

TAKING CARE OF BUSINESS 2009 WEEKLY SPONSOR REPORT  
June. 5, 2009

| EVENT   | SPONSOR  | COST  | SOLD   | COMPANY  | TEAM MEMBER   |
|---|--|---|--|--|---|
| <b>Workforce Solutions Sponsorships</b>                                       |  |   |  |  |   |
| <b>HR 100 Group Monthly Sponsors</b><br>6 available                           | Sponsors<br>Sponsor<br>Sponsor<br>Sponsor<br>Sponsor<br>Sponsors<br>Sponsors   | <b>\$500</b><br><b>\$500</b><br><b>\$500</b><br><b>\$500</b><br><b>\$500</b><br><b>\$250</b><br><b>\$250</b>  | open<br>\$500<br>\$500<br>\$500<br>\$500<br>open<br>pending                                  | Mazak<br>Mazak<br>L&N Credit Union<br>L&N Credit Union<br>Remkes   | J.Wenderfer<br>J.Wenderfer<br>J.Arrasmith<br>J.Arrasmith<br>J.Behler  |
| 10 available  |  |   |  |  |   |
| <b>Administrative Professionals Day Breakfast 2010</b><br>3 available         | Sponsor<br>Sponsors  | <b>\$1,000</b><br><b>\$500</b>  |  |  |   |
| <b>HR Management &amp; Executive Training Series</b><br>8 available           | Sponsors<br>Sponsors<br>Sponsors   | <b>\$1,000</b><br><b>\$1,000</b><br><b>\$500</b>  | pending  | Taft   | J.Parsons   |
| 10 available  |  |   |  |  |   |
| <b>JOBS-NKY.com Web Site</b>  | Sponsor  | <b>\$1,500</b>  |  |  |   |
| <b>2010 Employment Extravaganza</b><br>5 available                            | Title Sponsor<br>Sponsors  | <b>\$3,000</b><br><b>\$1,000</b>  |  |  |   |
| <b>Jobs for All Diversity Job Fair</b><br>4 available                         | Sponsor<br>Sponsors  | <b>\$1,000</b><br><b>\$750</b>  |  |  |   |
| <b>Workplace Safety Series</b><br>4 available<br>3 available                  | Sponsors<br>Sponsor<br>Sponsors  | <b>\$500</b><br><b>\$250</b><br><b>\$250</b>  | \$250  | Comair   | R.Robinson  |
| <b>Health Care/Health Share Series</b><br>7 available                         | Sponsor<br>Sponsors<br>Sponsors<br>Sponsors<br>Sponsors<br>Sponsors  | <b>\$2,500</b><br><b>\$1,000</b><br><b>\$1,000</b><br><b>\$1,000</b><br><b>\$500</b><br><b>\$500</b>  | open<br>pending<br>\$1,000   | USI Midwest<br>NKY Independent Health Dept.  | B.Fulkerson<br>J.Brewer   |
| 7 available   |  |   |  | HealthPoint  | J.Brewer  |
| <b>Education Sponsorships</b>   |  |   |  |  |   |
| <b>B.E.S.T. 25th Anniversary Celebration</b><br>unlimited                     | Sponsors   | <b>\$500</b>  | \$500  | Turner Construction  | B.Smith   |
| <b>B.E.S.T. Awards2010</b><br>unlimited                                       | Sponsor<br>Sponsor<br>Sponsors   | <b>\$500</b><br><b>\$500</b><br><b>\$500</b>  | \$500<br>\$500   | Central Bank<br>CK Ash Insurance   | S.Rogers<br>K.Haines  |
| <b>2009 B.E.S.T. Program Guide</b><br>unlimited                               | Sponsors   | <b>\$500</b>  |  |  |   |
| <b>2009 B.E.S.T. Kickoff Workshop</b>   | Sponsor  | <b>\$1,000</b>  |  |  |   |
| <b>KY Work Ethic Diploma Scholarship NEW!</b>                                 | Scholarship Sponsor  | <b>\$5,000</b>  |  |  |   |
| <b>Work Ethic Program</b>   | Title Sponsor  | <b>\$10,000</b>   |  |  |   |
| <b>2010 Youth Employment Expo NEW!</b><br>unlimited                           | Sponsor<br>Sponsors  | <b>\$1,500</b><br><b>\$500</b>  |  |  |   |
| <b>College Connect "Growing Local Talent" Series</b><br>unlimited             | Sponsors   | <b>\$500</b>  |  |  |   |
| <b>College Connect Electronic Newsletter</b><br>unlimited<br>unlimited        | Annual sponsors<br>Monthly sponsors  | <b>\$300</b><br><b>\$50</b>   |  |  |   |
| <b>A.D. Albright/Golden Apple/Academic All-Stars</b>                          | Sponsor  | <b>\$1,500</b>  |  |  |   |
| <b>www.educationonline-nky.com</b><br>unlimited                               | Front page<br>Text page sponsors \$75  | <b>\$250</b><br><b>\$75</b>   |  |  |   |
| <b>Business Development Sponsorships</b>                                      |  |   |  |  |   |
| <b>ICN6 Cable TV Show</b><br>36 available                                     | Title Sponsor<br>Community Focus<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment<br>Business Segment | <b>\$15,000</b><br><b>\$4,000</b><br><b>\$700</b><br><b>\$650</b><br><b>\$600</b><br><b>\$500</b><br><b>\$600</b><br><b>\$750</b><br><b>\$700</b><br><b>\$700</b><br><b>\$700</b><br><b>\$700</b> | \$7,500<br>\$4,000<br>\$700<br>\$650<br>\$600<br>\$500<br>\$600<br>\$750<br>\$700<br>pending | Gateway Community Technical<br>Humana<br>Middendorf Funeral Home<br>Pulmonary Partners<br>Parsons & Associates<br>Wachovia Securities<br>C-Forward<br>St. Elizabeth<br>Paul Hemmer<br>McHale's | L.Kroeger<br>S. Geis<br>M.Barnes<br>J.Behler<br>B.Parsons<br>B.Moran<br>B.Cooper<br>J.Wenderfer<br>B.Hehman<br>J.Behler |
| <b>Business Development &amp; Entrepreneurship 2009-10</b>                    | Title Sponsor  | <b>\$7,500</b>  |  |  |   |
| <b>Business Referral Networks</b><br>4 available                              | Title Sponsor<br>Sponsors  | <b>\$2,500</b><br><b>\$200</b>  |  |  |   |
| <b>Chance to Meet</b><br>1 per month  | <b>Fall 2009 Series Sponsor</b><br>Sept. 09<br>Oct. 09<br>Nov. 09<br>Dec. 09<br>Jan. 2010<br><b>Spring 2010 Series Sponsor</b><br>Feb. 2010<br>March.2010<br>April.2010<br>May.2010<br>June.2010   | <b>\$1,500</b><br>\$300<br>\$300<br>\$300<br>\$300<br>\$300<br><b>\$1,500</b><br>\$300<br>\$300<br>\$300<br>\$300<br>\$300  | open<br><br><br><br><br><br>open   |  |   |
| <b>2009 SCORE Seminars</b><br>3 per month                                     | Program sponsor<br>Event sponsor   | <b>\$1,500</b><br><b>\$150</b>  | \$1,500  | PNC/National City  | PNC Team  |
| <b>Tech Fridays NEW! (Sept. 2009-June 2010)</b><br>1 per month<br>1 per month | Presenting Sponsor<br>Supporting Sponsor<br>Monthly sponsor  | <b>\$1,200</b><br><b>\$600</b><br><b>\$150</b>  | \$1,200  | Insight Business   | K.Raverty   |
| <b>A Tea with NEW!</b><br>5 available<br>5 available                          | Presenting Sponsor<br>Sponsors<br>Monthly sponsors   | <b>\$750</b><br><b>\$350</b><br><b>\$150</b>  |  |  |   |
| <b>2009 Small Business Expo</b>   | Sponsors<br>Sponsors   | <b>\$400</b><br><b>\$400</b>  | \$400<br>\$400   | Cincinnati Bell<br>Humana  | M. Romito<br>B.MacDonald  |
| <b>2010 Small Business Expo</b><br>3 available<br>unlimited                   | Presenting Sponsor<br>Supporting sponsors<br>Supporting sponsors<br>Sponsors   | <b>\$1,600</b><br><b>\$800</b><br><b>\$800</b><br><b>\$400</b>  | pending  | SS&G Financial   | S.Leiker  |

