

TAKING CARE OF BUSINESS 2009 WEEKLY SPONSOR REPORT
May.22, 2009

EVENT	SPONSOR	COST	SOLD	COMPANY	TEAM MEMBER
Workforce Solutions Sponsorships					
HR 100 Group Monthly Sponsors 6 available	Sponsors Sponsor Sponsor Sponsor Sponsor Sponsors Sponsors	\$500 \$500 \$500 \$500 \$500 \$250 \$250	open \$500 \$500 \$500 \$500 open pending	Mazak Mazak L&N Credit Union L&N Credit Union Remkes	J.Wenderfer J.Wenderfer J.Arrasmith J.Arrasmith J.Behler
Administrative Professionals Day Breakfast 2010 3 available	Sponsor Sponsors	\$1,000 \$500			
HR Management & Executive Training Series 8 available 10 available	Sponsors Sponsors	\$1,000 \$500			
JOBS-NKY.com Web Site	Sponsor	\$1,500			
2010 Employment Extravaganza 5 available	Title Sponsor Sponsors	\$3,000 \$1,000			
Jobs for All Diversity Job Fair 4 available	Sponsor Sponsors	\$1,000 \$750			
Workplace Safety Series 4 available 3 available	Sponsors Sponsor Sponsors	\$500 \$250 \$250	\$250	Comair	R.Robinson
Health Care/Health Share Series 7 available 7 available	Sponsor Sponsors Sponsors Sponsors Sponsors Sponsors	\$2,500 \$1,000 \$1,000 \$1,000 \$500 \$500	open pending \$1,000 \$500	USI Midwest NKY Independent Health Dept. HealthPoint	B.Fulkerson J.Brewer J.Brewer
Education Sponsorships					
B.E.S.T. 25th Anniversary Celebration unlimited	Title Sponsor Sponsors	\$2,500 \$500	\$500	Turner Construction	B.Smith
B.E.S.T. Awards 2009 or 2010 unlimited	Sponsors	\$500			
2009 B.E.S.T. Program Guide unlimited	Sponsors	\$500			
2009 B.E.S.T. Kickoff Workshop	Sponsor	\$1,000			
KY Work Ethic Diploma Scholarship NEW!	Scholarship Sponsor	\$5,000			
Work Ethic Program	Title Sponsor	\$10,000			
2010 Youth Employment Expo NEW! unlimited	Sponsor Sponsors	\$1,500 \$500			
College Connect "Growing Local Talent" Series unlimited	Sponsors	\$500			
College Connect Electronic Newsletter unlimited unlimited	Annual sponsors Monthly sponsors	\$300 \$50			
A.D. Albright/Golden Apple/Academic All-Stars	Sponsor	\$1,500			
www.educationonline-nky.com unlimited	Front page Text page sponsors \$75	\$250 \$75			
Business Development Sponsorships					
ICN6 Cable TV Show 36 available	Title Sponsor Community Focus Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment Business Segment	\$15,000 \$4,000 \$700 \$650 \$600 \$500 \$600 \$750 \$700 \$700 \$700 \$700 \$700	\$7,500 \$4,000 \$700 \$650 \$600 \$500 \$600 \$750 \$700 \$700 \$700 \$700 pending	Gateway Community Technical Humana Middendorf Funeral Home Pulmonary Partners Parsons & Associates Wachovia Securities C-Forward St. Elizabeth Paul Hemmer McHale's	L.Kroeger S. Geis M.Barnes J.Behler B.Parsons B.Moran B.Cooper J.Wenderfer B.Helman J.Behler
Business Development & Entrepreneurship 2009-10	Title Sponsor	\$7,500			
Business Referral Networks 4 available	Title Sponsor Sponsors	\$2,500 \$200			
Chance to Meet 1 per month	Fall 2009 Series Sponsor Sept. 09 Oct. 09 Nov. 09 Dec. 09 Jan. 2010 Spring 2010 Series Sponsor Feb. 2010 March,2010 April,2010 May,2010 June,2010	\$1,500 \$300 \$300 \$300 \$300 \$300 \$1,500 \$300 \$300 \$300 \$300 \$300	open open		
2009 SCORE Seminars 3 per month	Program sponsor Event sponsor	\$1,500 \$150	\$1,500	PNC/National City	PNC Team
Tech Fridays NEW! (Sept. 2009-June 2010) 1 per month 1 per month	Presenting Sponsor Supporting Sponsor Monthly sponsor	\$1,200 \$600 \$150			
A Tea with NEW! 5 available 5 available	Presenting Sponsor Sponsors Monthly sponsors	\$750 \$350 \$150			
2009 Small Business Expo	Sponsors	\$400	pending	Cincinnati Bell	M. Romito
