business Journal (month of event) - \$200 value
- Up to 100-word commercial from the speaker’s podium at the beginning of the breakfast
- Company information/promotional material placed at each seat
- Eight complimentary tickets to the breakfast event - \$100 value
- Recognition for donation of door prize (optional)
- Complimentary display table at the event
- Greeter at the event

Sponsor level: \$500 (3 available)

Additional Sponsor benefits include:

- Company promotional material at registration table on day of the event
- Recognition for donation of door prize (optional)
- Four complimentary tickets to the breakfast event - \$50 value

HR Management & Executive Training

These sessions are held quarterly to update HR Management and Executive Professionals on important pending legislative and other legal updates. These programs include intense, detailed training and update sessions for managers and human resource professionals. Featured speakers include licensed attorneys well versed in the area of employment and labor law. Estimated attendance at each quarterly session is 50-60.

Audience: HR Managers, Directors, and Executives

All Sponsors Receive:

- Company Logo in Chamber’s Business Journal Calendar of Events for at least two months
- Logo on all event flyers and brochures
- Company Information placed at each attendee’s seat

Sponsor level: \$1,000 (8 available)

Additional Sponsor benefits include:

- Up to 100-word commercial read from the speaker’s podium
- Company logo on Chamber’s website for at least two months prior to event
- Banner ad on Chamber’s website on the main page of Workforce Solutions section with direct link to your website (2 months)

Sponsor level: \$500 (8 available)

Additional Sponsor benefits include:

- Company name on Chamber’s website Calendar of Events section for at least two months prior to the event

The www.jobs-nky.com website provides a great link between job seekers and companies seeking workers. The website is marketed to individuals through media promotions, special public service campaigns and particularly word of mouth from those who have utilized the Northern Kentucky Chamber of Commerce workforce product. There is no cost to employers or job seekers who wish to utilize the jobs website.

Audience: Job Seekers, HR Professionals, Small Business Owners, and others in the Northern Kentucky community

Web Site Sponsor \$1,500 (1 available)

Sponsor benefits include:

- ¼ page advertisement in Northern Kentucky Business Journal one month during your sponsorship - \$200 value
- Complimentary job fair booth at Employment Extravaganza - \$125 value
- Company logo on flyers/business cards promoting Web site
- Company logo on banner or signage promoting Web site
- Company information OR promotional item placed in packets at all Chamber sponsored job fairs
- Recognition/Promotion of company at all Calendar Year 2009 Chamber job fairs
- Company employment application available via the jobs Web site – displayed on home page
- Banner ad on www.jobs-nky.com with direct link to company website

Be Part of the Region's Largest Employment Event

2009 marks the 10th anniversary for this annual job seeker recruitment and HR professional education event. Employment Extravaganza has been touted as one of Greater Cincinnati's largest employment events. It begins with a luncheon and conference. The culminating employment fair offers an opportunity for the region's companies to showcase employment opportunities and provides job seekers with a professional employment counseling center for guidance and career direction. Last year's event drew over 1200 job seekers! Don't miss your chance to be a part of this great event.

Audience: HR Professionals, Recruiters, Job Seekers, Community Organizations

All Sponsorships Receive:

- Company Logo in Chamber's Business Journal – April and May
- Company Logo on all Flyers, Brochures, and advertisements related to the event
- Logo on banner at the event
- Complimentary Display Table/Booth in premier space at the Job Fair - \$125 value
- Company Information/Promotional Item placed at each seat at the conference
- Logo on Chamber's Website Calendar of Events for at least 2 months prior to the event

Sponsor level: \$3,000 (1 available)

Additional Sponsor benefits include:

- Eight complimentary tickets to HR Conference Luncheon - \$370 value
- Display table at the HR Conference
- Up to 200-word commercial from the speaker's podium during the luncheon conference
- Recognition for donation of door prizes (optional)
- ¼ page advertisement in the Northern Kentucky Business Journal during one month of your sponsorship - \$200 value
- Company logo on Chamber's Web site Calendar of Events section two months prior to event
- Banner ad in Workforce Solutions section of Chamber's website with direct link to your website
- Greeter at event

