



Yes! I would like to advertise in Northern Kentucky Business Journal!

The Northern Kentucky Business Journal is the Chamber's monthly newsletter. We produce 7,300 newsletters per month with circulation approximately at 18,000-24,000. The newsletter is distributed to businesses in Northern Kentucky and Cincinnati as well as all parts of Kentucky and other states.

Contact name: _____

Company advertised: _____

Billing address: _____

Phone: _____

Fax: _____

Contract: (circle one) Six-Month 12-month Months to appear: Sept. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May June July Aug.

Signature: _____

This is a contract. A signature is required to reserve the ad space.

Ad size:	Black & White		Four-Color		
	Member	Non-Member	Member	Non-Member	
___ Full Page	10" x 13"	\$630	\$905	\$780	\$1,110
___ 1/2 Island	7 1/2" x 8-1/2"	\$380	\$540	\$480	\$ 815
___ 1/2 Vertical	4-7/8" x 13"	\$350	\$505	\$420	\$ 605
___ 1/2 Horizontal	10" x 6-1/2"	\$350	\$505	\$420	\$ 605
___ 1/4 Square	4-7/8" x 6-1/2"	\$180	\$255	\$225	\$ 315
___ 1/4 Horizontal	10" x 3-1/4"	\$180	\$255	\$225	\$ 315
___ 1/4 Vertical	2-5/16" x 13"	\$180	\$255	\$225	\$ 315
___ 1/8 Square	4-7/8" x 3-1/4"	\$100	\$145	NA	NA
___ 1/8 Horizontal	10" x 1-5/8"	\$100	\$145	NA	NA
___ 1/8 Vertical	2-5/16" x 6-1/2"	\$100	\$145	NA	NA
___ 1/16 Horizontal	4-7/8" x 1-5/8"	\$ 55	\$ 80	NA	NA
___ 1/16 Vertical	2-5/16" x 3-1/4"	\$ 55	\$ 80	NA	NA
___ Insert (7,300)	Only four per month	\$630	\$905		

Deadlines: For the reservation of space for all issues is the 10th of the month and the 15th of the month for ad materials.

Preferred Materials: Entire publication is sent electronically. All ads must be sent electronically to mschenal@nkychamber.com or on a CD. Will accept JPG, or most PDFs.

Pre-paid Contract Discounts: 10% discount given for 12-month contract. 5% discount given for six-month contract.

For more information, please call (859) 578-8800.

Fax (859) 578-8802

Effective Oct 2006