2010 Small Business Expo 3 available unlimited	Presenting Sponsor Supporting sponsors Supporting sponsors Sponsors	\$1,600 \$800 \$800 \$400	pending	SS&G Financial	S.Leiker

International Trade Sponsorships					
2009-10 NKY International Trade Assoc. (NKITA)					
	Title sponsor	\$5,000			
NKITA Trade Education Seminars 1 per industry unlimited	Sponsor	\$1,000			
	Sponsors	\$1,000	\$1,000	PNC Bank	M. Barnes
	Sponsors	\$1,000	\$1,000	DHL Express	Campaign
	Sponsors	\$200			
NKITA International Happy Hours 1 per industry unlimited	Sponsors	\$500			
	Sponsors	\$200			
2009 NKITA (Northern Kentucky International Trade Luncheon)					
1 per industry unlimited	Sponsor	\$1,500			
	Sponsors	\$750			
	Sponsors	\$350			
2010 Kentucky International Trade Conference 1 per industry unlimited unlimited	Title Sponsor	\$6,000			
	Feature Sponsors	\$3,000			
	Sponsors	\$1,500			
	Sponsors	\$750			
2009-10 NKITA Flash 1 per month	Yearly sponsor	\$400			
	Monthly sponsor	\$35			
Business & Community Advocacy Sponsorships					
2009 Northern Kentucky United-June 11, 2009					
unlimited	Title Sponsor	\$5,000	open		
	Sponsors	\$2,500	open		
	Sponsor	\$2,500	trade	Hofbrau Haus	E. Haas
	Sponsors	\$1,500	open		
	Sponsors	\$1,500	paid	Comair	R. Robinson
	Sponsors	\$1,500	invoice	Gateway Community Technical	L. Kroeger
	Sponsor	\$1,500	\$1,500	Bank of Kentucky	K. Haines
	Sponsor	\$1,500	\$1,500	GRW, Inc.	W. Sztanyo
	Sponsor	\$1,000	\$1,000	NKY Convention Ctr.	J. Willman
	Sponsors	\$600	open		
Government Forums 2009-2010 29 available	Title Sponsor	\$6,000	\$6,000	Duke Energy	J. Brewer
	Sponsors	\$600	open		
	Sponsors	\$600	\$600	GRW, Inc.	W. Sztanyo
2010 Washington D.C. Fly-in 2 available unlimited	Title Sponsor	\$5,000			
	Sponsors	\$2,500			
	Sponsors	\$400			
	Sponsor	\$400	\$400	Duke Energy	J. Brewer
	Sponsors	\$400	\$400	GRW, Inc.	W. Sztanyo
2010 NKY Night in Frankfort unlimited unlimited unlimited	Sponsor	\$1,500	open		
	Sponsor	\$1,500	pending	NKU	J. Wind
	Sponsor	\$1,500	\$1,500	Duke Energy	G. Gunning
	Sponsor	\$1,000	open		
	Sponsor	\$1,000	\$1,000	St. Elizabeth Healthcare	J. Wenderfer
	Sponsor	\$1,000	\$1,000	Dressman, Benzinger	M. Romito
	Sponsor	\$500	open		
	Sponsor	\$500	pending	SSK Communities	D. Williams
	Sponsor	\$500	\$500	GBBN	M. Eilers
	Sponsor	\$500	\$500	Adams, Stepner	D. Williams
2010 Northern Kentucky Day 4 available unlimited	Sponsor	\$2,500			
	Sponsors	\$1,000			
	Sponsor	\$1,000	\$1,000	St. Elizabeth Healthcare	J. Wenderfer
	Sponsors	\$500	\$500	HDR Quest	A. Wolking
"Where We Stand 2010" Legislative Reception 3 available	Sponsor	\$1,000			
	Sponsor	\$500			
	Sponsors	\$500	\$500	St. Elizabeth Healthcare	J. Wenderfer
Legislative Appreciation Reception	Sponsor	\$1,500			
	Sponsor	\$500			
	Sponsor	\$250	pending	Gateway Community Technical	L. Kroeger
"Where We Stand" Legislative Agenda	Outside Back Cover	\$2,500			
	Inside Front Cover	\$2,000			
	Inside Back Cover	\$2,000			
Business Government Exchange 3 available	Sponsor	\$400	\$400	Bank of Kentucky	K. Haines
	Sponsor	\$400	\$400	Central Bank	S. Rogers
	Sponsors	\$400			
Municipal Govt. League Reception unlimited	Sponsors	\$300	invoice	NKU	J. Wind
	Sponsor	\$300	\$300	Public Entity Insurance	S. Roeding
	Sponsor	\$300	\$350	Sherril Morgan	V. Crawford
	Sponsors	\$300			
Special Events Sponsorships					
2009 Annual Dinner					
11 available 12 available 2 available	Title Sponsors	\$5,000	\$5,000	Bank of Kentucky	K. Haines
