



Taking Care of Business

2009 Total Resource Campaign

Northern Kentucky Chamber of Commerce 1999-2009

Rock the Chamber!

WEEKLY Rallies

Tuesday, April 28
Receptions-South
 1379 Donaldson Road
 Erlanger, KY 41018
 Theme: Kentucky Derby

Tuesday, May 5
Florence Freedom
 7950 Freedom Way
 Florence, KY 41024
 Theme: Cinco de Mayo

Tuesday, May 12
Summit Hills
Country Club
 236 Dudley Road
 Crestview Hills, KY 41017
 Theme: Mardi Gras

Friday, May 1
Breakfast Q&A
at the Chamber
 8 - 9 a.m.
 RSVP by April 29

Top Producer
Ralph Dusing
 Bluegrass
 Commercial Group
 \$15,277

Top Team
Directors & Friends
 \$30,356



Week One Campaign Report April 22, 2008 Issue#1

Campaign goal:	\$900,000	New Member Countdown:	160
Week 1 Production	\$32,328	Week #1 New Members:	34
% of Amount of Goal:	36%	Total New Members:	34
TOTAL	\$329,488	Amount Left to Goal:	\$570,512

Weekly Team Results

Team	CEO/President/ Partner	Team	Team Goal (\$)	TOTAL (to date)	Mem Goal	Mem New
Ambassadors		Captain				
Ashley	John Yeager	David Amarante	\$16,000	\$5,137	8	4
Bank of Kentucky	Robert Zapp	Jason Yeager	\$7,000	\$2,990	5	3
Bluegrass Commercial Group	Ralph Dusing	Bob Fulkerson	\$70,000	\$14,899	5	0
Business Benefits, Inc.	Gary Beatrice	Ralph Dusing	\$26,000	\$16,645	2	1
Central Bank	Mer Grayson	Chris Spicker	\$25,000	\$18,283	12	2
Cincinnati Bell	Jack Cassidy	Jim Willman	\$26,000	\$5,493	3	2
Crawford Insurance	Mike Crawford	Mark Romito	\$22,000	\$6,729	2	1
Directors & Friends		Jeremy Arrasmith	\$8,000	\$4,076	2	1
Duke Energy	Chip Wood	Gary Bentle	\$55,000	\$30,356	29	4
Fifth Third Bank	Robert Sullivan	Jim Brewer	\$40,000	\$10,002	3	0
First Security Trust Bank	Bill Bietler	Terry Osborne	\$38,000	\$9,769	5	0
Frost Brown Todd	William Robinson	Amy Beck	\$21,500	\$7,789	5	2
Gateway Community & Technical	Edward Hughes	Jeff Rosenstiel	\$20,000	\$7,229	3	0
Graydon Head	Rick Robinson	Laura Kroeger	\$19,000	\$7,500	2	0
Heritage Bank	Hollis Gritton	Paul Alley	\$15,000	\$9,294	2	2
Humana	Larry Savage	Joni Nevitt	\$15,000	\$3,700	7	0
Integra Bank		Steve Geis	\$12,000	\$2,108	3	0
KeyBank	Gene Fugate	Carol Jackson	\$14,000	\$5,523	3	1
Legacy	Ron Lovan	Tony Johnson	\$10,000	\$530	7	1
NKY Water District	James Votruba	Bethany Smith	\$25,000	\$14,055	4	0
Northern Kentucky University	Paul Hemmer, Jr.	Jack Bragg	\$7,500	\$930	3	0
Paul Hemmer Co.	S. Kay Geiger	Joe Wind	\$8,000	\$8,319	2	0
PNC		Bert Hehman	\$18,000	\$15,198	2	1
Proforma N&M Communications	Nicole Knasel	Schmidt-Hurtt/ Palazzo	\$20,000	\$2,144	6	0
Republic Bank	Steve Brunson	Mike Mastruserio	\$15,000	\$0	4	0
Roeding Group	Ken Roeding	Bill Thatcher	\$12,500	\$2,441	3	0
St. Elizabeth Medical Center	Joseph Gross	Ken Roeding	\$13,325	\$4,186	6	2
Taft Stettinius & Hollister	Rob Craig	John Wenderfer	\$28,000	\$12,901	2	3
Toyota	Tetsuo Agata	Jim Parsons	\$8,500	\$2,711	1	1
Turfway Park	Robert Elliston	Kathy Papp	\$40,000	\$4,420	3	0
US Bank	Daniel Groneck	Kim Day	\$60,000	\$16,444	8	1
Von Lehman & Company	Andrew Von Lehman	Joe Geraci	\$14,000	\$5,340	5	0
		Adam Davey	\$30,000	\$13,487	2	0