| <b>International Trade Sponsorships</b>                              |  |           |                  |                             |                |            |
|--|--|-----------|------------------|-----------------------------|----------------|------------|
| <b>2009-10 NKY International Trade Assoc. (NKITA)</b>                |  |           |                  |                             |                |            |
|  | Title sponsor  | \$5,000   |                  |                             |                |            |
| <b>NKITA Trade Education Seminars</b><br>1 per industry<br>unlimited | Sponsor  | \$1,000   |                  |                             |                |            |
|  | Sponsors   | \$1,000   | \$1,000          | PNC Bank                    | M. Barnes      |            |
|  | Sponsors   | \$1,000   | \$1,000          | DHL Express                 | Campaign       |            |
|  | Sponsors   | \$200     |                  |                             |                |            |
| <b>NKITA International Happy Hours</b>                               |  |           |                  |                             |                |            |
| 1 per industry   | Sponsors   | \$500     |                  |                             |                |            |
| unlimited  | Sponsors   | \$200     |                  |                             |                |            |
| <b>2009 NKITA (Northern Kentucky International Trade Luncheon)</b>   |  |           |                  |                             |                |            |
| 1 per industry<br>unlimited  | Sponsor  | \$1,500   |                  |                             |                |            |
|  | Sponsor  | \$1,500   | \$1,500          | DHL Express                 | K. Raverty     |            |
|  | Sponsors   | \$750     |                  |                             |                |            |
|  | Sponsors   | \$750     | \$750            | VonLehman                   | A. Davey       |            |
|  | Sponsors   | \$350     |                  |                             |                |            |
| <b>2010 Kentucky International Trade Conference</b>                  |  |           |                  |                             |                |            |
| 1 per industry   | Title Sponsor  | \$6,000   |                  |                             |                |            |
| unlimited  | Feature Sponsors   | \$3,000   |                  |                             |                |            |
| unlimited  | Sponsors   | \$1,500   |                  |                             |                |            |
| unlimited  | Sponsors   | \$750     |                  |                             |                |            |
| <b>2009-10 NKITA Flash</b>   |  |           |                  |                             |                |            |
| 1 per month  | Yearly sponsor   | \$400     |                  |                             |                |            |
|  | Monthly sponsor  | \$35      |                  |                             |                |            |
| <b>Business &amp; Community Advocacy Sponsorships</b>                |  |           |                  |                             |                |            |
| <b>2009 Northern Kentucky United-June 11, 2009</b>                   |  |           |                  |                             |                |            |
| unlimited  | Title Sponsor  | \$5,000   | open             |                             |                |            |
|  | Sponsor  | \$2,500   | trade            | Hofbrau Haus                | E. Haas        |            |
|  | Sponsors   | \$1,500   | paid             | Comair                      | R. Robinson    |            |
|  | Sponsor  | \$1,500   | \$1,500          | Bank of Kentucky            | K. Haines      |            |
|  | Sponsor  | \$1,500   | \$1,500          | GRW, Inc.                   | W. Sztanyo     |            |
|  | Sponsor  | \$750     | \$750            | NKY United                  | V. Crawford    |            |
| <b>Government Forums 2009-2010</b>                                   |  |           |                  |                             |                |            |
| 29 available   | Title Sponsor  | \$6,000   | \$6,000          | Duke Energy                 | J. Brewer      |            |
|  | Sponsor  | \$600     | \$600            | NKY Water                   | J. Bragg       |            |
|  | Sponsors   | \$600     | open             |                             |                |            |
|  | Sponsors   | \$600     | \$600            | GRW, Inc.                   | W. Sztanyo     |            |
| <b>2010 Washington D.C. Fly-in</b>                                   |  |           |                  |                             |                |            |
| 2 available<br>unlimited   | Title Sponsor  | \$5,000   |                  |                             |                |            |
|  | Sponsors   | \$2,500   |                  |                             |                |            |
|  | Sponsors   | \$400     | open             |                             |                |            |
|  | Sponsor  | \$400     | \$400            | SD1                         | V. Crawford    |            |
|  | Sponsor  | \$400     | \$400            | Malcom Pirnie               | A. Wolking     |            |
|  | Sponsors   | \$400     | \$400            | NKY Water                   | J. Bragg       |            |
|  | Sponsor  | \$400     | \$400            | Duke Energy                 | J. Brewer      |            |
|  | Sponsor  | \$400     | \$400            | GRW, Inc.                   | W. Sztanyo     |            |
|  | Sponsors   | \$400     | \$350            | HDR Quest                   | A. Wolking     |            |
|  |  |           |                  |                             |                |            |
| <b>2010 NKY Night in Frankfort</b>                                   |  |           |                  |                             |                |            |
| unlimited<br>unlimited<br>unlimited                                  | Sponsor  | \$1,500   | open             |                             |                |            |
|  | Sponsor  | \$1,500   | pending          | NKU                         | J. Wind        |            |