	Title Sponsors	\$5,000	\$5,000	Duke Energy	J. Brewer
	Title Sponsors	\$5,000	\$5,000	PNC Bank	PNC Team
	Title Sponsor	\$5,000	\$5,000	Business Benefits	R. Bechtol
	Title Sponos	\$5,000	pending	Enquirer	B. Fulkerson
	Title Sponsors	\$5,000	open		
	Feature Sponsors	\$4,000	open		
	Wine Sponsors	\$3,000	open		
	Wine Sponsors	\$3,000	pending	Turner Construction	B. Smith
	Image Maker Award	\$6,000	open		
	Unity Award	\$6,000	open		
	Pieschel Award	\$6,000	pending	Cincinnati Bell	M. Romito
	Dunlevy Award	\$7,500	\$7,500	Duke Energy	J. Brewer
	2009 Annual Dinner Program: four-color 19 available 20 available 2 available 2 available	Half-page	\$700	\$700	GRW, inc.
Half-page		\$700			
Quarter page		\$500			
Quarter page		\$500	\$500	Messer	J. Wenderfer
Inside front cover		\$800			
Inside back cover	\$800				
2009 Annual Golf Outing					
1 2 3 4 5 6 7 8 9 10 11 12 13 14	2009 Title Sponsor	\$6,000	open		
	Feature Sponsor	\$4,000	open		
	Feature Sponsor	\$4,000	open		
	Beverage Sponsor	\$700	open		
	Golf Cart Sponsor	\$3,000	\$3,000	Legacy Financial Advisors	M. Exterkamp
	Golf Cart Sponsor	\$3,000	open		
	Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Duke Energy	J. Brewer
	Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Verst Group Logisitics	D. Webster
	Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	GBBN Architects	M. Eilers
	Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Munninghoff, Lange & Co.	K. Haines
	Hole Sponsor 2009	\$1,400	<i>sold 2008</i>	Ross Sinclair	J. Bragg
	Hole Sponsor 2009	\$1,400	\$1,400	Comair	R. Robinson
	Hole Sponsor 2009	\$1,400	\$1,400	Integra Bank	C. Jackson
	Hole Sponsor 2009	\$1,400	\$1,400	Knochehman Plumbing	G. Gunning
Hole Sponsor 2009	\$1,400	\$1,400	Turner Construction	B. Smith	
Hole Sponsor 2009	\$1,400	\$1,400	Central Bank	J. Willman	
Hole Sponsor 2009	\$1,400	\$1,400	Middendorf Funeral Home	M. Barnes	
Hole Sponsor 2009	\$1,400	\$1,400	St. Elizabeth	J. Wenderfer	
Hole Sponsor 2009	\$1,400	pending	J.D. Cloud	B. Smith	
Hole Sponsor 2009	\$1,400	\$1,400	Paul Hemmer	B. Hehman	

15	Hole Sponsor 2009	\$1,400	open		
16	Hole Sponsor 2009	\$1,400	open		
17	Hole Sponsor 2009	\$1,400	open		
18	Hole Sponsor 2009	\$1,400	open		
	Ball in the Water Sponsor	\$1,400	open		

2009-10 Regional Youth Leadership	Title Sponsor	\$10,000			
50 available	Presenting Sponsor	\$5,000			