Division Commander Company Goal Total % of Goal

Division Commander	Company	Goal	Total	% of Goal
Mary Lynn Brunemann	St. Elizabeth	\$87,500	\$41,343	47.2%
Lindsey Eger	Turfway Park	\$125,235	\$42,768	34.1%
Mark Exterkamp	Bank of Kentucky	\$137,000	\$35,138	25.6%
Cassie Forrester	Fifth Third Bank	\$104,000	\$25,217	24.2%
Bert Hehman	Paul Hemmer Co.	\$107,500	\$44,118	41.0%
Staci Leiker	Drees Homes	\$94,000	\$32,641	34.7%
Lytle Thomas	Heritage Bank	\$119,000	\$49,403	41.5%

Commander Mary Lynn Brunemann



Chris Spicker (Capt.)	☀️	\$ 11,259
Lee Arkenau		\$ 0
Gary Beatrice		\$3,388
Jim Beatrice		\$ 0
Bob Beatrice		\$ 0
Ron Bechtol		\$3,636
Brian Garner		\$ 0
Jim Garner		\$ 0
Geralyn Isler		\$ 0
Teresa Jacobson		\$ 0
Patty Miller		\$ 0
Lisa Roark		\$ 0
Business Benefits TOTAL		\$ 18,283



Steve Geis (Capt.)		\$ 905
Angie Johnson		\$1,203
Becky MacDonald		\$ 0
Humana TOTAL		\$2,108



John Wenderfer (Capt.)		\$7,378
Mary Lynn Brunemann		\$5,523
St. Elizabeth TOTAL		\$ 12,901



James Parsons (Capt.)		\$2,711
Taft, Stettinius & Hollister TOTAL		\$2,711



Joe Geraci (Capt.)		\$5,340
Dan Groneck		\$ 0
James Horel		\$ 0
Charlie Rowe		\$ 0
U.S. Bank TOTAL		\$5,340

Commander Lindsey Eger



Ralph Dusing (Capt.)	☀️ ☀️	\$ 15,277
Josh Gerth		\$1,367
Bluegrass Commercial TOTAL		\$ 16,644



Jim Willman (Capt.)		\$5,493
Matt Eilers		\$ 0
Sharon Rogers		\$ 0
Mark Weigold		\$ 0
Central Bank TOTAL		\$5,493

☀️ = TRIPPER



Ken Roeding (Capt.)		\$2,658
Emily Cavens		\$ 0
Tamora Rademacher		\$ 350
Randy Rawe		\$ 360
Steve Roeding		\$ 818
Daniel Scherff		\$ 0
Roeding Group TOTAL		\$4,186



Kim Day (Capt.)		\$3,095
Diane Bielo		\$ 357
Renee Conrad		\$ 0
Vicki Crawford		\$ 885
Lindsey Eger		\$10,235
Jack Gordon		\$ 436
Witni Sztanyo		\$ 596
Anne Wolking		\$ 840
Turfway Park TOTAL		\$ 16,444

Commander Mark Exterkamp



Bob Fulkerson (Capt.)		\$4,045
Mark Exterkamp		\$1,542
Kathy Haines		\$3,102
Diana Webster		\$5,659
Bob Zapp		\$ 551
Bank of Kentucky TOTAL		\$ 14,899



Laura Cook (Capt.)		\$7,500
Gary Mertz		\$ 0
Gateway TOTAL		\$7,500



Joe Wind (Capt.)		\$8,319
NKU TOTAL		\$8,319

TOYOTA

Kathy Papp (Capt.)		\$ 0
Carri Chandler		\$2,320
Helen Carroll		\$2,100
Toyota TOTAL		\$4,420

Commander Cassie Forrester



Cassie Forrester (Capt.)		\$2,864
Ryan Bihl		\$ 0
Terry Osborne		\$3,986
Nick Sarakatsannis		\$1,550
Chris Young		\$1,369
Fifth Third Bank TOTAL		\$9,769



Jack Bragg (Capt.)		\$ 0
Richard Harrison		\$ 0
Ron Lovan		\$930
N KY Water District TOTAL		\$930