|  | Sponsor  | \$1,500   | \$1,500          | Duke Energy                 | G. Gunning     |            |
|  | Sponsor  | \$1,500   | pending          | Gateway Community Technical | L. Kroeger     |            |
|  | Sponsor  | \$1,000   | open             |                             |                |            |
|  | Sponsor  | \$1,000   | \$1,000          | St. Elizabeth Healthcare    | J. Wenderfer   |            |
|  | Sponsor  | \$1,000   | \$1,000          | Dressman, Benzinger         | M. Romito      |            |
|  | Sponsor  | \$1,000   | \$1,000          | NKY Convention Ctr.         | J. Willman     |            |
|  | Sponsor  | \$500     | open             |                             |                |            |
|  | Sponsor  | \$500     | pending          | SSK Communities             | D. Williams    |            |
| Sponsor  | \$500  | \$500     | GBBN             | M. Eilers                   |                |            |
| Sponsor  | \$500  | \$500     | Adams, Stegner   | D. Williams                 |                |            |
| <b>2010 Northern Kentucky Day</b>                                    |  |           |                  |                             |                |            |
| 4 available<br>unlimited   | Sponsor  | \$2,500   |                  |                             |                |            |
|  | Sponsors   | \$1,000   |                  |                             |                |            |
|  | Sponsor  | \$1,000   | \$1,000          | St. Elizabeth Healthcare    | J. Wenderfer   |            |
|  | Sponsor  | \$500     |                  |                             |                |            |
|  | Sponsor  | \$500     | \$500            | NKY Water                   | J. Bragg       |            |
|  | Sponsors   | \$500     | \$500            | HDR Quest                   | A. Wolking     |            |
| <b>"Where We Stand 2010" Legislative Reception</b>                   |  |           |                  |                             |                |            |
| 3 available  | Sponsor  | \$1,000   |                  |                             |                |            |
|  | Sponsor  | \$500     |                  |                             |                |            |
|  | Sponsors   | \$500     | \$500            | St. Elizabeth Healthcare    | J. Wenderfer   |            |
| <b>Legislative Appreciation Reception</b>                            |  |           |                  |                             |                |            |
| unlimited  | Sponsor  | \$1,500   |                  |                             |                |            |
|  | Sponsor  | \$500     | pending          | Gateway Community Technical | L. Kroeger     |            |
|  | Sponsor  | \$250     |                  |                             |                |            |
| <b>"Where We Stand" Legislative Agenda</b>                           |  |           |                  |                             |                |            |
| unlimited  | Outside Back Cover   | \$2,500   |                  |                             |                |            |
|  | Inside Front Cover   | \$2,000   |                  |                             |                |            |
|  | Inside Back Cover  | \$2,000   |                  |                             |                |            |
| <b>Business Government Exchange</b>                                  |  |           |                  |                             |                |            |
| 3 available  | Sponsor  | \$400     | \$400            | Bank of Kentucky            | K. Haines      |            |
|  | Sponsor  | \$400     | \$400            | Central Bank                | S. Rogers      |            |
|  | Sponsors   | \$400     | \$400            | NKY Water                   | J. Bragg       |            |
|  | Sponsors   | \$400     | open             |                             |                |            |
| <b>Municipal Govt. League Reception</b>                              |  |           |                  |                             |                |            |
| unlimited  | Sponsors   | \$300     | invoice          | NKU                         | J. Wind        |            |
|  | Sponsor  | \$300     | \$300            | Public Entity Insurance     | S. Roeding     |            |
|  | Sponsor  | \$300     | \$350            | Sherril Morgan              | V. Crawford    |            |
|  | Sponsor  | \$300     | \$300            | CH2M                        | A. Wolking     |            |
|  | Sponsors   | \$300     | open             |                             |                |            |
|  |  |           |                  |                             |                |            |
| <b>Special Events Sponsorships</b>                                   |  |           |                  |                             |                |            |
| <b>2009 Annual Dinner</b>  |  |           |                  |                             |                |            |
| 11 available<br>12 available<br>2 available                          | Title Sponsors   | \$5,000   | \$5,000          | Bank of Kentucky            | K. Haines      |            |
|  | Title Sponsors   | \$5,000   | \$5,000          | Duke Energy                 | J. Brewer      |            |
|  | Title Sponsors   | \$5,000   | \$5,000          | PNC Bank                    | PNC Team       |            |
|  | Title Sponsor  | \$5,000   | \$5,000          | Business Benefits           | R. Bechtol     |            |
|  | Title Sponos   | \$5,000   | \$5,000          | Enquirer                    | B. Fulkerson   |            |
|  | Title Sponsors   | \$5,000   | open             |                             |                |            |
|  | Feature Sponsor  | \$4,000   | pending          | Toyota                      | H. Carroll     |            |
|  | Feature Sponsors   | \$4,000   | open             |                             |                |            |
|  | Wine Sponsors  | \$3,000   | pending          | Taft                        | J. Parsons     |            |
|  | Wine Sponsors  | \$3,000   | \$3,000          | Turner Construction         | B. Smith       |            |