	Student Scholarships	\$400 each	open		
	Student Scholarships	\$400	\$400	D&D Contractors	D. Webster
	Student Scholarships	\$400	\$400	Ehmet Hayes & Associates	D. Webster
	Student Scholarships	\$400	\$400	Ryland Service	D. Webster
	Student Scholarships	\$400	\$400	JF Brakes Interiors	R.Dusing
	Student Scholarships	\$400	\$400	C-Forward	B.Cooper
	Student Scholarships	\$400	\$400	GRW, Inc.	W.Sztanyo
	Student Scholarships	\$400	\$400	HDR Quest, Inc.	A.Wolking
	Student Scholarships	\$400	\$400	AL Baumgartner	D.Webster
14 available	Full Session Sponsors	\$1,000	open		
8 available	Full Session Sponsors	\$1,000	\$1,000	Bowlin Construction	D.Webster
	Half-Session Sponsors	\$500	open		
	Half-Session Sponsors	\$500	\$500	Kroger	L.Eger
	Half-Session Sponsors	\$500	\$500	Alois Alzheimer	L.Eger
	Half-Session Sponsors	\$500	\$500	Phil Schworer	M.Nitardy
	Half-Session Sponsors	\$500	\$500	PNC Bank	Team
	Half-Session Sponsors	\$500	\$500	PNC Bank	Team
	Half-Session Sponsors	\$500	\$500	Comair	R.Robinson
2009 RYL Graduation	Sponsor	\$1,000	\$1,000	Fidelity Investments	L.Eger
2009 RYL Orientation	Sponsor	\$500	\$500	Ross Sinclair	L.Eger
	Sponsor	\$1,000	trade	NKU	J.Wind
	Sponsor	\$1,000	\$1,000	Comair	R. Robinson
2010 Charity Night at the Tables	Premier High Roller VIP S	\$15,000			
	Corporate Title Sponsor	\$10,000			
	Charity Sponsor	\$8,000			
	Hearts	\$5,000			
	Clubs	\$3,000	\$3,000	Duke Energy	J.Brewer
	Clubs	\$3,000			
	Diamond	\$1,000			
	Diamond	\$1,000			
	Spade Sponsor	\$500			
	Spade Sponsor	\$500	pending	Comair	R. Robinson
	Spade Sponsor	\$500	\$500	Bowlin Construction	D.Webster
	Spade Sponsor	\$500	\$500	GRW, Inc.	W.Sztanyo
	Spade Sponsor	\$500	\$500	HDR Quest	A.Wolking
	Spade Sponsor	\$500	\$500	PNC Bank	Team
	Wild Card	\$250			
	Wild Card	\$250			
LEGACY-YOUNG PROFESSIONALS					
2009-10 Legacy-Next Generation of Leadership	Title Sponsor	\$10,000			
3 available	Sponsors	\$2,500			
unlimited	Sponsor	\$2,500	\$2,500	PNC Bank	Team
	Sponsors	\$500			
Leadership Advance	Sponsor	\$1,500			
unlimited	Sponsor	\$300			
Legacy 2009-10 INFUSE	Sponsors	\$1,000			
2 available	Sponsors	\$300			
8 available	Sponsors	\$300			
Leaders for a New Generation	Sponsor	\$1,500			
unlimited	Sponsor	\$300			
Professional Development Series	Sponsors	\$800			
12 available	Sponsors	\$200			
Young Professionals Happy Hour	Sponsor	\$1,500			
