

TAKING CARE OF BUSINESS 2009 WEEKLY SPONSOR REPORT
May.8, 2009

EVENT	SPONSOR	COST	SOLD	COMPANY	TEAM MEMBER
Workforce Solutions Sponsorships					
HR 100 Group Monthly Sponsors					
10 available	Sponsors	\$500			
10 available	Sponsors	\$250			
Administrative Professionals Day Breakfast 2010					
3 available	Sponsor	\$1,000			
	Sponsors	\$500			
HR Management & Executive Training Series					
8 available	Sponsors	\$1,000			
6 available	Sponsors	\$500			
	Sponsors	\$500	\$500	Mazak	J.Wenderfer
	Sponsors	\$500	\$500	Mazak	J.Wenderfer
	Sponsors	\$500	\$500	L&N Credit Union	J.Arrasmith
	Sponsors	\$500	\$500	L&N Credit Union	J.Arrasmith
JOBS-NKY.com Web Site					
	Sponsor	\$1,500			
2010 Employment Extravaganza					
5 available	Title Sponsor	\$3,000			
	Sponsors	\$1,000			
Jobs for All Diversity Job Fair					
4 available	Sponsor	\$1,000			
	Sponsors	\$750			
Workplace Safety Series					
4 available	Sponsors	\$500			
3 available	Sponsor	\$250			
	Sponsors	\$250	pending	Comair	R.Robinson
Health Care/Health Share Series					
7 available	Sponsor	\$2,500			
	Sponsors	\$1,000			
	Sponsors	\$1,000	\$1,000	NKY Independent Health Dept.	J.Brewer
7 available	Sponsors	\$500			
	Sponsors	\$500	\$500	HealthPoint	J.Brewer
Education Sponsorships					
B.E.S.T. 25th Anniversary Celebration					
unlimited	Title Sponsor	\$2,500			
	Sponsors	\$500	\$500	Turner Construction	B.Smith
B.E.S.T. Awards 2009 or 2010					
unlimited	Sponsors	\$500			
2009 B.E.S.T. Program Guide					
unlimited	Sponsors	\$500			
2009 B.E.S.T. Kickoff Workshop					
	Sponsor	\$1,000			
KY Work Ethic Diploma Scholarship NEW!					
	Scholarship Sponsor	\$5,000			
Work Ethic Program					
	Title Sponsor	\$10,000			
2010 Youth Employment Expo NEW!					
unlimited	Sponsor	\$1,500			
	Sponsors	\$500			
College Connect "Growing Local Talent" Series					
unlimited	Sponsors	\$500			
College Connect Electronic Newsletter					
unlimited	Annual sponsors	\$300			
unlimited	Monthly sponsors	\$50			
A.D. Albright/Golden Apple/Academic All-Stars					
	Sponsor	\$1,500			
www.educationonline-nky.com					
unlimited	Front page	\$250			
	Text page sponsors	\$75			
Business Development Sponsorships					
ICN6 Cable TV Show					
	Title Sponsor	\$15,000	\$7,500	Gateway Community Technical	L.Kroeger
	Business Segment	\$700	\$700	Middendorf Funeral Home	M.Barnes
	Business Segment	\$650	\$650	Pulmonary Partners	J.Behler
	Business Segment	\$600	\$600	Parsons & Associates	B.Parsons
	Business Segment	\$500	\$500	Wachovia Securities	B.Moran
	Business Segment	\$600	\$600	C-Forward	B.Cooper
36 available	Business Segment	\$700			
Business Development & Entrepreneurship 2009-10					
	Title Sponsor	\$7,500			
Business Referral Networks					
4 available	Title Sponsor	\$2,500			
	Sponsors	\$200			
Chance to Meet					
1 per month	Fall 2009 Series Sponsor	\$1,500	open		
	Sept. 09	\$300			
	Oct. 09	\$300			
	Nov. 09	\$300			
	Dec. 09	\$300			
	Jan. 2010	\$300			
	Spring 2010 Series Sponsor	\$1,500	open		
	Feb. 2010	\$300			
	March.2010	\$300			
	April.2010	\$300			
	May.2010	\$300			
	June.2010	\$300			
2009 SCORE Seminars					
3 per month	Program sponsor	\$1,500			
	Event sponsor	\$150			
Tech Fridays NEW! (Sept. 2009-June 2010)					
1 per month	Presenting Sponsor	\$1,200			
1 per month	Supporting Sponsor	\$600			
1 per month	Monthly sponsor	\$150			
A Tea with NEW!					