|  | Image Maker Award  | \$6,000   | open             |                             |                |            |
|  | Unity Award  | \$6,000   | open             |                             |                |            |
|  | Pieschel Award   | \$6,000   | pending          | Cincinnati Bell             | M. Romito      |            |
|  | Dunlevy Award  | \$7,500   | \$7,500          | Duke Energy                 | J. Brewer      |            |
|  | <b>2009 Annual Dinner Program: four-color</b>              |           |                  |                             |                |            |
|  | 19 available<br>20 available<br>2 available<br>2 available | Half-page | \$700            | \$700                       | GRW, inc.      | W. Sztanyo |
| Half-page  |  | \$700     |                  |                             |                |            |
| Quarter page   |  | \$500     |                  |                             |                |            |
| Quarter page   |  | \$500     | \$500            | Heritage Bank               | L. Scheben     |            |
| Quarter page   |  | \$500     | \$500            | Messer                      | J. Wenderfer   |            |
| Inside front cover   |  | \$800     | \$800            | VonLehman Co.               | A. Davey       |            |
| Inside back cover  |  | \$800     |                  |                             |                |            |
|  |  |           |                  |                             |                |            |
| <b>2009 Annual Golf Outing</b>                                       |  |           |                  |                             |                |            |
| unlimited  | 2009 Title Sponsor   | \$6,000   | pending          | Proforma                    | M. Mastruserio |            |
|  | Feature Sponsor  | \$4,000   | open             |                             |                |            |
|  | Feature Sponsor  | \$4,000   | open             |                             |                |            |
|  | Beverage Sponsor   | \$700     | open             |                             |                |            |
|  | Golf Cart Sponsor  | \$3,000   | \$3,000          | Legacy Financial Advisors   | M. Exterkamp   |            |
|  | Golf Cart Sponsor  | \$3,000   | open             |                             |                |            |
|  | 1 Hole Sponsor 2009  | \$1,400   | <i>sold 2008</i> | Duke Energy                 | J. Brewer      |            |
|  | 2 Hole Sponsor 2009  | \$1,400   | <i>sold 2008</i> | Verst Group Logistics       | D. Webster     |            |
|  | 3 Hole Sponsor 2009  | \$1,400   | <i>sold 2008</i> | GBBN Architects             | M. Eilers      |            |
|  | 4 Hole Sponsor 2009  | \$1,400   | <i>sold 2008</i> | Munninghoff, Lange & Co.    | K. Haines      |            |
|  | 5 Hole Sponsor 2009  | \$1,400   | <i>sold 2008</i> | Ross Sinclair               | J. Bragg       |            |

|    |                   |         |         |                         |             |
|----|-------------------|---------|---------|-------------------------|-------------|
| 6  | Hole Sponsor 2009 | \$1,400 | \$1,400 | Comair                  | R.Robinson  |
| 7  | Hole Sponsor 2009 | \$1,400 | \$1,400 | Integra Bank            | C.Jackson   |
| 8  | Hole Sponsor 2009 | \$1,400 | \$1,400 | Knochelma Plumbing      | G.Gunning   |
| 9  | Hole Sponsor 2009 | \$1,400 | \$1,400 | Turner Construction     | B.Smith     |
| 10 | Hole Sponsor 2009 | \$1,400 | \$1,400 | Central Bank            | J.Willman   |
| 11 | Hole Sponsor 2009 | \$1,400 | \$1,400 | Middendorf Funeral Home | M.Barnes    |
| 12 | Hole Sponsor 2009 | \$1,400 | \$1,400 | St.Elizabeth            | J.Wenderfer |
| 13 | Hole Sponsor 2009 | \$1,400 | pending | J.D. Cloud              | B. Smith    |

|  |                             |            |         |                               |               |
|--|-----------------------------|------------|---------|-------------------------------|---------------|
|  | 14 Hole Sponsor 2009        | \$1,400    | \$1,400 | Paul Hemmer                   | B. Hehman     |
|  | 15 Hole Sponsor 2009        | \$1,400    | open    |                               |               |
|  | 16 Hole Sponsor 2009        | \$1,400    | open    |                               |               |
|  | 17 Hole Sponsor 2009        | \$1,400    | open    |                               |               |
|  | 18 Hole Sponsor 2009        | \$1,400    | open    |                               |               |
|  | Ball in the Water Sponsor   | \$1,400    | open    |                               |               |
|  | Iron Food Sponsor           | \$400      | open    |                               |               |
|  | Iron Food Sponsor           | \$400      | open    |                               |               |
|  | Putter Food Sponsor         | sold 2008  | \$300   | Malcom Pirnie                 | J. Eggemeyer  |
|  | Putter Food Sponsor         | sold 2008  | \$300   | Apple Sauce                   | B. Zapp       |
|  | Putter Food Sponsor         | \$300      | \$300   | Dressman, Benzinger           | M. Romito     |
|  | Putter Food Sponsor         | \$300      | open    |                               |               |
|  | Putter Food Sponsor         | \$300      | open    |                               |               |
|  | Prize Sponsor               | \$250      |         |                               |               |
|  | Prize Sponsor               | \$250      | \$250   | Jack Nickerson                | A. Beck       |
|  | Prize Sponsor               | \$250      | \$250   | ML Barnard                    | J. Brewer     |
| 2010 Annual Golf Outing  | Hole Sponsor 2010           | \$1,400    | \$1,400 | Duke Energy                   | J. Brewer     |
|  | Hole Sponsor 2010           | \$1,400    | \$1,400 | GBBN Architects               | J. Willman    |
|  | Hole Sponsor 2010           | \$1,400    | \$1,400 | Munninghoff, Lange & Co.      | K. Haines     |
|  | Putter Food Sponsor         | \$300      | \$300   | Malcom Pirnie                 | A. Wolkling   |
| 2009 Ladies' Golf Outing   | Title Sponsor               | \$3,000    |         |                               |               |
|  | Hole Sponsor                | \$700      | \$700   | VonLehman Co.                 | K. Richardson |