2 per month	Sponsors	\$150			
2009 Legacy Annual Meeting	Sponsor	\$1,000			
2 available	Sponsor	\$500			
unlimited	Sponsor	\$500	pending	Cincinnati Bell Tech	M.Romito
	Sponsors	\$150			
2009 Legacy Holiday Party	Sponsor	\$1,000			
3 available	Sponsors	\$500			
unlimited	Sponsors	\$150			
2009 Fall Chamber Challenge	Title Sponsor	\$3,000			
18 available	Hole Sponsor	\$700			
2 available	Hole Sponsors	\$700			
2 available	Cart Sponsors	\$1,000			
2 available	Food Sponsors	\$400			
2 available	Beverage Sponsor	\$300			
Legacy Flash	Annual Sponsor	\$1,200			
	Monthly Sponsor	\$100			
	Monthly Sponsor	\$100			
2009-10 Legacy New Member Orientation	Sponsor	\$800			
3 available	Sponsors	\$200			
	Sponsors	\$200			
Meeting Sponsorships					
Board of Advisors Annual CEO Luncheon	Luncheon Sponsor	\$400	\$400	MCF Advisors	S.Roeding
	Luncheon Sponsor	\$400			
	Luncheon Sponsor	\$400			
Board of Directors/ Board of Advisors Mtg.	Joint Board Meetings	\$500			
3 available	Christmas Luncheon	\$750			
1 available	Board Meetings	\$250	\$250	Viox&Viox	B.Kreutzjans
8 available					
Board of Directors Strategic Planning Retreat	Sponsor	\$750			
Joint Board Meeting with Cincinnati Chamber	Sponsors	\$1,100	\$1,100	Delta Air Lines	Campaign
4 available					
Board of Advisors Quarterly Networking Receptions	Program Sponsors	\$200			
8 available					

2009 & 2010 Taking Care of Business	2009 Campaign Finale				
	2009 Trip Document Party (trade)	\$1,750	\$1,750	Duke Energy	J.Brewer
	2009 Campaign Sponsor	\$1,750	\$1,750	GraydonHead	R.Robinson
	2009 Campaign Sponsor	\$1,750	\$1,750	Mazak	M.Vogt
	2009 Campaign Sponsor	\$1,750	\$1,750	St.Elizabeth	J.Wenderfer
	2009 Campaign Sponsor	\$1,383	\$1,383	Bluegrass Commercial Group	R.Dusing
	2009 Campaign Sponsor	\$1,750	\$1,750	Business Benefits	C.Spicker
	2009 Campaign Sponsor	\$1,750	\$1,750	Enquirer Media	D.Heztel
	2009 Campaign Sponsor	\$1,750	\$1,750	Greenebaum	R.Hudson
	2009 Campaign Sponsor	\$1,750	\$1,750	GRW	L.Eger
	2009 Campaign Sponsor	\$1,750	\$1,750	Heritage Bank	L.Thomas
	2009 Campaign Sponsor	\$1,750	\$1,750	Integra Bank	C.Jackson
	2009 Campaign Sponsor	\$1,750	\$1,750	Park National Bank	L.Thomas
	2009 Campaign Sponsor	\$1,750	\$1,750	PNC Bank	M.Barnes
	2009 Campaign Sponsor	\$1,750	\$1,750	Wiseway Supply	G.Beatrice
	2009 Campaign Sponsor	\$1,750	trade	Cincinnati Reds	Campaign