5 available	Presenting Sponsor	\$750			
5 available	Sponsors	\$350			
	Monthly sponsors	\$150			
2009 Small Business Expo					
	Sponsors	\$400	pending	Cincinnati Bell	M. Romito
2010 Small Business Expo					
3 available	Presenting Sponsor	\$1,600			
unlimited	Supporting sponsors	\$800			
	Supporting sponsors	\$800	pending	SS&G Financial	S.Leiker
	Sponsors	\$400			

International Trade Sponsorships					
2009-10 NKY International Trade Assoc. (NKITA)					
	Title sponsor	\$5,000			
NKITA Trade Education Seminars 1 per industry unlimited	Sponsor	\$1,000			
	Sponsors	\$1,000	\$1,000	PNC Bank	M. Barnes
	Sponsors	\$1,000	\$1,000	DHL Express	Campaign
	Sponsors	\$200			
NKITA International Happy Hours 1 per industry unlimited	Sponsors	\$500			
	Sponsors	\$200			
2009 NKITA (Northern Kentucky International Trade Luncheon)					
1 per industry unlimited	Sponsor	\$1,500			
	Sponsors	\$750			
	Sponsors	\$350			
2010 Kentucky International Trade Conference 1 per industry unlimited unlimited	Title Sponsor	\$6,000			
	Feature Sponsors	\$3,000			
	Sponsors	\$1,500			
	Sponsors	\$750			
2009-10 NKITA Flash 1 per month	Yearly sponsor	\$400			
	Monthly sponsor	\$35			
Business & Community Advocacy Sponsorships					
2009 Northern Kentucky United-June 11, 2009					
unlimited unlimited unlimited	Title Sponsor	\$5,000	open		
	Sponsors	\$2,500	open		
	Sponsors	\$1,500	open		
	Sponsors	\$1,500	paid	Comair	R. Robinson
	Sponsors	\$1,500	invoice	Gateway Community Technical	L. Kroeger
	Sponsor	\$1,500	\$1,500	Bank of Kentucky	K. Haines
	Sponsor	\$1,500	\$1,500	GRW, Inc.	W. Sztanyo
	Sponsors	\$600	open		
Government Forums 2009-2010 29 available	Title Sponsor	\$6,000	\$6,000	Duke Energy	J. Brewer
	Sponsors	\$600	open		
	Sponsors	\$600	\$600	GRW, Inc.	W. Sztanyo
2010 Washington D.C. Fly-in 2 available unlimited	Title Sponsor	\$5,000			
	Sponsors	\$2,500			
	Sponsors	\$400			
	Sponsor	\$400	\$400	Duke Energy	J. Brewer
	Sponsor	\$400	\$400	GRW, Inc.	W. Sztanyo
	Sponsors	\$400	\$350	HDR Quest	A. Wolking
2010 NKY Night in Frankfort unlimited unlimited unlimited	Sponsor	\$1,500	open		
	Sponsor	\$1,500	pending	NKU	J. Wind
	Sponsor	\$1,500	\$1,500	Duke Energy	G. Gunning
	Sponsor	\$1,000	open		
	Sponsor	\$1,000	\$1,000	St. Elizabeth Healthcare	J. Wenderfer
	Sponsor	\$1,000	\$1,000	Dressman, Benzinger	M. Romito
	Sponsor	\$500	open		
Sponsor	\$500	pending	SSK Communities	D. Williams	
Sponsor	\$500	pending	Adams, Stepner	D. Williams	
2010 Northern Kentucky Day 4 available unlimited	Sponsor	\$2,500			
	Sponsors	\$1,000			
	Sponsor	\$1,000	\$1,000	St. Elizabeth Healthcare	J. Wenderfer
	Sponsor	\$500			
	Sponsors	\$500	\$500	HDR Quest	A. Wolking
"Where We Stand 2010" Legislative Reception 3 available	Sponsor	\$1,000			
	Sponsor	\$500			
	Sponsors	\$500	\$500	St. Elizabeth Healthcare	J. Wenderfer
Legislative Appreciation Reception	Sponsor	\$1,500			
	Sponsor	\$500			
	Sponsor	\$250	pending	Gateway Community Technical	L. Kroeger
"Where We Stand" Legislative Agenda	Outside Back Cover	\$2,500			
	Inside Front Cover	\$2,000			
	Inside Back Cover	\$2,000			
Business Government Exchange 3 available	Sponsor	\$400	\$400	Bank of Kentucky	K. Haines