|  | Hole Sponsor                | \$700      | \$700   | Adams Stepner                 | D. Williams   |
| unlimited  | Greens Sponsors             | \$100      | \$100   | First Security Trust Bank     | FSTB Team     |
| Behind the Scenes  | Title Sponsor               | \$2,000    |         |                               |               |
| unlimited  | Monthly Sponsor             | \$350      |         |                               |               |
| unlimited  | Tabletop Sponsor            | \$150      |         |                               |               |
|  | Tabletop Sponsor            | \$150      |         |                               |               |
| Egg 'N Issues 2009-10  | Title Sponsor               | \$10,000   | sold    | Kentucky Enquirer             | B. Fulkerson  |
|  | Monthly Sponsor (Sept)      | \$800      | \$800   | Waltz Business Solutions      | B. Fulkerson  |
|  | Monthly Sponsor (Sept)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Oct)       | \$800      | \$800   | Camp Dresser & McKee          | A. Wolkling   |
|  | Monthly Sponsor (Oct.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Nov.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Nov.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Dec.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Dec.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Jan.)      | \$800      | \$800   | PNC Bank                      | Team          |
|  | Monthly Sponsor (Jan.)      | \$800      | pending | Gateway Community College     | L. Kroeger    |
|  | Monthly Sponsor (Jan.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Feb.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (Feb.)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (March)     | \$800      | open    |                               |               |
|  | Monthly Sponsor (March)     | \$800      | open    |                               |               |
|  | Monthly Sponsor (April)     | \$800      | open    |                               |               |
|  | Monthly Sponsor (April)     | \$800      | \$800   | NKY Water                     | J. Bragg      |
|  | Monthly Sponsor (May)       | \$800      | \$800   | Bank of Kentucky              | K. Haines     |
|  | Monthly Sponsor (May)       | \$800      | \$800   | PNC Bank                      | Team          |
|  | Monthly Sponsor (June)      | \$800      | open    |                               |               |
|  | Monthly Sponsor (June)      | \$800      | open    |                               |               |
|  | Monthly Sponsor June 09     | \$800      | pending | Park National                 | A. Beck       |
|  | Monthly Sponsor (July) 2010 | \$800      | \$800   | Knochehman Plumbing           | G. Gunning    |
|  | Monthly Sponsor (July)      | \$800      | \$800   | HealthPoint                   | J. Brewer     |
|  | Monthly Sponsor (July) 2010 | \$800      | invoice | Gateway Community College     | L. Kroeger    |
|  | Monthly Sponsor (July)      | \$800      | \$800   | Expense Reduction             | J. Arrasmith  |
|  | Monthly Sponsor (Aug)       | \$800      | open    |                               |               |
|  | Monthly Sponsor (Aug) 2009  | \$800      | \$800   | Insight Business              | P. Raverty    |
| 2009 "Emerging 30"   | Title Sponsor (sold)        | \$5,000    | sold    |                               |               |
| unlimited  | Sponsors                    | \$1,500    | \$1,500 | Roeding Group                 | K. Roeding    |
|  | Sponsors                    | \$500      |         |                               |               |
|  | Sponsors                    | \$500      | \$500   | SS&G Financial                | S. Leiker     |
| 2010 Small Business Celebration                                  | Title Sponsor               | \$10,000   |         |                               |               |
| 3 available  | Sponsor                     | \$2,000    | \$2,000 | Insight                       | P. Raverty    |
|  | Sponsor                     | \$2,000    | \$2,000 | PNC Bank                      | Team          |
|  | Sponsor                     | \$500      |         |                               |               |
|  | Sponsor                     | \$500      | \$500   | Security Self Storage         | L. Scheben    |
|  | Sponsor                     | \$500      | \$500   | Roeding Group                 | K. Roeding    |
|  | Sponsor                     | \$500      | \$500   | Viox&Viox                     | B. Kreutzjans |
| 2009 Small Business Celebration                                  | Sponsor                     |            |         |                               |               |
|  | Sponsor                     |            |         |                               |               |
| Water Cooler Talks   | 2009 Fall Series Sponso     | \$1,500    | \$1,500 | PNC Bank                      | Team          |
|  | Sept. 09                    | \$300      | \$300   | Viox&Viox                     | B. Kreutzjans |
|  | Oct. 09                     | \$300      |         |                               |               |
|  | Nov. 09                     | \$300      |         |                               |               |
|  | Dec. 09                     | \$300      |         |                               |               |
|  | Jan. 2010                   | \$300      |         |                               |               |
|  | 2010 Spring Series Spor     | \$1,500    | open    |                               |               |
|  | Feb. 2010                   | \$300      |         |                               |               |
|  | March. 2010                 | \$300      |         |                               |               |
|  | April. 2010                 | \$300      |         |                               |               |
| 2009-2010 Getting the Most"                                      | Title Sponsor               | \$1,000    | \$1,000 | Parsons & Associates          | B. Parsons    |
| 10 available   | Sponsor                     | \$200      |         |                               |               |
|  | Sponsor                     | \$200      |         |                               |               |
| <b>Leadership Sponsorship</b>                                    |                             |            |         |                               |               |