Sponsor level: \$1,000 (5 available)

Additional Sponsor benefits include:

- Four complimentary tickets to the HR Conference Luncheon - \$180 value
- Recognition of door prizes (optional)
- Logo on Chamber's Web site for at least two months prior to event

Help Us Provide JOBS FOR ALL

Contact Tara Sorrell Proctor 859-578-6399

Jobs For All Pro Diversity Job Fair

Job seekers with real and perceived barriers to successful employment participate in this one-of-a-kind pro-diversity job fair. Now in its 6th year, this annual event is marketed to individuals representing an array of diverse cultures and backgrounds—from older workers, to individuals with disabilities, to our many ethnic and minority populations. The goal of the event is to improve workforce diversity in our business community.

Audience: HR Professionals and Recruiters, a Diverse Population of Job Seekers, and other Community members

All Sponsors Receive:

- Company logo in Chamber's Business Journal Calendar of Events for at least two months
- Company logo on all flyers, brochures, and advertisements for the event
- Company logo on banner at the event
- Complimentary Job Fair Booth - \$100 value

Sponsor level: \$2,000 (1 available)

Additional Sponsor benefits include:

- Company information and promotional item placed at registration table
- Recognition for donation of door prizes (optional)
- Company logo on Chamber's Web site Calendar of Events section for at least two months prior to event
- Greeter at event
- Banner ad for one month in Workforce Solutions section of the Chamber's website with direct link to your website

Sponsor level: \$750 (4 available)

Sponsor benefits include:

- Company name on Chamber's web site Calendar of Events section for at least two months prior to event

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Workplace Safety Series

This series focuses on safe workplace practices, including OSHA regulations, electric, forklift safety, environmental issues, and more. Workshops are held quarterly on topics such as Fire Safety, Severe Weather Planning, Machine Guarding, etc.

Audience: Safety and Training Professionals, Small Business Owners, HR Professionals

All Sponsors Receive:

- Company logo in Chamber's Business Journal Calendar of Events section for at least two months
- Company logo on all flyers, brochures, and advertisements for the event

Sponsor level: \$500 (4 available)

Additional Sponsor benefits include:

- Company information and promotional item placed at each attendee's seat
- Recognition for donation of door prizes (optional)
- Company logo on Chamber's web site Calendar of Events section for at least two months prior to event
- 100-word commercial at beginning of sponsored program

Sponsor level: \$250 (4 available)

Sponsor benefits include:

- Company name on Chamber's Web site Calendar of Events section for at least two months prior to event
- Company information placed at each attendee's seat

Your chamber recognizes that health care is a top concern for your business. This quarterly series offers practical strategies used by employers to offer affordable, competitive health care benefits. The series will also offer tips on implementing wellness programs at work and will provide insight into other timely health care issues that affect Northern Kentucky/Cincinnati area employers. Estimated attendance at each event is 60-70.

Audience: HR Professionals, Benefits Plan Administrators, Health Care Practitioners and more!

All Sponsors Receive:

- Company logo on all flyers and brochures related to event.
- Company logo in Chamber's Business Journal for at least two months
- Company information placed at each attendee seat

Sponsor level: \$2,500 (1 available)

Additional Sponsor benefits include:

- Premier booth space during each series event
- Name recognition as Presenting Sponsor on all promotional materials
- Opportunity to introduce featured speakers day of each series event
- Up to 100-word commercial read from the speaker's podium at each event
- Company logo on Chamber's website Calendar of Events section for at least two months prior to event

Sponsor level: \$1,000 (8 available)

Additional Sponsor benefits include:

- Up to 100-word commercial read from the speaker's podium
- Company name on Chamber's website Calendar of Events section for at least two months prior to event

Sponsor level: \$500 (8 available)

Additional Sponsor benefits include:

- Company name on Chamber's website Calendar of Events section for at least two months prior to the event