	Sponsor	\$400	\$400	Central Bank	S. Rogers
	Sponsors	\$400			
Municipal Govt. League Reception unlimited	Sponsors	\$300	invoice	NKU	J. Wind
	Sponsor	\$300	\$300	Public Entity Insurance	S. Roeding
	Sponsors	\$300			
Special Events Sponsorships					
2009 Annual Dinner 11 available 12 available 2 available	Title Sponsors	\$5,000	\$5,000	Bank of Kentucky	K. Haines
	Title Sponsors	\$5,000	\$5,000	Duke Energy	J. Brewer
	Title Sponsors	\$5,000	pending	PNC Bank	Team
	Title Sponsor	\$5,000	\$5,000	Business Benefits	R. Bechtol
	Title Sponos	\$5,000	pending	Enquirer	B. Fulkerson
	Title Sponsors	\$5,000	open		
	Feature Sponsors	\$4,000	open		
	Wine Sponsors	\$3,000	open		
	Wine Sponsors	\$3,000	pending	Turner Construction	B. Smith
	Image Maker Award	\$6,000	open		
	Unity Award	\$6,000	open		
	Pieschel Award	\$6,000	pending	Cincinnati Bell	M. Romito
	Dunlevy Award	\$7,500	\$7,500	Duke Energy	J. Brewer
	2009 Annual Dinner Program: four-color 19 available 20 available 2 available 2 available	Half-page	\$700	\$700	GRW, inc.
Half-page		\$700			
Quarter page		\$500			
Inside front cover		\$800			
Inside back cover		\$800			
2009 Annual Golf Outing	2009 Title Sponsor	\$6,000	open		
	Feature Sponsor	\$4,000	open		
	Feature Sponsor	\$4,000	open		
	Beverage Sponsor	\$700	open		
	Golf Cart Sponsor	\$3,000	\$3,000	Legacy Financial Advisors	M. Exterkamp
	Golf Cart Sponsor	\$3,000	open		
	1 Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Duke Energy	J. Brewer
	2 Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Verst Group Logistics	D. Webster
	3 Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	GBBN Architects	M. Eilers
	4 Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Munninghoff, Lange & Co.	K. Haines
	5 Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Ross Sinclair	J. Bragg
	6 Hole Sponsor 2009	\$1,400	pending	Comair	R. Robinson
	7 Hole Sponsor 2009	\$1,400	\$1,400	Integra Bank	C. Jackson
	8 Hole Sponsor 2009	\$1,400	\$1,400	Knochehman Plumbing	G. Gunning
	9 Hole Sponsor 2009	\$1,400	pending	Turner Construction	B. Smith
	10 Hole Sponsor 2009	\$1,400	pending	Central Bank	J. Willman
	11 Hole Sponsor 2009	\$1,400	\$1,400	Middendorf Funeral Home	M. Barnes
	12 Hole Sponsor 2009	\$1,400	\$1,400	St. Elizabeth	J. Wenderfer
	13 Hole Sponsor 2009	\$1,400	pending	J.D. Cloud	B. Smith
	14 Hole Sponsor 2009	\$1,400	open		
	15 Hole Sponsor 2009	\$1,400	open		
	16 Hole Sponsor 2009	\$1,400	open		
	17 Hole Sponsor 2009	\$1,400	open		
	18 Hole Sponsor 2009	\$1,400	open		
	Ball in the Water Sponsor	\$1,400	open		

2009-10 Regional Youth Leadership	Title Sponsor	\$10,000			
50 available	Presenting Sponsor	\$5,000			
	Student Scholarships	\$400 each			
	Student Scholarships	\$400	\$400	D&D Contractors	D. Webster
	Student Scholarships	\$400	\$400	Ehmet Hayes & Associates	D. Webster
	Student Scholarships	\$400	\$400	Ryland Service	D. Webster
	Student Scholarships	\$400	\$400	JF Brakes Interiors	R. Dusing
	Student Scholarships	\$400	\$400	C-Forward	B. Cooper
	Student Scholarships	\$400	\$400	GRW, Inc.	W. Sztanyo
	Student Scholarships	\$400	\$400	HDR Quest, Inc.	A. Wolking
	Student Scholarships	\$400	\$400	AL Baumgartner	D. Webster
14 available	Full Session Sponsors	\$1,000			