| <b>Leadership Northern Kentucky 30th Anniversary Celebration</b> |                             |            |         |                               |               |
|  | Sponsors                    | \$3,000    | open    |                               |               |
|  | Sponsors                    | \$1,000    | open    |                               |               |
|  | Sponsor                     | \$1,000    | \$1,000 | VonLehman                     | C. Flick      |
|  | Sponsors                    | \$1,000    | \$1,000 | PNC Bank                      | Team          |
|  | Sponsors                    | \$500      | open    |                               |               |
|  | Sponsors                    | \$500      | \$500   | KLH Engineers                 | J. Geraci     |
|  | Sponsors                    | \$500      | \$500   | SS&G Financial                | J. Geraci     |
|  | Sponsors                    | \$250      | open    |                               |               |
|  | Sponsors                    | \$250      | \$250   | Viox Inc.                     | J. Geraci     |
| 2009-10 Leadership N. Kentucky                                   | Title Sponsor               | \$5,000    | open    |                               |               |
|  | Kick-off sponsor            | \$1,000    | \$1,000 | Central Bank                  | J. Willman    |
|  | Tuition Sponsors            | \$1,000    |         |                               |               |
|  | Session Sponsors            | \$500 each |         |                               |               |
|  | Session Govt. Day           | \$2,000    | \$2,000 | Duke Energy                   | J. Brewer     |
|  | Session Arts & Culture      | \$500      | \$500   | Kenton County Library         | P. Raverty    |
|  | Session Sponsors            | \$500      | \$500   | HealthPoint                   | J. Brewer     |
|  | Session                     | \$500      | \$500   | SD1                           | V. Crawford   |
|  | Session Sponsors            | \$1,000    | Trade   | Room & Food SD1               | V. Crawford   |
|  | Session Sponsors            | \$1,000    | Trade   | Room & Food Smain Hospitality | A. Quinn      |
|  | Meal Sponsors               | \$300 each |         |                               |               |
| 2009-10 Graduation Celebration Sponsorships                      | Sponsors                    | \$1,000    | open    |                               |               |
|  | Sponsors                    | \$500      | open    |                               |               |
|  | Sponsors                    | \$500      | \$500   | PNC Bank                      | Team          |
|  | Sponsor                     | \$500      | \$500   | GRW, Inc.                     | W. Sztanyo    |
|  | Sponsors                    | \$500      | \$500   | NKY Water                     | J. Bragg      |

|  |          |       |      |  |
|--|----------|-------|------|--|
|  | Sponsors | \$300 | open |  |
|--|----------|-------|------|--|

|  |                           |                   |         |                          |              |
|--|---------------------------|-------------------|---------|--------------------------|--------------|
| <b>2009-10 Regional Youth Leadership</b>                 | Title Sponsor             | <b>\$10,000</b>   |         |                          |              |
| 50 available   | Presenting Sponsor        | <b>\$5,000</b>    | \$5,000 | Walmarts                 | W.Sztanyo    |
|  | Student Scholarships      | <b>\$400 each</b> | open    |                          |              |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | D&D Contractors          | D. Webster   |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | Ehmet Hayes & Associates | D. Webster   |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | Ryland Service           | D. Webster   |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | JF Brakes Interiors      | R.Dusing     |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | C-Forward                | B.Cooper     |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | GRW, Inc.                | W.Sztanyo    |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | HDR Quest, Inc.          | A.Wolking    |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | AL Baumgartner           | D.Webster    |
|  | Student Scholarships      | <b>\$400</b>      | \$400   | JF Brakes Interiors      | B.Kreutzjans |
| 14 available   | Full Session Sponsors     | <b>\$1,000</b>    | open    |                          |              |
|  | Full Session Sponsors     | <b>\$1,000</b>    | \$1,000 | Bowlin Construction      | D.Webster    |
| 8 available  | Full Session Sponsors     | <b>\$1,000</b>    | trade   | room & food SD1          | V. Crawford  |
|  | Half-Session Sponsors     | <b>\$500</b>      | open    |                          |              |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | Kroger                   | L.Eger       |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | Alois Alzheimer          | L.Eger       |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | Phil Schworer            | M.Nitardy    |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | PNC Bank                 | Team         |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | PNC Bank                 | Team         |
|  | Half-Session Sponsors     | <b>\$500</b>      | \$500   | Cornair                  | R.Robinson   |
| <b>2009 RYL Graduation</b>                               | Sponsor                   | <b>\$1,000</b>    | \$1,000 | Fidelity Investments     | L.Eger       |
| <b>2009 RYL Orientation</b>                              | Sponsor                   | <b>\$500</b>      | \$500   | Ross Sinclair            | L.Eger       |
|  | Sponsor                   | <b>\$1,000</b>    | trade   | NKU                      | J.Wind       |
|  | Sponsor                   | <b>\$1,000</b>    | \$1,000 | Cornair                  | R. Robinson  |
| <b>2010 Charity Night at the Tables</b>                  | Premier High Roller VIP S | <b>\$15,000</b>   |         |                          |              |
|  | Corporate Title Sponsor   | <b>\$10,000</b>   |         |                          |              |
|  | Charity Sponsor           | <b>\$8,000</b>    |         |                          |              |