Amy Beck (Capt.)		\$6,491
Roy Jones		\$593
Colleen Parsons		\$235
Jim Pulsfort		\$235
Amy Quinn		\$235
First Security Trust Bank TOTAL		\$7,789



Mark Romito (Capt.)		\$4,966
Paul Meier		\$1,763
Cincinnati Bell TOTAL		\$6,729



Mike Mastruserio (Capt.)		\$ 0
Cynthia Fassler		\$ 0
Rebecca Haas		\$ 0
Rick Warner		\$ 0
Proforma N&M TOTAL		\$ 0

Commander Bert Hehman



Jason Yeager (Capt.)		\$1,810
Chris Baker		\$ 0
Kim Fahlbush		\$ 360
Jason Hargis		\$ 0
Bill Kreutzjans		\$ 820
Justin Yeager		\$ 0
Ashley Commercial TOTAL		\$2,990



Jim Brewer (Capt.)		\$6,126
Glenn Gunning		\$3,876
Duke Energy TOTAL		\$ 10,002



Brad Rogers (Capt.)	☀️	\$ 12,149
Bert Hehman		\$3,049
Paul Hemmer Companies TOTAL		\$ 15,198



Adam Davey (Capt.)		\$3,464
Casey Flick		\$ 0
David Garner		\$10,023
Stephanie McGlasson		\$ 0
Kerri Richardson		\$ 0
Jim Hilgefert		\$ 0
VonLehman TOTAL		\$13,487



Steve Brunson (Capt.)	\$0
Laura Flowers	\$357
Bill Thatcher	\$2,084
Republic Bank TOTAL	\$2,441

Commander Staci Leiker

Total

Ambassadors

David Amarante (Capt.)	\$0
Kim Arrasmith-Bradley	\$0
Shelley Frommeyer	\$0
Chris Kallmeyer	\$0
Krista Kleem	\$2,759
Bob Parsons	\$2,028
Matt Woods	\$350
Ambassadors TOTAL	\$5,137




Jeremy Arrasmith (Capt.)	\$4,076
Chuck Honkomp	\$0
Crawford Insurance TOTAL	\$4,076



Michael Nitardy (Capt.)	\$ 500
Rob Hudson	\$4,209
Jeff Rosenstiel	\$2,520
Frost Brown Todd TOTAL	\$7,229



Bethany Smith (Capt.)	\$ 395
Mickey Fritz	\$0
Staci Leiker 	\$13,660
Stephen Spaulding	\$0
Jenny Homan	\$0
Josie Dewald	\$0
LEGACY TOTAL	\$ 14,055




Mark Palazzo (Co-Capt.)	\$0
Marianne Schmidt Hurtt (Co-Capt.)	\$0
Martha Barnes	\$2,144
Lisa Gumm	\$0
Stephanie Murdock	\$0
Lisa Volker	\$0
PNC/National City TOTAL	\$2,144

Commander Lytle Thomas

Total

Directors & Friends

Gary Bentle	\$1,586
Dan Amann	\$0
Eva Ballard	\$ 438
Mike Battles	\$0
Karen Bishop	\$ 364
Tom Caradonio	\$0
Brent Cooper	\$1,289
Steve Fine	\$0
Chris Goddard	\$0

Kelli Gilbert	\$0
Brenda Gosney	\$ 200
Eric Haas	\$1,281
Stephen Harper	\$ 200
David Hatter	\$0
Dennis Hetzel	\$2,079
Julie Hopkins	\$0
Raymond Luk	\$0
Marcia McMillen	\$0
Barbara Moran	\$2,271
Kristi Nelson	\$0
Kim Patton	\$ 200
MaryAnn Pietromonaco	\$1,935
Pat Ravery 	\$14,169
Ken Rehtin	\$ 200
Dale Silver	\$0
Chris Sturm	\$ 200
Kelly Swartz	\$0
Paul Verst	\$1,994
Mike Vogt	\$1,750
Dennis Williams	\$ 200
Director & Friends TOTAL	\$ 30,356

GRAYDON HEAD

Paul Alley	\$0
Rick Robinson	\$9,294
Graydon HeadTOTAL	\$9,294



Joni Nevitt	\$0
Paul Hillenmeyer	\$0
Jim Lokesak	\$0
Lee Scheben	\$0
David Stephens	\$0
Lytle Thomas	\$3,700
Greg Young	\$0
Heritage Bank TOTAL	\$3,700