13 available	Full Session Sponsors	\$1,000	\$1,000	Bowlin Construction	D. Webster
	Half-Session Sponsors	\$500			
	Half-Session Sponsors	\$500	\$500	Phil Schworer	M. Nitardy
	Half-Session Sponsors	\$500	\$500	PNC Bank	Team
	Half-Session Sponsors	\$500	\$500	PNC Bank	Team
	Half-Session Sponsors	\$500	pending	Comair	R. Robinson
2009 RYL Graduation	Sponsor	\$1,000	\$1,000	Fidelity Investments	L. Eger
2009 RYL Orientation	Sponsor	\$500	\$500	Ross Sinclair	L. Eger
	Sponsor	\$1,000	trade	NKU	J. Wind
	Sponsor	\$1,000	\$1,000	Comair	R. Robinson
2010 Charity Night at the Tables	Premier High Roller VIP S	\$15,000			
	Corporate Title Sponsor	\$10,000			
	Charity Sponsor	\$8,000			
	Hearis	\$5,000			
	Clubs	\$3,000	\$3,000	Duke Energy	J. Brewer
	Clubs	\$3,000			
	Diamond	\$1,000			
	Diamond	\$1,000			
	Spade Sponsor	\$500			
	Spade Sponsor	\$500	pending	Comair	R. Robinson
	Spade Sponsor	\$500	\$500	Bowlin Construction	D. Webster
	Spade Sponsor	\$500	\$500	GRW, Inc.	W. Sztanyo
	Spade Sponsor	\$500	\$500	HDR Quest	A. Wolking
	Spade Sponsor	\$500	pending	PNC Bank	Team
	Wild Card	\$250			
	Wild Card	\$250			
LEGACY-YOUNG PROFESSIONALS					
2009-10 Legacy-Next Generation of Leadership	Title Sponsor	\$10,000			
3 available	Sponsors	\$2,500			
unlimited	Sponsor	\$2,500	pending	PNC Bank	Team
	Sponsors	\$500			
Leadership Advance	Sponsor	\$1,500			
unlimited	Sponsor	\$300			
Legacy 2009-10 INFUSE	Sponsors	\$1,000			
2 available	Sponsors	\$300			
8 available	Sponsors	\$300			
Leaders for a New Generation	Sponsor	\$1,500			
unlimited	Sponsor	\$300			
Professional Development Series	Sponsors	\$800			
12 available	Sponsors	\$200			
Young Professionals Happy Hour	Sponsor	\$1,500			
2 per month	Sponsors	\$150			
2009 Legacy Annual Meeting	Sponsor	\$1,000			
2 available	Sponsor	\$500			
unlimited	Sponsor	\$500	pending	Cincinnati Bell Tech	M. Romito
	Sponsors	\$150			
2009 Legacy Holiday Party	Sponsor	\$1,000			
3 available	Sponsors	\$500			
unlimited	Sponsors	\$150			
2009 Fall Chamber Challenge	Title Sponsor	\$3,000			
18 available	Hole Sponsor	\$700			
	Hole Sponsors	\$700			
2 available	Cart Sponsors	\$1,000			
2 available	Food Sponsors	\$400			
2 available	Beverage Sponsor	\$300			
Legacy Flash	Annual Sponsor	\$1,200			
	Monthly Sponsor	\$100			
	Monthly Sponsor	\$100			
2009-10 Legacy New Member Orientation	Sponsor	\$800			
3 available	Sponsors	\$200			
	Sponsors	\$200			
Meeting Sponsorships					
Board of Advisors Annual CEO Luncheon	Luncheon Sponsor	\$400	\$400	MCF Advisors	S. Roeding
	Luncheon Sponsor	\$400			
	Luncheon Sponsor	\$400			
Board of Directors/ Board of Advisors Mtg.	Joint Board Meetings	\$500			
3 available	Christmas Luncheon	\$750			
1 available	Board Meetings	\$250			
8 available	Sponsor	\$750			
Board of Directors Strategic Planning Retreat	Sponsor	\$750			
Joint Board Meeting with Cincinnati Chamber	Sponsors	\$350	pending	Delta Air Lines	Campaign
4 available	Sponsors	\$350			
Board of Advisors Quarterly Networking Receptions	Program Sponsors	\$200			
8 available	Program Sponsors	\$200			

2009 & 2010 Taking Care of Business	2009 Campaign Finale				
	2009 Trip Document Party (trade)	\$1,750	\$1,750	Duke Energy	J.Brewer