|  | Hearts                    | <b>\$5,000</b>    |         |                          |              |
|  | Clubs                     | <b>\$3,000</b>    |         |                          |              |
|  | Clubs                     | <b>\$3,000</b>    | \$3,000 | Duke Energy              | J.Brewer     |
|  | Diamond                   | <b>\$1,000</b>    |         |                          |              |
|  | Diamond                   | <b>\$1,000</b>    | \$1,000 | Roeding Group            | K.Roeding    |
|  | Spade Sponsor             | <b>\$500</b>      |         |                          |              |
|  | Spade Sponsor             | <b>\$500</b>      | pending | Cornair                  | R. Robinson  |
|  | Spade Sponsor             | <b>\$500</b>      | \$500   | Bowlin Construction      | D.Webster    |
|  | Spade Sponsor             | <b>\$500</b>      | \$500   | GRW, Inc.                | W.Sztanyo    |
|  | Spade Sponsor             | <b>\$500</b>      | \$500   | HDR Quest                | A.Wolking    |
|  | Spade Sponsor             | <b>\$500</b>      | \$500   | PNC Bank                 | Team         |
|  | Wild Card                 | <b>\$250</b>      |         |                          |              |
|  | Wild Card                 | <b>\$250</b>      |         |                          |              |
| <b>LEGACY-YOUNG PROFESSIONALS</b>                        |                           |                   |         |                          |              |
| <b>2009-10 Legacy-Next Generation of Leadership</b>      | Title Sponsor             | <b>\$10,000</b>   |         |                          |              |
| 3 available  | Sponsors                  | <b>\$2,500</b>    |         |                          |              |
| unlimited  | Sponsor                   | <b>\$2,500</b>    | \$2,500 | PNC Bank                 | Team         |
|  | Sponsors                  | <b>\$500</b>      |         |                          |              |
|  | Sponsor                   | <b>\$500</b>      | \$500   | SD1                      | V.Crawford   |
| <b>Leadership Advance</b>                                | Sponsor                   | <b>\$1,500</b>    |         |                          |              |
| unlimited  | Sponsor                   | <b>\$300</b>      |         |                          |              |
| <b>Legacy 2009-10 INFUSE</b>                             |                           |                   |         |                          |              |
| 2 available  | Sponsors                  | <b>\$1,000</b>    |         |                          |              |
| 8 available  | Sponsors                  | <b>\$300</b>      |         |                          |              |
| <b>Leaders for a New Generation</b>                      | Sponsor                   | <b>\$1,500</b>    |         |                          |              |
| unlimited  | Sponsor                   | <b>\$300</b>      |         |                          |              |
| <b>Professional Development Series</b>                   |                           |                   |         |                          |              |
| 12 available   | Sponsors                  | <b>\$800</b>      |         |                          |              |
|  | Sponsors                  | <b>\$200</b>      |         |                          |              |
| <b>Young Professionals Happy Hour</b>                    | Sponsor                   | <b>\$1,500</b>    |         |                          |              |
| 2 per month  | Sponsors                  | <b>\$150</b>      |         |                          |              |
| <b>2009 Legacy Annual Meeting</b>                        | Sponsor                   | <b>\$1,000</b>    |         |                          |              |
| 2 available  | Sponsor                   | <b>\$500</b>      |         |                          |              |
|  | Sponsor                   | <b>\$500</b>      | \$500   | Cincinnati Bell Tech     | M.Romito     |
| unlimited  | Sponsors                  | <b>\$150</b>      |         |                          |              |
| <b>2009 Legacy Holiday Party</b>                         | Sponsor                   | <b>\$1,000</b>    |         |                          |              |
| 3 available  | Sponsors                  | <b>\$500</b>      |         |                          |              |
| unlimited  | Sponsors                  | <b>\$150</b>      |         |                          |              |
| <b>2009 Fall Chamber Challenge</b>                       | Title Sponsor             | <b>\$3,000</b>    |         |                          |              |
| 18 available   | Hole Sponsor              | <b>\$700</b>      |         |                          |              |
|  | Hole Sponsors             | <b>\$700</b>      |         |                          |              |
| 2 available  | Cart Sponsors             | <b>\$1,000</b>    |         |                          |              |
| 2 available  | Food Sponsors             | <b>\$400</b>      |         |                          |              |
| 2 available  | Beverage Sponsor          | <b>\$300</b>      |         |                          |              |
| <b>Legacy Flash</b>                                      | Annual Sponsor            | <b>\$1,200</b>    |         |                          |              |
|  | Monthly Sponsor           | <b>\$100</b>      |         |                          |              |
|  | Monthly Sponsor           | <b>\$100</b>      |         |                          |              |
| <b>2009-10 Legacy New Member Orientation</b>             | Sponsor                   | <b>\$800</b>      |         |                          |              |
| 3 available  | Sponsors                  | <b>\$200</b>      |         |                          |              |
|  | Sponsors                  | <b>\$200</b>      |         |                          |              |
| <b>Meeting Sponsorships</b>                              |                           |                   |         |                          |              |
| <b>Board of Advisors Annual CEO Luncheon</b>             | Luncheon Sponsor          | <b>\$400</b>      | \$400   | MCF Advisors             | S.Roeding    |