Carol Jackson	\$5,523
Anthony Bonomini	\$0
Integra Bank TOTAL	\$5,523



Tony Johnson	\$ 530
Gene Fugate	\$0
Jacob Holbrook	\$0
Denise Sigmon	\$0
Richard Vaughan	\$0
Richard Warman	\$0
Chad Watson	\$0
Pete Wiseman	\$0
KeyBank TOTAL	\$ 530

MEMBER MANTAGS

AMY BECK	2
CAMPAIGN.....	1
BILL KREUTZJANS	2
BRAD ROGERS	1
CHRIS SPICKER.....	1
ERIC HAAS	1
EVA BALLARD	1
GARY BEATRICE	1
GARY BENTLE.....	1
JAMES PARSONS	1
JEREMY ARRASMITH	1
JIM WILLMAN.....	2
KIM DAY.....	1
KRISTA KLEEM.....	3
MARK ROMITO.....	1
MARY LYNN BRUNEMANN.....	3
MATT WOODS	1
RALPH DUSING.....	1
RANDY RAWE	1
RICK ROBINSON	2
TAMORA RADEMACHER.....	1
JOSIE DEWALD	2
KIM FAHLBUSH	1
TONY JOHNSON.....	1
PAT RAVERTY.....	1
TOTAL.....	34

Campaign Sponsors



2009 TCB Prize Packages

MVP (Most Valuable Producer) Prize: Throwing out the “ceremonial” first pitch at the Cincinnati Reds vs. Arizona on Tuesday, June 30, Taking Care of Business night at the Reds. (value priceless!)

Top New Member Producer: Want to be the Captain of the Game? Be the top new member producer and be on field Tuesday, June 30 to present the official line-up card with one of the Reds’ Coaches.

Reds Diamond Prize Pack: Recruit 3 New Members: For every three members get one chance to win four tickets in the Diamond Club section with dinner for four in the exclusive Diamond Club, meet Marty in the Press Box, on field during batting practice, official Reds starter jacket & more. \$1,200 value (date can be selected)

 For every \$500 of Workforce, Education, Website Advertising, Small Business Success Celebration and NKITA sponsorships sold by Friday, June 19 your name will be put in a raffle for a drawing at the Campaign Finale June 24 (you do not have to be present to win).

Workforce Sponsorships

PRIZE: A five days –four nights stay at a condo in the Woodson Bend Resort on Lake Cumberland (based on availability). Condo has 2 bedrooms and a sleeper sofa in the living room, a full kitchen, and large screened-in porch. Resort amenities include: swimming pool, 18-hole golf course, driving range, lighted tennis courts, basketball court, sand volleyball pit, playground area for the kids, on-site restaurant, and much more! Visit www.woodsonbendresort.com for more info. see campaign website for more info

Education Sponsorships

PRIZE: Week stay at a two bedroom fully equipped condo in Hilton Head including golf, tennis, pools and fitness center. (Selected dates available in 2010) see campaign website for photos

Website Advertising

PRIZE: How about winning an Epson all-in-one printer, scanner, fax, copier? You can have one chance for every \$500 in website advertising sales. Donated by: OfficeDepot

Small Business Celebration 2009 & 2010

PRIZE: Four tickets to the July 1st Reds vs. Arizona game, 7:10 p.m. Section 131, Row X, Seats 1 – 4, Parking pass and 4 passes to the Riverfront Club

NKITA Sponsorships

Prize: Magellan Roadmate 1412 GPS system (Universal GPS Traveler carrying case included).

Leadership 30th Anniversary Celebration and 2010 Charity Night at the Tables

Help us win BIG for LNK 30th Anniversary and Charity Night at the Tables. For every \$250 that is sold for these two events by Friday, June 19, your name will be put in a drawing for a “Day at Horseshoe Casino” across the river from Louisville in Indiana. You can win overnight accommodations for two – breakfast for two – and two rounds of golf. Two prize packages are available and will be awards at the Campaign Finale June 24.

BIG Prize Drawings!!! A BIG prize packages will be announced during the campaign for different types of production. Box seats at the Reds, tickets for the new Bank of Kentucky Center, FLIGHT SIMULATOR EXPERIENCE and much more.

Fabulous Five Hundred Raffle: for every \$500 of production you get one chance to win a Donna Salyers’ Fabulous Fur throw at each of the seven weekly rallies.



TOYOTA