	2009 Campaign Sponsor	\$1,750	\$1,750	GraydonHead	R.Robinson
	2009 Campaign Sponsor	\$1,750	\$1,750	Mazak	M.Vogt
	2009 Campaign Sponsor	\$1,750	\$1,750	St.Elizabeth	J.Wenderfer
	2009 Campaign Sponsor	\$1,383	\$1,383	Bluegrass Commercial Group	R.Dusing
	2009 Campaign Sponsor	\$1,750	\$1,750	Business Benefits	C.Spicker
	2009 Campaign Sponsor	\$1,750	\$1,750	Enquirer Media	D.Heztel
	2009 Campaign Sponsor	\$1,750	\$1,750	Greenebaum	R.Hudson
	2009 Campaign Sponsor	\$1,750	\$1,750	GRW	L.Eger
	2009 Campaign Sponsor	\$1,750	\$1,750	Heritage Bank	L.Thomas
	2009 Campaign Sponsor	\$1,750	\$1,750	Integra Bank	C.Jackson
	2009 Campaign Sponsor	\$1,750	\$1,750	Park National Bank	L.Thomas
	2009 Campaign Sponsor	\$1,750	\$1,750	PNC Bank	M.Barnes
	2009 Campaign Sponsor	\$1,750	\$1,750	Wiseway Supply	G.Beatrice
	2009 Campaign Sponsor	\$1,750	trade	Cincinnati Reds	Campaign
	2009 Campaign Sponsor	\$1,750	trade	Fabulous Furs	Campaign
	2009 Campaign Sponsor	\$1,750	\$1,750	US Bank	J.Geraci
	2009 Campaign Sponsor	\$1,750	pending	OfficeDepot	Campaign
	2009 Campaign Sponsor	\$1,750	\$1,750	Bank of Kentucky	K. Haines
2009 Campaign Sponsor	\$1,750	\$1,750	Toyota	H.Carroll	
2009 Campaign Sponsor	\$1,750	pending	Humana	S.Geis	
2009 Campaign Sponsor	\$1,750	pending	Owen Electric	Campaign	
	2010 Campaign Sponsor	\$1,750	\$1,750	Duke Energy	J.Brewer
	TCB 2009 Kick-off	\$800		Turfway Park	L. Eger
	TCB 2009 Rally	\$800		B&B Riverboat	C.Forrester
	TCB 2009 Rally	\$800		Summit Hills CC	M.Exterkamp
	TCB 2009 Rally	\$800		Jefferson Hall	C.Forrester
	TCB 2009 Rally	\$800		Oriental Wok	ML Brunemann
	TCB 2009 Rally	\$800		Receptions	S.Leiker
	TCB 2009 Breakfast	\$800		Sheraton Airport	S.Leiker
ADVERTISING					
2009-10 Member Guide-four-color	Outside back cover	\$2,400	invoice	Gateway Community College	L.Kroeger
	Inside back cover	\$1,800			
Business Journal	8 1/4 pg & 4 7/8 pg.	\$1,368		Bank of Kentucky	K.Haines
	2 1/4 pg.	\$360		St. Elizabeth Healthcare	J.Wenderfer
	1/4 pg. color	\$225		Farmers National	A.Beck
	2 1/4 pg.	\$450		Colliers & Turley	B.Kreutzjans
	6 full page	\$4,446		Toebben Companies	B.Rogers
	Annual Ads	\$4,450		NKU	J.Wind
Website Advertising					
	(5) Home Page Sponsors				
	12mos	\$5,000			
	6 mos.	\$1,500			
	Monthly	\$300			
	(5) Business Directory				
	12 mos.	\$2,500			
	6 mos.	\$1,000			
	Monthly	\$200			
	Calendar page				
	12 mos.	\$1,600			
	6 mos.	\$800			
	Monthly	\$150			
	Menu Bar				
	12 mos.	\$1,000			
	6 mos.	\$500			
	Monthly	\$100			
Web site and Business Journal Sponsor Packages					
	Home Page/Business Journal ads				
	12mos	\$11,000			
	6 mos.	\$3,550			
	Business Directory				
	12 mos.	\$6,200			
	6 mos.	\$2,000			
	Calendar page				
	12 mos.	\$4,300			
	6 mos.	\$1,900			
	Menu Bar				
	12 mos.	\$3,300			
	6 mos.	\$1,700			
E- FLASH Advertising					
	Weekly	\$150			
	Monthly	\$500			
Budget Reduction					
	Campaign Notebooks & Tabs	\$1,800		Cincinnati Bell	M.Romito
	Government Forum	\$500		NKU Student Union	J. Wind
	Golf Trophies 2009	\$3,500		Sterling Cut Glass	L.Eger
	GO 2009-golf towels	\$1,062		Republic Bank	B.Thatcher
	LEGACY Happy Hour	\$834		Newport Syndicate	M.Mastruserio
	Bus Travel-LNK	\$200		Travel America	D. Webster