|  | Luncheon Sponsor          | <b>\$400</b>      |         |                          |              |
|  | Luncheon Sponsor          | <b>\$400</b>      |         |                          |              |
| <b>Board of Directors/ Board of Advisors Mtg.</b>        | Joint Board Meetings      | <b>\$500</b>      |         |                          |              |
| 3 available  | Christmas Luncheon        | <b>\$750</b>      |         |                          |              |
| 1 available  | Board Meetings            | <b>\$250</b>      | \$250   | Viox&Viox                | B.Kreutzjans |
| 8 available  |                           |                   |         |                          |              |
| <b>Board of Directors Strategic Planning Retreat</b>     | Sponsor                   | <b>\$750</b>      |         |                          |              |
| <b>Joint Board Meeting with Cincinnati Chamber</b>       |                           |                   |         |                          |              |
| 4 available  | Sponsors                  | <b>\$1,100</b>    | \$1,100 | Delta Air Lines          | Campaign     |
| <b>Board of Advisors Quarterly Networking Receptions</b> |                           |                   |         |                          |              |
| 8 available  | Program Sponsors          | <b>\$200</b>      |         |                          |              |

|  |  |   |  |  |  |
|--|--|---|--|--|--|
| <b>2009 &amp; 2010 Taking Care of Business</b> | 2009 Campaign Finale                           |   |  |  |  |
|  | 2009 Trip Document Party (trade)               | \$1,750   | \$1,750  | Duke Energy  | J.Brewer   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | GraydonHead  | R.Robinson   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Mazak  | M.Vogt   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | St.Elizabeth   | J.Wenderfer  |
|  | 2009 Campaign Sponsor                          | \$1,383   | \$1,383  | Bluegrass Commercial Group   | R.Dusing   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Business Benefits  | C.Spicker  |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Enquirer Media   | D.Heztel   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Greenebaum   | R.Hudson   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | GRW  | L.Eger   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Heritage Bank  | L.Thomas   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Integra Bank   | C.Jackson  |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Park National Bank   | L.Thomas   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | PNC Bank   | M.Barnes   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Wiseway Supply   | G.Beatrice   |
|  | 2009 Campaign Sponsor                          | \$1,750   | trade  | Cincinnati Reds  | Campaign   |
|  | 2009 Campaign Sponsor                          | \$1,750   | trade  | Fabulous Furs  | Campaign   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | US Bank  | J.Geraci   |
|  | 2009 Campaign Sponsor                          | \$1,750   | pending  | OfficeDepot  | Campaign   |
|  | 2009 Campaign Sponsor                          | \$1,750   | \$1,750  | Bank of Kentucky   | K. Haines  |
| 2009 Campaign Sponsor                          | \$1,750  | \$1,750   | Toyota   | H.Carroll  |  |
| 2009 Campaign Sponsor                          | \$1,750  | \$1,750   | Humana   | S.Geis   |  |
| 2009 Campaign Sponsor                          | \$1,750  | pending   | Owen Electric  | Campaign   |  |
|  | 2010 Campaign Sponsor                          | \$1,750   | \$1,750  | Duke Energy  | J.Brewer   |
|  | TCB 2009 Kick-off                              | \$800   |  | Turfway Park   | L. Eger  |
|  | TCB 2009 Document Part                         | \$500   | trade  | Five Seasons   | M. Barnes  |
|  | TCB 2009 Rally                                 | \$800   |  | B&B Riverboat  | C. Forrester   |
|  | TCB 2009 Rally                                 | \$800   |  | Summit Hills CC  | M.Exterkamp  |
|  | TCB 2009 Rally                                 | \$800   |  | Jefferson Hall   | C.Forrester  |
|  | TCB 2009 Rally                                 | \$800   |  | Oriental Wok   | ML Brunemann   |
|  | TCB 2009 Rally                                 | \$800   |  | Receptions   | S.Leiker   |
|  | TCB 2009 Breakfast                             | \$800   |  | Sheraton Airport   | S.Leiker   |
| <b>ADVERTISING</b>                             |  |   |  |  |  |
|  | 2009-10 Member Guide-four-color                | Outside back cover<br>Inside back cover   | \$2,400<br>\$1,800   | invoice  | Gateway Community College<br>L.Kroeger   |
|  | Business Journal                               | 8 1/4 pg & 4 7/8 pg.<br>2 1/4 pg.<br>1/4 pg. color<br>2 1/4 pg.<br>6 1/4 pg.<br>6 full page<br>Annual Ads   | \$1,368<br>\$360<br>\$225<br>\$450<br>\$2,100<br>\$4,446<br>\$4,450  |  | Bank of Kentucky<br>St. Elizabeth Healthcare<br>Farmers National<br>Colliers & Turley<br>Central Bank<br>Toebben Companies<br>NKU<br>K.Haines<br>J. Wenderfer<br>A.Beck<br>B.Kreutzjans<br>J.Willman<br>B.Rogers<br>J.Wind |
|  | Website Advertising                            | (5) Home Page Sponsors<br>12mos<br>6 mos.<br>Monthly<br>(5) Business Directory<br>12 mos.<br>6 mos.<br>Monthly<br>Calendar page<br>12 mos.<br>6 mos.<br>Monthly<br>Menu Bar<br>12 mos.<br>6 mos.<br>Monthly | \$5,000<br>\$1,500<br>\$300<br>\$2,500<br>\$1,000<br>\$200<br>\$1,600<br>\$800<br>\$150<br>\$1,000<br>\$500<br>\$100 |  |  |
|  | Web site and Business Journal Sponsor Packages | Home Page/Business Journal ads<br>12mos<br>6 mos.<br>Business Directory<br>12 mos.<br>6 mos.<br>Calendar page<br>12 mos.<br>6 mos.<br>Menu Bar<br>12 mos.<br>6 mos.   | \$11,000<br>\$3,550<br>\$6,200<br>\$2,000<br>\$4,300<br>\$1,900<br>\$3,300<br>\$1,700                                |  |  |
|  | E- FLASH Advertising                           | Weekly<br>Monthly   | \$150<br>\$500   |  |  |
|  | Budget Reduction                               | Campaign Notebooks & Tabs<br>Government Forum<br>Golf Trophies 2009<br>GO 2009-golf towels<br>LEGACY Happy Hour<br>Bus Travel-LNK   | \$1,800<br>\$500<br>\$3,500<br>\$1,062<br>\$834<br>\$200   | Cincinnati Bell<br>NKU Student Union<br>Sterling Cut Glass<br>Republic Bank<br>Newport Syndicate<br>Travel America | M.Romito<br>J. Wind<br>L.Eger<br>B.Thatcher<br>M.Mastruserio<br>D. Webster   |