	2009 Campaign Sponsor	\$1,750	trade	Fabulous Furs	Campaign
	2009 Campaign Sponsor	\$1,750	\$1,750	US Bank	J.Geraci
	2009 Campaign Sponsor	\$1,750	pending	OfficeDepot	Campaign
	2009 Campaign Sponsor	\$1,750	\$1,750	Bank of Kentucky	K. Haines
2009 Campaign Sponsor	\$1,750	\$1,750	Toyota	H.Carroll	
2009 Campaign Sponsor	\$1,750	\$1,750	Humana	S.Geis	
2009 Campaign Sponsor	\$1,750	pending	Owen Electric	Campaign	
	2010 Campaign Sponsor	\$1,750	\$1,750	Duke Energy	J.Brewer
	TCB 2009 Kick-off	\$800		Turfway Park	L. Eger
	TCB 2009 Rally	\$800		B&B Riverboat	C.Forrester
	TCB 2009 Rally	\$800		Summit Hills CC	M.Exterkamp
	TCB 2009 Rally	\$800		Jefferson Hall	C.Forrester
	TCB 2009 Rally	\$800		Oriental Wok	ML Brunemann
	TCB 2009 Rally	\$800		Receptions	S.Leiker
	TCB 2009 Breakfast	\$800		Sheraton Airport	S.Leiker
ADVERTISING					
2009-10 Member Guide-four-color	Outside back cover	\$2,400	invoice	Gateway Community College	L.Kroeger
	Inside back cover	\$1,800			
Business Journal	8 1/4 pg & 4 7/8 pg.	\$1,368		Bank of Kentucky	K.Haines
	2 1/4 pg.	\$360		St. Elizabeth Healthcare	J.Wenderfer
	1/4 pg. color	\$225		Farmers National	A.Beck
	2 1/4 pg.	\$450		Colliers & Turley	B.Kreutzjans
	6 1/4 pg.	\$2,100		Central Bank	J.Willman
	6 full page	\$4,446		Toebben Companies	B.Rogers
	Annual Ads	\$4,450		NKU	J.Wind
Website Advertising	(5) Home Page Sponsors				
	12mos	\$5,000			
	6 mos.	\$1,500			
	Monthly	\$300			
	(5) Business Directory				
	12 mos.	\$2,500			
	6 mos.	\$1,000			
	Monthly	\$200			
	Calendar page				
	12 mos.	\$1,600			
	6 mos.	\$800			
	Monthly	\$150			
Menu Bar					
12 mos.	\$1,000				
6 mos.	\$500				
Monthly	\$100				
Web site and Business Journal Sponsor Packages	Home Page/Business Journal ads				
	12mos	\$11,000			
	6 mos.	\$3,550			
	Business Directory				
	12 mos.	\$6,200			
	6 mos.	\$2,000			
	Calendar page				
	12 mos.	\$4,300			
6 mos.	\$1,900				
Menu Bar					
12 mos.	\$3,300				
6 mos.	\$1,700				
E- FLASH Advertising	Weekly	\$150			
	Monthly	\$500			
Budget Reduction	Campaign Notebooks & Tabs		\$1,800	Cincinnati Bell	M.Romito
	Government Forum		\$500	NKU Student Union	J. Wind
	Golf Trophies 2009		\$3,500	Sterling Cut Glass	L.Eger
	GO 2009-golf towels		\$1,062	Republic Bank	B.Thatcher
	LEGACY Happy Hour		\$834	Newport Syndicate	M.Mastruserio
	Bus Travel-LNK		\$200	Travel America	D. Webster